VOGUE

Fascinating new hosiery shop of Peck & Peck, 481 Fifth Avenue; this is a branch of the parent shop at 230 Fifth Avenue. These two shops, operated by Peck & Peck, are the only exclusive retail hosiery shops in the world. Here may be found quantities of Hosiery for Women, Men and Children from 25 cents to $50.00 per pair.

Peck & Peck 481 Fifth Avenue 230 Fifth Avenue **New York**

TIFFANY & CO.

Fifth Avenue and 37th Street, New York

GIFTS FOR CHILDREN

In addition to the following, many other suitable articles are described on pages 136 to 142 of the Tiffany 1907 Blue Book—copy sent upon request. Correspondence solicited.

Pearls for Birthday Strings

Fine Oriental pearls for addition to birthday strings
Single pearls - - - - - - $25, 40, 75, 100 upward

Beads, Rings, Bracelets, Bib Pins, Etc.

Gold bead neck chains - - - $9, 11, 13.50, 16.50, 21, 25
Amber bead neck chains - - - - - - - $4 and 5
Spanish Coral bead chains - - $6, 10, 15, 20, 25 upward
Gold rings with turquoise, pearl, opal, sapphire, ruby, emerald or other stones - - - - - - $1.75, 2.25, 3.75, 4.50, 6.50
Gold rings with small solitaire diamond - - - $4.50 and 8.50
Gold rings with pearl, ruby, sapphire or other precious stone in center and two diamonds - - - - - - - $20 upward
Gold bib pins with pearls or diamonds - - $4, 7, 8.50 upward
Gold bangles, plain - - - - - - - - each $10
Chain bracelets with turquoise or pearls - - - $7.50, 8, 9

Children's Bowls, Cups, Etc.

Photographs and further information sent upon request

Silver cups - - - - - $7.50, 8, 9, 10, 11, 12 upward
Silver porringers - - - - $14, 15, 17, 19, 20, 24 "
Silver knife, fork and spoon in case - - sets $9, 10.75, 13 "
Silver bowl and saucer - - - sets $14, 17, 19, 25 "

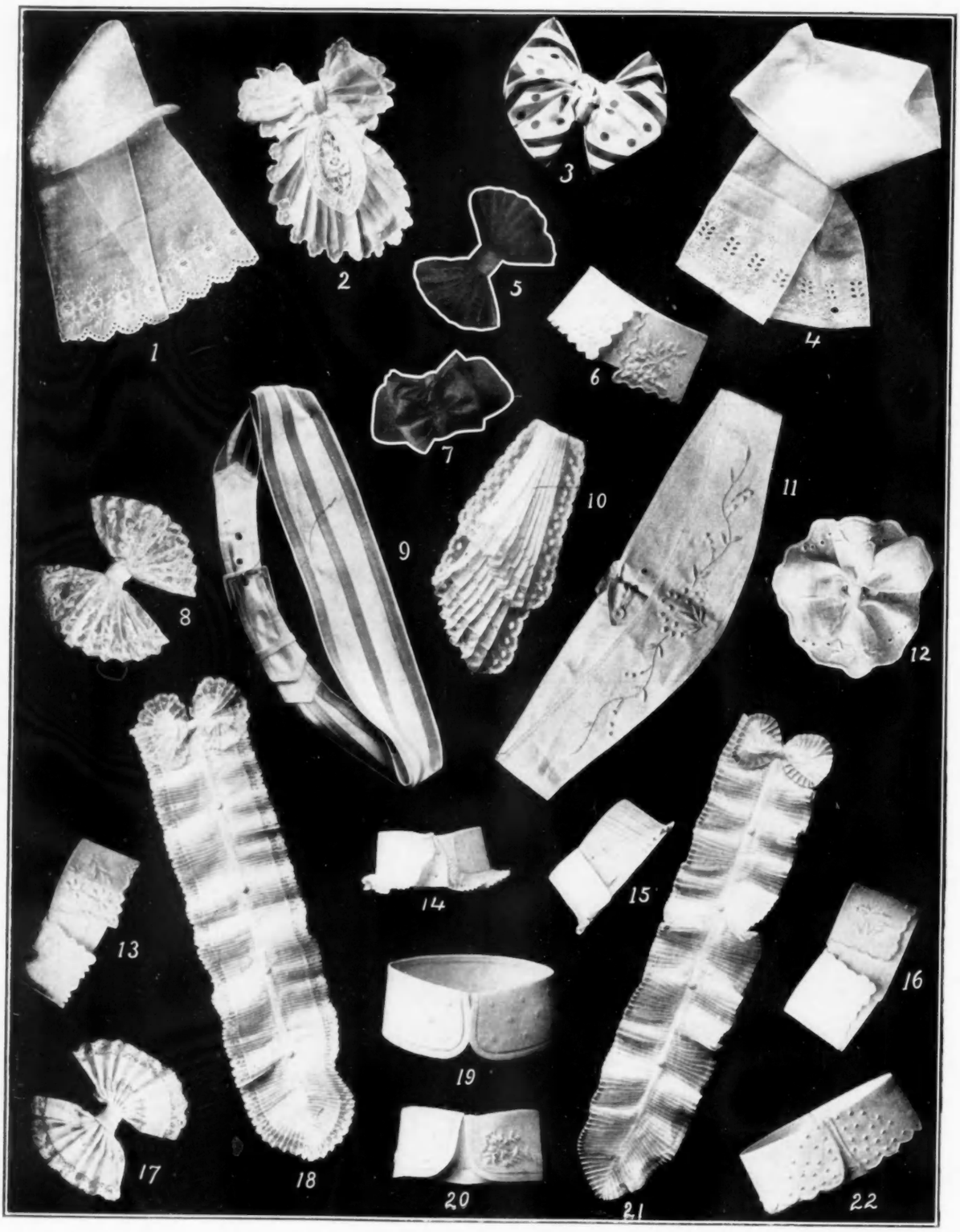
Children's Silver Toilet Sets

Hair brush, comb and powder box, in case, sets $19, 26, 28 upward

Fifth Avenue New York

Tiffany & Co. always welcome a comparison of prices

Special Sale of Women's and Misses' Neckwear and Belts



1 Embroidered lawn tie ..... .35
2 Embroidered lawn jabot ..... .65
3 Polka dot silk bow, all colors ..... .25
4 Embroidered mull tie ..... .35
5 Accordion silk bow, in all colors ..... .25
6 Embroidered linen collar ..... .50
7 Taffeta silk double bow, all colors ..... .25
8 Pleated lace bow ..... .25
9 Linen belt in all white or with colored stripes pearl buckle 1.45
10 Hand made and hand drawn, lace-trimmed jabot ..... .75
11 White Linen hand embroidered belt, pearl buckle 1.95
12 Hand embroidered lawn bow ..... .65
13 Embroidered white linen collar ..... .35
14 White linen collar, pleated frill with hemstitched edging in all white, light blue, pink or violet ..... .35
15 La Belle white linen collar ..... .50
16 French hand made hand embroidered collar .95
17 Lawn and lace bow ..... .25
18 Marie Antoinette jabot, pleated batiste edged with lace ..... .65
19 Linen collar, white embroidered dots and hemstitching ..... .75
20 Embroidered and hemstitched linen collar ..... .65
21 Beau Brummel jabot, white batiste hemstitched edge, in all white, light blue, pink, or violet ..... .65
22 French hand made and hand embroidered collar ..... .75

EN TÊTE

Franklin Simon & Co. Fifth Avenue 37th and 38th Streets New York

Special Sale of Women's and Misses' Tailored Shirts and Waists

Made in our workroom of exclusive imported fabrics.
Colored fabrics guaranteed fast colors.

A. Tailored waist of imported Madras in solid white, light or dark grounds, with various stripes and figures.
Special Price, 3.50. **Value**, 5.00.
Embroidered collar as illustrated, .50.
Women's Sizes 32 to 44.

B. Tailored shirt of white linen or sheer white lawn, including detachable laundered collar.
Special Price, 1.90. **Value**, 3.00.

E. Striped French voile waist in light blue, pink, grey, violet or black and white, also solid white, pleated jabot and cuffs, including detachable collar of same material.
Special Price, 3.95. **Value**, 7.00.

C. Linen shirt in all white or with light blue, pink, or violet collar and cuffs.
Special Price, 2.95. **Value**, 4.50.

F. Tailored shirt of plain white corded French Madras, including detachable white linen collar.
Special Price, 2.95. **Value**, 4.50.

D. Fine white linen shirt, laundered cuffs, beautifully tailored and finished with pearl buttons.
Special Price, 5.00. **Value**, 6.50.
Collar as illustrated, .50.
Misses' Sizes 14, 16 and 18 years.

EN FÊTE

Franklin Simon & Co.

Fifth Avenue
37th and 38th Streets
New York

GAGE MILLINERY

Ask your dealer for GAGE HATS

For Sale at Leading Retail Millinery Departments and Establishments

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Gage Brothers & Co.
Chicago

THE HAT OF UNUSUAL STYLE

With Confiner

Without Confiner

Mme. Gardner's New French Hygienic Models

Possess the latest and best ideas in corset fashions combined with the maximum of comfort, and are absolutely hygienic. They are endorsed in the highest terms by physicians and dressmakers everywhere.

Mme. Gardner's reputation of many years as a maker of the finest custom corsets and an expert in the art of individual design is a guarantee of superlative excellence in style, finish, and workmanship.

Mme. Gardner's Combination
Bust Support and Hip Confiner (Patented).

The Gardner Hip Confiner is the lightest and most comfortable. It reduces the hips from four to ten inches. Price $3.50. The Gardner Bust Supporter is an indispensable article of dress for outdoor sports. May be worn with or without a corset. Price $5.00

When ordering by mail give hip measurement for confiner and bust measurement for supporter. No fitting required. Either Supporter or Confiner may be ordered separately at above prices. Sent together on receipt of $8.00.

MME. GARDNER

Corsets Made to Order

50 WEST 21st STREET - - - - NEW YORK

IMPORTED MODELS in Hand Embroidered Gowns, Waists, Hats and Parasols.

Shirt Waists in Hand-Embroidered Linens and Batiste in Exclusive Designs.

Three-Piece Sets Made to Order. Tel. 1718 Gramercy

REMOVAL NOTICE

Mme. Gardner informs her patrons that on or about May First she will remove to the

ALVIN BUILDING

373 FIFTH AVENUE

(Opposite Altman's)

ANNOUNCEMENT

Mme. Gardner is confident that the new location of her business will contribute greatly to the convenience of her patrons, beside affording ideal arrangements and facilities for its conduct.

E. A. Morrison & Son

IMPORTED MODEL GOWNS

A recent importation of French Costumes and Tailor Made Walking Suits, also Street, Carriage and Motoring Garments, have been received.

Copies of these will be produced at less than half the cost of the original models.

The accompanying sketch is a Princess Chiffon Taffeta Gown, with detachable Guimpe and sleeves of Alencon Lace, procurable in every desirable color for Street and Evening wear.

$32.50

To insure correct size, enclose measurements with order

Broadway and Nineteenth Street

NEW YORK

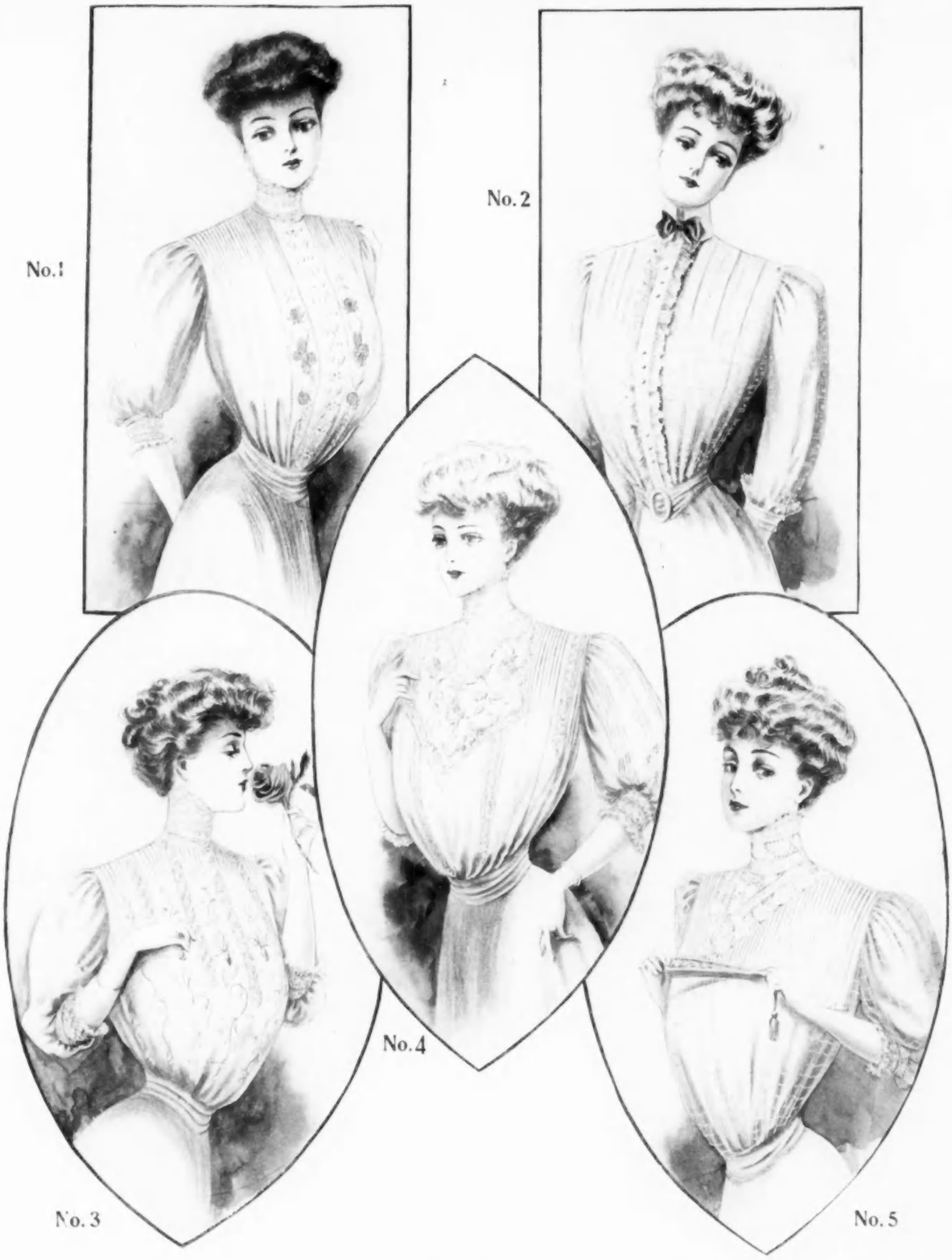
New This Spring

And exclusively our own are these and other designs we are showing in Smart Footwear. Here may be found shoe styles which appeal to the discriminating buyer, where originality of designs and quality are assured. With every facility at our command we are prepared to fill promptly all orders for men's and women's shoe *styles de lux*.

Style 663
Black gun metal Calf Pump. Made also in Patent Leather and Tan Russia Calf. The bow is entirely new in design and original.
Price . . . **$6.00**

Style 603
New English Walking Shoe. The latest conceit for this season's wear. So designed as to give support to the foot, combined with that smart effect. Price, **$6.00**

JONES PETERSON & NEWHALL Co
48 TEMPLE PL. BOSTON.



No. 1. Fine Batiste—embroidery-trimmed front—buttoned back. Size 34 to 42. $3.75

No. 2. Cross-bar dotted swiss—tailored effect—long sleeves—buttoned front with lace plaiting down front. Size 34 to 42. $7.75

No. 3. All-over embroidered front with insertions of tucking and Val. lace—buttoned back. Sizes 34 to 42. $9.45

No. 4. Front with V-yoke of embroidery with lace insertions down front also in sleeves in back—buttoned back. Size 34 to 42. $7.75

No. 5. Cross bar Batiste with V-yoke in front of embroidery and Val. insertions—buttoned back. Size 34 to 42. $5.95

Lord & Taylor

Retail Department

BROADWAY AND 20th STREET, NEW YORK

Pears' Soap beautifies the complexion, keeps the hands white and fair, and imparts a constant bloom of freshness to the skin.

As it is the best and lasts longest, it is the cheapest.

It's White—Very White Here

Canfield's "Snowyte"

Every woman owes it to herself to know CANFIELD'S "SNOWYTE" if she wants to enjoy real "dress shield comfort" in warm weather. It is the ideal summer shield. It is so light and inconspicuous that it can be worn with the sheerest and daintiest lingerie waists.

In CANFIELD'S "SNOWYTE" we have reached the acme of dress shield perfection. They can be thoroughly washed and ironed, thus assuring at all times a sweet, clean condition, with the snowy whiteness still unimpaired.

In short,—their usefulness does not cease with their newness.

If you cannot get them at your store, write us.

CANFIELD RUBBER CO.
BRIDGEPORT, CONN.

CORSETS and LINGERIE SUITS

We invite inspection of the new models in peerless

L'IRRESISTIBLE
and
GOSSARD
CORSETS

"THEY LACE IN FRONT"

ALL FIGURES CAREFULLY FITTED BY EXPERIENCED CORSETIERES. PRICE $5.00 UP. Send for Catalogue.

Particular attention is called to our

COMBINATION LINGERIE SUITS

This is a Triple Garment of unique perfection. A union of Corset Cover, Skirt and Drawers; a faultless model of comfort, grace and elegance. It fits the figure like a glove and does away with much superfluous attire. Prices, $3.50; $5.00 up.

MAIL ORDERS PROMPTLY ATTENDED TO. CORRESPONDENCE SOLICITED.

Olmstead Corset Company
Corset Parlors
44 West 22nd Street New York
(Phone 5224 Gramercy)

BEST & Co

LILIPUTIAN BAZAAR

Children's Spring Apparel

in original and distinctive styles

Girls' and Misses' Suits, Wraps, Millinery, Hosiery, Footwear, Gloves, Neckwear, Shirt Waists, Lingerie and Furnishings in an extensive assortment of exclusive fabrics and designs.

Boys' and Youths' Clothing, Hats, Caps, Shoes, Gloves, Neckwear, Underwear and Linen in most complete variety.

Children's and Infants' Wear, Bonnets, Caps, Bootees, Dresses, Long and Short Coats and every requisite for crib and Nursery in a wide diversity of fashions and materials.

In every department unusual things and novelties not to be found in any other establishment.

Prices invariably the lowest for reliable qualities and making.

60-62 West 23rd Street

New York

DE PINNA

Fifth Avenue at 36th St. NEW YORK Broadway at 21st St.

BOYS' WASH SUITS, $5.50

Boys Wash Suits in Regulation Sailor and Russian Styles—all absolutely fast colors, $5.50 to $7.00

Boys' and Youths' Spring Over Coats in Tan Coverts and Fashionable Grey Mixtures, $15.00 to $25.00

Boys Norfolk Suits of Imported Woolens, $9.00 to $15.00

Girls' Spring Coats in all the Newest Shades

Girls' and Misses' Sailor and Russian Dresses

WRITE FOR CATALOGUE

DE PINNA, 394 Fifth Avenue, New York

Agents { Carson, Pirie, Scott & Co.—Chicago
Wm. Barr Dry Goods Co.—St. Louis
Roos Bros.—San Francisco }

The Renowned Schwartz Corsets

"The Corset of Quality"

For Women of Culture

Custom made only by

Mme. S. Schwartz

Corsetiere

12 West 39th St. New York

MAGDA TOILET CREAM

the latest pander to discriminating femininity, is a true Cold Cream of Cucumber and Orange Flower, the realization of the ideal in facial preparations and the desideratum of all, from the careless to the most fastidious. Its use at night before retiring, after the cares and exertions of the work-a-day life or the exacting responsibilities of society's demands, makes it the refuge of the busy woman, its delicate touch and soothing influence wiping out that faint tracery, those tell-tale lines that deepen almost in spite of ourselves, bringing woe to the feminine heart and the indiscriminate use of enamels or other equally injurious so-called beautifiers, so loudly vaunted throughout the world.

MAGDA TOILET CREAM contains none of the so-called beauty stuffs which shrivel and rob the skin of its own oil, rather is it a skin food that maintains the beauty of her upon whom it is congenitally bestowed and assists those less favored by nature in acquiring that God-gift.

It restores that nascent softness and freshness of babehood, the flexibility of youth and health, the most beautiful and enviable thing in life, and a heritage of priceless value.

Its applications are particularly grateful to the skin after exposure to the sun, wind, or other external influences, in the pursuit of summer sports and games, in yachting, golf, tennis, driving, motoring, bicycling, mountain climbing, sea-bathing, etc., while in conjunction with massage it elasticizes the muscles after all forms of violent exercise.

There is nothing as good, whatever the price. Insist on having "MAGDA."

In pots at a half-dollar. Tubes at a quarter. Pound cans at 75 cents. At the busy shops everywhere.

C. J. COUNTIE & CO., TOILET SPECIALISTS

Boston London Montreal Sydney Frankfort Johannesburg

Write to our Boston office for free sample and booklet.

Paris, 26 Avenue de l'Opera
Exclusive Millinery
Renard
Twenty-Third Street West
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Our importations direct from
Paris comprise a comprehensive collection of the
Parisian designers' most exclusive creations
Trimmed Millinery
For Street and Dress Occasions
In all the quaint empire and drooping
models as well as stylish Flaring
Brims—Trimmed with Flow-
ers, Fruits, Grasses, Ribbons,
and Feathers in all the
latest colorings.
Untrimmed Hats
Representing exclusive importations in all
the latest shapes and colors.
Renard
16 West Twenty-third Street
New York City

EVERY WOMAN CAN

RETAIN THE BEAUTY OF YOUTH OR REGAIN IT

Without a youthful freshness and delicacy of coloring, the finest features lose their charm. The woman who avails herself of DR. DYS' AESTHETIC PREPARATIONS, will retain indefinitely the clear complexion and velvety, unwrinkled skin of girlhood. By following the counsels of Darsy in conjunction with

Dr. Dys' "Sachets de Toilette" "Sève Dermale" and "Dysaline Cream"

the lines of fatigue about the eyes and mouth are prevented or obliterated—flabbiness of flesh disappears and the face assumes the warm, rosy tone of youth.

The Sachets de Toilette are composed entirely of those vegetable substances and flowers which have been proved to be incomparably beneficial to the complexion. Squeezed in water they produce a milky, balsamic, softening, rejuvenating and tonic substance. They are divided into series so as to be suited to every age and complexion.

Sève Dermale used in conjunction with the sachets enhances the beneficial effects. It has marked strengthening qualities. Used pure and rubbed in the skin, it prevents hanging cheeks and double chin.

Dysaline Cream is a pure, delightful, softening toilet cream—free from grease or oils. Persistently employed it transforms a dark and flabby visage into a bright, soft face. It is remarkably beneficial in curing dryness of the skin, and preventing the face and hands from being tanned or chapped.

All intelligent women adopt DR. DYS' AESTHETIC PREPARATIONS because they are known to be pure, simple and beneficial. No salts, acids or dangerous mixtures which spoil the skin—attack its organism—are found in them.

A Beautiful Booklet Free—"Plus Que Belle" an 83-page booklet treating on feminine aesthetics, youth and beauty will be sent free to any address on application.

V. DARSY

Suite V. 8 East 39th Street NEW YORK

Mme. Davids' Featherweight Belt

(Patent Pending)

REDUCES THE HIPS FROM FOUR TO SEVEN INCHES WITHOUT THE SLIGHTEST DISCOMFORT

This belt is designed for wear under the corset and effects a marked reduction in the size of hips and abdomen which it is impossible for the corset alone to accomplish, and gives its wearer's figure the slender appearance which fashion at present demands. It sets perfectly and is so constructed that it cannot possibly ride up or get out of place. It is thoroughly hygienic, weighs but two ounces, and is strong and durable.

PRICES

Fine Linen and Silk Elastic,	**$5.00**
Coutille and Silk Elastic,	**7.00**
Silk and Silk Elastic,	**10.00**

MAIL ORDERS

Out of town orders promptly and carefully filled and satisfaction guaranteed.

When ordering by mail give measurements around waist and largest part of hips.

CUSTOM CORSETS

Perfect in Style, Fit and Workmanship, from **$12.00** up.

MME. DAVIDS, 61 West 36th Street, - - New York

Comb Beauty Into Your Hair

Comb the grayness out of it, comb back its youthful color, gloss and lustre. Or if the natural color of your hair displeases you, if it is streaked or faded, comb into it any desired color with the

IDEAL HAIR DYEING COMB

and give it a beauty it may never have had. You can do it in the privacy of your own room without help from anyone. Used like an ordinary comb. Guaranteed absolutely harmless. Thousands in use. Not sold in stores. Write us.

FREE **"The Book of the Hair," 32 pages of valuable hints on the care and dressing of the hair, also describing fully the uses of the Ideal comb. Write for it to-day.**

H. D. COMB CO., Dept. H, 35 W. 21st St., New York

The Sensation of the Spring Style

Suesine Silk 27 inches wide 45c. a Yard

Real News of New Fabrics

Before you buy any dress material—for street wear, calling, dinner dresses, dance dresses, evening waists, daytime waists or house gowns, kimonos or linings—see Suesine Silk, a twin of China silk at less than half the price.

We want to introduce you to the beauty, the service and the *style* of Suesine—and its wonderful adaptation to every dress purpose. For your own sake, do not guess about it—do not jump at conclusions. Do not think that Suesine Silk is recommended to you just because it is new. It is recommended because it has merits which make it superior to any mere *imitation* of silk, and yet it is not like *any other silk*. It is more durable than China silk—though it costs *less than half*.

Free Samples of Suesine Silk and how Suesine Silk looks as a Reception Gown

Suesine Silk is silk—it is not *loaded down* and *weakened* with tin, or glue, or iron-dust—Suesine Silk is *built up*, *fortified* and *strengthened* by a touch of long Egyptian cotton-fibre—the silk and the cotton playing hide-and-seek so that the goodness of either is all that counts. Suesine Silk costs you 45c. a yard and gives you better value than you could buy for considerably more money. You might pay a great deal more and get only *so-called* silk that is not silk at all. Or you might pay *twice* the price for silk which is so mixed with tin and glue, and so filled with particles of iron-dust, that these adulterants rub against one another and grind the silk itself to atoms.

When you buy Suesine Silk for 45c. a yard—half the price of China silk—you get *silk* with the greater strength, greater durability and permanent beauty gained by the special way in which a touch of long, strong Egyptian cotton filament is woven in the *interior* of the fabric.

Remember, Suesine Silk *is* silk. Equally important, remember the word SUESINE—it indicates our special way of making the fabric twice as strong, twice as serviceable, and giving it a beauty of three or fourfold durability.

Whether you are planning a house gown, a ball costume, a street dress, an evening or daytime waist, a kimono or a negligée, don't buy *any* dress material until you have seen *Suesine Silk*.

All we ask is that you look at it—feel it, judge it as strictly as if its cost were twice or three times 45c. a yard. Do this for your own sake. And then decide *for yourself*. Certainly we must feel very sure of what your decision will be, or we would not *dare* leave the whole question to your critical, unbiased examination.

Every yard of Suesine Silk is marked with the name on the edge. The very fact that we mark it that way means a great deal to you:—it means if Suesine Silk disappoints you, or anyone else, it can be avoided very easily ever afterwards. And the fact that we *do* mark Suesine Silk like this *proves* we are certain *nobody* will be disappointed. If your first trial of Suesine Silk convinces you of its *better* value, the mark is the guide by which you can be sure to get Genuine Suesine Silk when you call for it. Suesine Silk is comparatively new *now*, but in years to come your daughters and your granddaughters will be buying and wearing it. Ask your dealer to show you Suesine Silk. Every yard of Genuine SUESINE SILK shows the words

SUESINE SILK

in tiny letters on every yard of the edge. The letters are so small that the finest seams conceal them, and so light that you hardly notice them unless you look for them—and yet they are plain enough to give you absolute assurance that you are getting *Genuine* SUESINE SILK. You can turn in these edges for seams without sacrificing *any* of the actual goods. Remember, unless the name Suesine Silk is on every yard of the edge, you are not seeing Suesine Silk.

To show you what Suesine Silk is like and the wonderfully brilliant and delicate colors suitable for negligée, house, street, carriage, calling and evening gowns of every description, **we will send you, absolutely free, twenty-five samples of Suesine Silk—more than 212 square inches altogether—more than twice the size of a page of Vogue.**

We ask only, that, when writing for these free samples, you will mention the name of your regular dry goods dealer, and say whether he sells Suesine Silk or not. Please be sure to give that information in writing to us.

If your dealer has not Suesine Silk, do not accept the cheap and disappointing substitutes that may be offered to you. Write to us (mentioning your dealer's name and address) and we will make it easy for you to examine and buy Suesine Silk—as easy as if you stood at the counter. We do not sell Suesine Silk except to dealers—but if we cannot send you the name and address of a dealer in your city who has Suesine Silk, you may send us the money—45c. a yard—and we will see that your order is filled by a reliable house. Suesine Silk will thus cost you no more than if you bought at a store in your own city.

Address, **Bedford Mills,** 8-14 West Third St. New York City

(Always when writing, be sure to mention the name and address of your Dealer, and to say whether he does or does not sell Suesine Silk)

VOGUE COUPON

Send at once for your samples

Advance Spring Styles In Women's Shoes

Style 65 C
Two grades
With Flat Soles and Military Heels. Made in all Leathers **$7.50**
White Buckskin, **$8.50**

Style 65 A
For Street and Carriage Wear, with Welt Soles and Military heels. Made in all Leathers, **$7.00**
White Buckskin, **$8.00**

MADE ONLY BY

H. Jantzen Shoe Co.

Fine Footwear for

Men, Women and Children

NOW LOCATED

In Their New Building

660 SIXTH AVENUE, between 38th and 39th Streets

Send for Catalogue NEW YORK **Telephone 3984 38th**

Fridette
French Hat Shop

You are invited to view our exquisite new designs in ultra Spring and Summer Millinery; also our latest Imported models which are more chic and fascinating than ever before.

Fridette

Appointments made with Out-of-Town Patrons. No Catalogue.

730-31 Stewart Bldg. *92 State St.,*
Telephone Central, 544. *Chicago.*

OMO DRESS SHIELDS

Proven Best

by hundreds of thousands of satisfied wearers. No other Dress Shield but the OMO is—**odorless, impervious, hygienic, washable.**

The OMO is made in every style, all beautifully illustrated in our **Dress Shield Booklet,** which gives Dress Shield information of value to every woman—**it is free.** Send us a post-card **now.**

We guarantee to replace any garment damaged by an imperfectly made OMO Shield.

OMO MFG CO., Dept. V, Middletown, Conn.

New York Paris

E. O'Donovan & Co.

Importers

Gowns Wraps Suits

Spring and Summer Models now on Exhibition

37 West 36th Street
Near Fifth Avenue Tel. 2486 38th.

SPECIAL OFFER

As a special inducement we offer on this occasion only, to deliver, mail or express prepaid upon receipt of $2.00, a dollar jar of cream, a seventy-five-cent box of powder and a fifty-cent cake of soap and in addition a little surprise package easily worth twenty-five cents, or a total of $2.50 worth for $2.00. One order only will be allowed each of our patrons.

THE STORY OF THE HOUSE OF SIMON

OR

THE GIFT OF THE FAIRY GODMOTHER

Once upon a time, many years ago, there lived in sunny France, near Lyons, where the "Gloire de Dijon" bloomed, a little girl who was known all over for the coarseness and plainness of her features.

On her eighteenth birthday she was strolling through the woods bemoaning her ugliness when her Fairy Godmother appeared to her and spoke as follows:

"I cannot remove your ugliness, ma petite, for that is the behest of Providence, but I will give you three things which if faithfully used will offset your misfortune and eventually make you happy."

The little girl, scarce understanding what her Godmother said, took the gifts and ran home with them to her Mother. Together they opened the packages and found, first, a little jar of cream, second, a little cake of soap, and third, a little box of powder.

Without saying anything to her friends and neighbors, the young girl began using these articles and soon her skin became clear, her complexion smooth and velvety. Everybody was astonished at the wonderful change. People forgot her former ugliness in admiring the beauty of her complexion. The story of the wonderful transformation traveled rapidly from mouth to mouth and people came from all over the earth to see this Fair Maiden of France.

Now, the wonderful thing about this tale is, that no matter how much she used the cream, soap and powder, their contents never diminished, and thus, this daughter of the people as she grew up into beautiful womanhood was enabled to extend broadcast the benefits of her Fairy Godmother's three little gifts.

At her death, however, the jar of cream no longer filled up again, the cake of soap no longer retained its original size and the powder no longer overflowed the box. Their life was dependent on that of their owner.

Many of the greatest chemists in the land took small samples of what remained, carefully analyzed them, but failed to discover the magic secret. J. Simon, the eminent perfumer of Paris and Lyons (France), alone succeeded and on its results founded the famous house of Simon.

Some years ago, these articles were introduced into America and the American woman, whether beautiful or plain, has since shown her appreciation of the famous Simon Trinity, the Cream, the Soap and the Powder.

We might take up a good deal of space telling you about the virtues inherent in these articles, but we would rather let them speak for themselves, and so if you will send us name and address of your dealer and ten cents in stamps or silver to prepay postage, we will gladly mail you a two weeks' supply of

CREME (CREAM)
SAVON (SOAP)
POUDRE (POWDER)
SIMON

with full instructions, as to their use and the proper means of caring for and beautifying the skin.

Write at once and see what an improvement will take place inside of two weeks.

MAISON J. SIMON & CIE

203 Merchants Bldg., New York

H. & P. GLOVES

ARE

Gloves of Quality

MADE IN

MANY STYLES

FOR

MANY PEOPLE

AT

MANY PRICES

FOR MEN

OXFORD
ARDSLEY } **$1.75** PER PAIR

FOR WOMEN

STURDY GLOVES

$1.50 TO $2.00
PER PAIR

FOR CHILDREN

OXFORD, JR.
ARDSLEY, JR. } **$1.50** PER PAIR

HUTCHENS & POTTER

JOHNSTOWN
NEW YORK

The Corslette
PATENTED

A Back and Bust Supporter

Corrects figure faults; overcomes the trials of ill-fitting corsets; worn with or without a corset.

A Boon for the Stout

It holds the bust high or low and prevents the flesh overriding corset.

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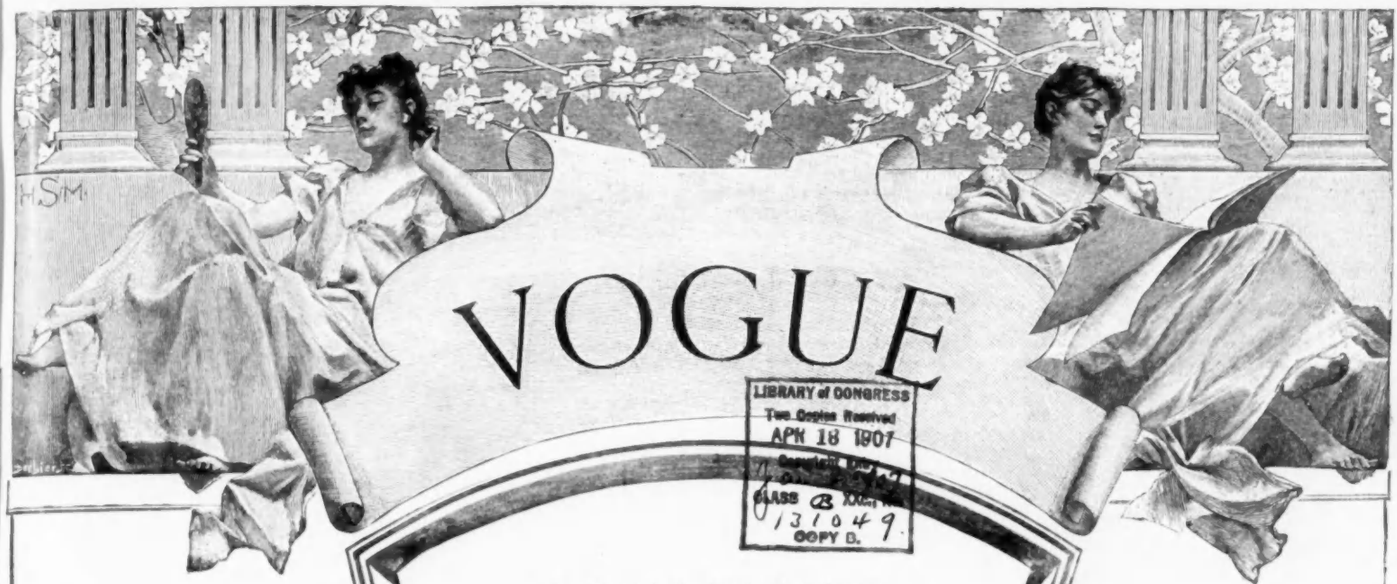

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[NOTE.—Readers of Vogue inquiring for names of shops where dressing table articles are purchasable should inclosea stamped and addressed envelope for reply, and state the page and date.]

After long search I have found a brilliantine for the hair which has the dual qualities of giving rich lustre and leaving a faint suggestion of fresh perfume. Almost every other variety is heavy in substance, rather sticky, and leaves an undesirable scent, although, perhaps, fulfilling its first purpose of giving gloss. Therefore do I rejoice in this latest evolution of an already lengthy list of such preparations, since it retains the advantages of all others, minus the objectionable features. The hair will be lastingly benefitted by its use, since marked tonic properties are among its many virtues.

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Every woman who has an appreciation of the requirements of the toilet wants to have a good perfume—nothing coarse or vulgar, to pervade the atmosphere with a strong, insistent scent, but rather that of a more refined and delicate character, suggesting more than emphasizing, elusive and truly exquisite in fragrance. Nothing is more difficult to choose from a mere description, as tastes differ more in this particular than in almost any other detail of the toilet. I can only say that among the newest flower perfumes nothing has appealed more to me than a very delicate but superlatively sweet extract of narcissus, recently brought out by a well-known house. It is distinctly out of the beaten track in perfumes, and high-class in every particular.

Even in this age of progress many women do not comprehend the rudiments of proper care of the skin. Hard water should never under any circumstances be used: clean, pure rain water has always been considered good, but distilled water is equally beneficial. The face should not be washed too often, twice a day is enough, a good, pure soap and proper face cloth being used at least once in the twenty-four hours, to thoroughly cleanse the skin and pores from all impurities. One of the newest face cloths is of raw silk, and very uneven of weave, this giving just sufficient friction to aid circulation without coarsening the quality of the skin. These are very inexpensive—in fact only 10 cents each, and highly recommended by their sponsors.

As far as soap is concerned, I am always eager to vouch for the merits of a rarely fine and delicate French product, which is still unexcelled in excellence for those whose skin is especially delicate and refined in character. Though costing $1.57 a cake, it is not expensive in the end, being of incredible hardness and wearing down to its last atom in a smooth, unbroken cake. This soap is perfectly delightful to use, and gives a deliciously smooth, creamy lather which seems to have especially pronounced cleansing qualities. The care of the lips should not be neglected, and a healing salve, pink-tinted and fragrant, will keep them in good condition. This should be used when going out in high winds, extreme cold, or when automobiling or yachting. Nothing is more annoying than cracked lips, and even when there is no wind or zero weather the sun has been known to blister and parch them. An exceedingly good lip salve selling for $1.30 is well known in France, and very highly thought of. It is perfectly harmless and pale pink in tint.

Persistent war is waged by the inventor of a clever little appliance against the insidious approach of wrinkles or lines on the forehead or between the eyes. The latter are very apt to appear where headache is at all frequent, and also in cases of weak eyesight where an effort must be made to focus the eyes. The invention I have in mind is of real service in obliterating any or all of these lines and costs but $1. It is worn while one sleeps, and does not cause the slightest discomfort. The means is as simple as anything can well be, but efficacious if used with persistence.

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Herbert Orchestra—Sunday Concerts—21 Apl.. D
Kneisel Quartet (Schroeder farewell)—30 Apl.. M
Musurgia Society—23 Apl.... ... . M
Rubenstein Club—18 Apl.....W A
Van Veen-Lee Song recital—20 Apl..... M
Wiener Mannergesang-Verein—7, 9 May..... C

ANNOUNCEMENTS

Miss Amy Grant, who is favorably known to the New York musical public through her interesting and unique musical readings, has recently returned to this city after a successful tour throughout the southern winter resorts. Miss Grant announces her only public recital in New York this season to take place at the Waldorf-Astoria (Astor Gallery) Thursday, 18 Apr', at 3.30 P. M.

The assisting artists on this occasion will be M. Degso Nemes, the Hungarian violinist, and Mme. Nemes, pianiste.

The Musurgia Society of New York, Walter Henry Hall, conductor, announces the third concert of its twenty-third season to take place at Carnegie Hall, Tuesday evening, 23 April. On this occasion, the Mermaid, a cantata by Julian Edwards, will be performed for the first time. The society will also sing Aspiration, The Dance and Lullaby from Sir Edward Elgar's Bavarian Highland Suite. The choir of 228 voices will be assisted by Mrs. Viola Waterhouse, soprano; Mr. George Hamlin, tenor, and an orchestra of seventy pieces.

Ossip Gabrilowitsch, the Russian pianist, who filled his farewell engagement in this country at Mendelssohn Hall, 13 April, as announced last week, has appeared three times in recital and three times with orchestra in New York this season. Few visiting pianists have been more cordially received this season throughout the country, and not one of them has gained a more deserved success than this admirable artist who is scarcely to be recognized as the rather effeminate young Russian who played before meagre audiences here five years ago and excited scarcely a ripple of interest.

Francis Macmillen, the young American violinist, gave his farewell recital in this country, in conjunction with Miss Elsa Ruegger, the Belgian cellist at Mendelssohn Hall, 16 April.

The Boston Symphony Orchestra ends its twenty-sixth and most successful season in many years with the concerts at Boston 3 and 4 May. The usual spring series of "Pop Concerts," in which fifty-five members of the orchestra are employed, will be given in Symphony Hall, Boston, from 6 May to 29 June.

Dr. Karl Muck the conductor expects to sail for Germany 14 May. It is probable that Dr. Muck will consent to conduct a few concerts in Berlin during June, but the months of July and August will be exclusively devoted to a sorely needed rest and the preparation of programmes for next season.

THE FAMOUS VIENNA CHOIR COMING TO NEW YORK

The Wiener Mannergesang Verein, which is reputed to be the finest male choral society in the world, will shortly pay a visit to this country. The society has chartered the Hamburg S.S. Oceana, and will sail, 200 strong, from Genoa, 22 April, arriving in New York about 5 May. During their brief stay in this city the members of the Verein will be entertained by the German Liederkranz, and expect to give two concerts at Carnegie Hall, 7 and 9 May, for the benefit respectively of the German Society, and of the Austrian Society of New York. Subsequently the choir will give concerts for local charities in Philadelphia, Baltimore, Buffalo and Milwaukee. The members will also visit Washington in a body for the purpose of paying their respects to President Roosevelt. This contemplated trip to the United States will be the sixty-second Vereinsreise, and the choir's first appearance in New York will mark the 793d concert of this famous and long established society. The Mannergesang-Verein may count upon a succession of hearty welcomes in this country.

NOTEWORTHY NEW MUSIC

Bruno Huhn.—A day dream. Words by Bertha McDonald. High voice, D. F♯ to G. Low voice, A. C♯ to D. The melody is simple but gracious, and the expression is that of a tender love song.

Zion. Sacred song. High voice, Em. C to F. Low voice, Cm. A♭ to D♭. The words are from Joel II. The song is sonorous and jubilant in tone, with a more tenderly devotional middle section.

Vassili Kalinnikow.—On a lone, ancient grave-mound. Words after the Russian of J. Nikitin, by Isabel F. Hapgood. Medium voice, Am. E to F. Characteristic Russian mournfulness pervades this song, a picture of the vast steppe and its desolation.

Frank La Forge.—Like the rosebud. Words by Andreas Bard. Medium voice, F. C to A. Mme. Gadski, to whom this song is dedicated, has sung it; it is tender and melodious in feeling.

Two songs for high voice: Verborgene wunden. (Hidden wounds.) C to A♭. Wiedererwachen (Reawakening) C to A♭. These songs to words by Princess Gabrielle Wrede, are dedicated to and sung by Mme. Johanna Gadski. They show fine lyric feeling and fine musicianship.

James L. Molloy. When I'm big, I'll be a soldier. Words by the composer. Medium voice, B♭. C to D. Tender sentiment and a subtle surprise are in this song, with its pleasing melody.

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Astor Theatre, B'way and 45th St.
The Ambitious Mrs. Alcott
Belasco, 42nd St., West of Broadway
The Rose of the Rancho
Bijou, 30th St. and B'way
Nazimova in The Comtesse Coquette
Berkeley Lyceum, 44th St. The Reckoning
Broadway Theatre, B'way and 41st St.
Anna Held in The Parisian Model
Casino, Broadway cor. 39th St.
Louis Mann in The White Hen
Criterion Theatre, B way and 44th St.
The Tattooed Man
Daly's Theatre, 30th St. and B'way
The Spring Chicken
Empire Theatre, 40th St. and B'way
Ethel Barrymore in His Excellency the Governor
Garrick, 35th St. and B'way
Wm. Collier in Caught in The Rain
Hackett Theatre, 42nd St West of B'way
Rose Stahl in The Chorus Lady
Herald Square Theatre, 35th St. and B'way
The Orchid
Hippodrome, 44th St. and 6th Ave.
Neptune's Daughter and Pioneer Days
Hudson Theatre, 44th St. East of B'way
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Keith & Proctor's
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Union Square Theatre, at 14th St.
Continuous Vaudeville
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All Star Vaudeville
Harlem Opera House, 125th St. and 7th Ave.
Continuous Vaudeville
58th St. Theatre, at 3rd. Ave.
All Star Vaudeville
Knickerbocker Theatre, 38th St. and B'way
Montgomery and Stone in The Red Mill
Liberty Theatre, 42nd St. West of B'way
Eleanor Robson in Salomy Jane
Lincoln Sq. Theatre, 66th St. and B'way
The Lost Paradise
Lyceum Theatre, 45th St. and Broadway
The Boys of Company B
Lyric Theatre, 42nd St. West of B'way
Ermete Novelli
Madison Square Theatre, 24th St., near B'way.
Carlotta Nillson in The Three of Us
Majestic, 59th St. and B'way
The Prince Chap
Manhattan Theatre, 33rd St. and B'way
The Mills of the Gods
New Amsterdam Theatre, West 42nd St.
The Grand Mogul
New York Theatre, B'way and 45th St.
The Land of Nod
Princess Theatre, B'way and 29th St.
The Great Divide
Savoy, 34th St. and B'way
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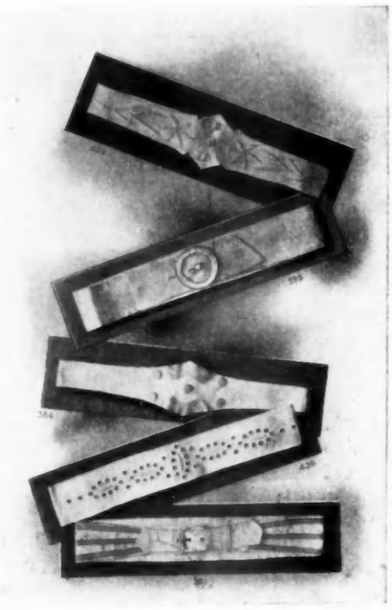

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Head office, 11 East 24th Street, New York.
Cable address: "Vogue, New York."
Paris: Em. Terquem, 19 Rue Scribe.

Subscription for the United States, Canada and Mexico, four dollars a year in advance, postage free. For foreign countries in the postal union, five and one half dollars a year, postage free. Remit by check, draft or postal or express money order. Other remittances at sender's risk. Single copies ten cents.

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PORTRAIT PAINTERS OF TO-DAY

ANTONIO DE LA GANDARA

THE subject of this sketch is one of the most celebrated painters of Paris, although he is still young. Born in Paris, of Spanish parents, he has all the legendary beauty of his race. Seeing him for the first time in his studio, I was charmed with his appearance—a bit mysterious, and wholly poetical; his coloring all blacks and white. His eyes, strangely light in color, are somewhat feline in expression between long black lashes, under straight, black brows; yet he is without a particle of pose—altogether modern in talk and movement.

When only fifteen he entered the atelier of Gérome and exhibited at the Champs-Elysées a few years later. He showed nothing more till 1892, when he sent to the Champ-de-Mars, and to the house of Durand-Ruel a collection of portraits of beautiful French mondaines. The lovely Comtesse de Greffulhe, Mme. Montbello, the Princess de Chimay, and others, were then exhibited.

Gandara is essentially a painter of women, and above all of aristocratic women—wonderfully, and unerringly depicting their look of spirit and of race. Always his women are daintily elegant, sometimes with an air of tender, sweet melancholy, as in the case of his latest portrait, that has not yet been photographed, that of Madame d'Annunzio, the wife of the great Italian writer. Pink-clad, and crowned with golden hair, she sits lightly on a garden bench against a background of dull-tinted foliage. The subtle smile that curves the corners of her mouth is unforgetable.

By the courteous and gracious permission of Mr. Gandara himself, I am sending you a fine reproduction of one of his recent portraits—a patrician woman of the modish world. Her slender figure—the sort he loves best—supple and delicate, is gowned in satin; full of wonderful lights and shadows, it flows about her in rich, graceful folds, in strong relief against the velvet curtain of the background—vague and indeterminate as his backgrounds are apt to be. Her head held with spirited grace is crowned with a charming toque of the time of Henri IV. Its arrested motion, as she turns, is life itself—she lives on the canvas.

The art of Gandara is essentially modern and alive. Never are his women posed; he seems to catch them in a mood, or as a fleeting glimpse. One may be walking in a garden path, going to some rendezvous, entertaining in her salon, or paying a visit. Another is arranging a rose in her ceinture before going out, or standing a moment to listen. Under the magic of his brush, always there is harmony, lightness, and grace.

DESCRIPTIONS OF FASHIONS

PAGE 593

UPPER LEFT.—New scoop model of natural Tuscan straw with long ostrich willow plume in Copenhagen blue; the folded crown band is of grosgrain ribbon in the same shade finishing at right of front in a large rosette. At rosette centre is a straw cabuchon, hand-embroidered in green gold and copper; ribbon loops fall from back bandeau.

LOWER LEFT.—New model Gainsborough hat of black Neapolitan straw. Ostrich plumes trim at right side, and the brim is rolled at left, which is the reverse of former models. At back long plumes droop over brim. The crown band is of black velvet ribbon caught by a large rhinestone buckle, and black maline trims bandeau in fluffy loops.

MIDDLE FIGURE.—Carlier model of burnt color horse hair braid, trimmed with ostrich plumes in apricot shades, the crown band is a deeper shade of apricot with an oblong strasse buckle across front; brown maline rosettes on bandeau.

UPPER RIGHT.—Geisha hat of black milan straw, for young girl; with loops of black velvet ribbon falling from bandeau beneath the long back brim. At either side of front is a large tea rose with foliage, the brim is turned sharply up in front and a black velvet band encircles the crown.

LOWER RIGHT.—Green panama straw hat in mushroom or Romney shape, with crown band effect in bow-knot of brown and yellow ostrich flues alternating with clusters of small shaded roses in apricot colors. Roses and brown maline are on bandeau.

PAGE 595

The summer season of 1907 brings with it the fashion of pumps as the smart shoe for wear with all costumes, and these are being made in every kind of leather as well as in canvas, suede and cloth, the latter matching the gowns and made upon order only from materials supplied. On page 595 three of the new shapes in pumps are shown—a very attractive slipper in patent leather with French heel and jetted bow, is shown at upper left. The upper middle is an English walking pump with pierced toe cap and finishing straps; a small buckle at instep. This is made in all leathers and canvas; the sole having a slight extension. The upper right is a patent leather pump, with rose bow at instep, extension sole and military heel; the lower middle is a tongue and buckle model with medium heel and extension sole, made in tan Russia and other leathers, and is especially intended for a walking pump.

PAGE 596

LEFT FIGURE.—Costume in three parts, of pale cedar brown voile; trimmed with tucked bands and shirred straps with corded edges of satin flamboyant in two-toned browns; a graduated plaiting of the satin borders the coatee, and the plaited skirt is finished with a deep shaded border in flounce effect. Above this border are tucked squares and medallions outlined by the shirred straps, the latter crossing a band which is also of the satin. The collar is of embroidered ivory batiste, frilled with Valenciennes lace, straps of Copenhagen blue velvet crossing ends, caught by gilt buttons. The blouse is of brown chiffon with applique mousseline in pastel Persian tints, the yoke and cuffs are of embroidered batiste and the girdle is of satin.

MIDDLE FIGURE.—Violet pine-apple veiling costume elaborately braided in a fine, self-tone silk soutache, the foundation is of two-toned rose color messaline. Braided motifs of the veiling border the coat-effect, strap in the full sleeves above the white net puffs, and trim flounce below the stripes of soutache. Above flounce are two tucks, and three tucks finish at hem. The collar is of green, gold and oxidized silver cloths combined and embroidered in pale Persian tints. The soft blouse is of the net with thread lace collar and shallow yoke, a lace ruffle finishes sleeves and a lace-edged ruffle shows across blouse front; small lace revers turn back on waist fronts, and the girdle is of the embroidered gold and silver cloth.

RIGHT FIGURE.—Princess gown of ivory white silk Japanese crepe figured with outlines in olive green, and combined with pale smoke green chiffon. Deep ivory point d'Arabe lace trims the bodice and sleeves, the latter is almost entirely of the chiffon in wide tucks. The collar and shallow yoke, and the undersleeve cuffs are of Valenciennes lace in filet effect and designs. Chiffon folds simulate tucks at hem of gown.

PAGE 597

LEFT FIGURE.—Princess wedding gown of ivory white silk, the bolero effect is of cloth of silver elaborately braided with silver soutache. The yoke is of Duchesse lace and the sleeve flounces are of Duchesse and point laces combined; the bolero edges are finished with a crêpe plisse ruche and from left side two satin ribbon streamers fall almost to hem. The veil is of tulle caught by a coronet of satin wing ends and orange blossoms.

RIGHT FIGURE.—Maid of honor's costume of ecru lierre lace; the girdle and ribbon bretelles are of pale flame moire ribbon, a ribbon strap also borders the loose kimono sleeve. The yoke, and inserting at yoke edge into which the lierre lace bodice is fulled, are of Clones lace. The foundation is of peau de cygne veiled with chiffon the color of the lace. Leghorn hat trimmed with pale flame-colored ostrich plumes and faced with black velvet; black maline on bandeau. Lace parasol hand-embroidered in flame pink wisteria

PAGE 598

LEFT FIGURE.—Combination suit of nainsook especially designed for stout figures having the additional advantage of a bust supporter. The insertings and yoke effect are of Valenciennes.

MIDDLE FIGURE.—Combination of drawers and corset cover, the drawers so cut as to give fullness at knee and the appearance of a short skirt; the insertings in this are of Valenciennes.

RIGHT FIGURE.—Princess combination or unde slip with embroidered medallions inset, outlined by Valenciennes, the skirt is sheath-fitting and finished by a full flounce with insertings and edgings of Valenciennes. This slip is to wear with elaborate lingerie frocks and is made to fasten either front or back.

PAGE 599

LEFT FIGURE.—Carriage coat of pigeon blue chiffon broadcloth, with cuffs of moss green velvet; smoke pearl buttons with fancy rims of dull gilt trim fronts and in a smaller size hold the loops at ends of shawl yoke. The surpliced vestee is of pastel beige faille silk embroidered in green and dull gold.

MIDDLE FIGURE.—Dolman de visite in shawl effect, of cedar brown camel's hair. The revers, collar and the strap above the graduated border ruffle are of self tone Liberty satin. The ends of the upper part tie once over at waist line.

RIGHT FIGURE.—Evening wrap of columbine pink rajah with ornamental straps of tubular bra'd in the same shade. The collar is of deeper columbine miroir velvet with shoulder lapels of Bulgarian embroidery in shades of columbine, green and gold on ecru crash.

PAGE 600

UPPER LEFT FIGURE.—Esther Myer model of Milan straw in mixed tones of Houblon and Vantour tones with a wide mushroom brim and high crown; trimmed with paradise aigrettes in light Vantour tone, and two large flat bows formed of wide grosgrain ribbon in the same shade at the front and back of crown. Brown maline trims the low all-around bandeau.

RIGHT FIGURE.—A Caroline Reboux hat from Burby, is a fine blocked Milan in a medium shade of Aloes, trimmed with a single long ostrich plume in a light tone of Miel, which extends around the crown and droops on the hair in the back. A large pink rose and its foliage conceals the stem of the plume. The brim is faced with a Nankin tone of taffeta silk. The bandeau, which is medium in height, is finished with brown maline.

LOWER FIGURE.—A Burby model, in light Sisowath tone of yedda braid; is a short front brim, mushroom, trimmed with large crushed roses in a Nankin tone and mottled foliage, also wide grosgrain ribbon rosettes in a deeper Nankin tone and long ties of the same. Faced with Sisowath toned maline. The bandeau, which is deeper in front, is trimmed with brown maline.

PAGE 601

LEFT FIGURE.—Pale blue batiste frock with bands of cream batiste embroidered in blue, a design is hand-embroidered on waist front in blue and cream. The yoke and undersleeves and the tucked vest front are of cream net, the yoke is embroidered in blue and black, and the sleeve ruffles are edged with self-tone Valenciennes. A piping of black taffeta finishes the scalloped collar and black taffeta cords and buttons ornament the front. Crush girdle of pale blue chiffon taffeta, with three small rosettes at back fastening.

MIDDLE FIGURE.—Violet mohair costume with detachable coat collar of ecru linen hand-embroidered in violet, gold and black. Black taffeta-covered buttons and loops trim and fasten coat, and embroidered linen flaps turn down over cuff tops.

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RIGHT FIGURE.—Pale tan linen dress trimmed with bands of Bulgarian embroidery on linen crash. The yoke and tucked straps in cuffs are of cream batiste. The yoke is inset with cream lace flowers each outlined in a different color. Loops of brown velvet ribbon trim waist front and sleeves.

PAGE 602

LEFT FIGURE.—Jumper frock in princess effect of soft finish Pekin taffeta, the waist and skirt are attached with the girdle. The waist is hand-embroidered in the deeper color of the stripe or check, and the neck is finished by a knife plaiting. The blouse is of French batiste with yoke of Valenciennes lace and hand-embroidered medallions.

MIDDLE FIGURE.—Princess dress of sheer white French batiste in strips embroidered in English eyelet designs alternated with Valenciennes lace which outline the ends of points at flounce top. The yoke is of the batiste, embroidered and tucked, and the sleeves are combined with lace only at scallop edges and in the full ruffle at elbow; a ribbon to match the silk foundation slip is tied at the elbows.

RIGHT FIGURE.—Ecru linen walking frock, with insertings of Irish crochet lace tinted to match; the gown is princess with inset lace girdle. The pipings are corded and of coral pink linen, and the yoke and inset graduated ruffles over shoulders, and also the ruffled sleeves are of self-tone Mechlin lace, a deep ruffle bordering the wide Irish lace cuff. The lining of the waist and sleeves is of ecru net. Tinted lace buttons are used as trimming.

PAGE 603

MIDDLE FIGURE.—Imported model of natural colored straw trimmed with beautiful coral plumes shaded from light to dark and black velvet ribbon held in place by stick pin.

AT THE LEFT.—A light blue braid hat with handsome bird of same color, and a soft shade of green velvet ribbon held by iridescent pearl stick pins.

The hat on the knee is of buff-colored Neapolitan trimmed with a rich drape of lace in same color, brown snowballs shaded to yellow, brown velvet ribbon held in front by ivory buckle decorated in gold and loops of ribbon falling on hair in back.

UPPER RIGHT.—A clever street effect in black and white; turquoise, blue and black velvet ribbons are drawn through gold buckles, holding in place black wings, the loops falling on the hair in back.

MIDDLE RIGHT HAT.—Imported lilac-colored Jap braid with light blue maline facing, exquisite shaded lilacs, and light blue ribbon looped gracefully in the back.

LOWER RIGHT HAT.—Black rich braid, trimmed with emerald green ribbon, pearl buckle and black coque feathers.

PAGE 604

LEFT FIGURE.—Oxford gray cloth riding habit, with skirt for side saddle, and fitted, cutaway, single-breasted coat having collar and cuffs inlaid with dark gray velvet. Gray bone buttons.

MIDDLE FIGURE.—Natural color Rajah silk costume striped with navy blue, the bias bands are piped with navy blue taffeta and the buttons are covered with taffeta and embroidered with scarlet and gold. The plaited skirt is trimmed with three bias bands that are piped, and on the coat bias straps extend from the peplum to shoulder at front and back alike, and short straps extend at front edge of coat. The small vestees are of navy rajah piped with red and gold and trimmed with tiny gilt buttons.

RIGHT FIGURE.—Costume of green, tan and red mixed suiting, with kilted skirt in walking length and semi-fitting coat. Mottled brown green and red bone buttons fasten the coat and trim the sleeves.

PAGE 605

LEFT FIGURE.—White linen walking dress with inserting of Irish crochet lace; the medallions bordering coat fronts are frilled around with Valenciennes; Valenciennes ruffles fall below cuffs. The skirt is tucked above and below the lace inserting; inset lace straps are outlined by shaped straps of the linen.

MIDDLE FIGURE.—Hand-made frock of sheer white organdie with elaborate insertings of Valenciennes lace and Irish crochet lace medallions; the princess panel front and the yoke are of the Irish crochet. Crescent medallions of the Irish lace bordered by Valenciennes frills fall in double bolero effect, and the flounced sleeve cap is of Valenciennes. The girdle and sleeve ribbons are of very pale blue Liberty satin ribbon, and a princess foundation slip of palest blue taffeta is worn beneath the gown.

RIGHT FIGURE.—Princess frock of sheer white French batiste with hand-run tucks and hand-embroidery. The insertings, ruffles and bretelle effects are of Valenciennes lace, the yoke fronts and shoulder pieces are of Irish crochet lace edged by narrow Valenciennes.

PAGE 606

UPPER LEFT.—Natural Milan straw hat with brim flared up slightly at front and drooped at back. Shaded roses in pale olive and reseda tones trim, with an aigrette of maiden hair fern almost at middle front; the draped crown band and shower loops at left of back are of pale blue French ribbon.

LOWER LEFT.—Blue and gray matté straw turban trimmed at left side with two long blue smoke feathers. Ribbons in two shades of steely blue cross from left under brim over crown and are caught by a large buckle of pale turquoise enamel with oxidized silver bars studded with rhinestones.

MIDDLE FIGURE.—Lace Tuscan picture hat in natural color trimmed with vieux rose chiffon faille ribbon and shaded roses in the same tones. Tufts of feathery grass are caught in with the roses under the raised left brim and at right of front.

UPPER RIGHT.—Fine white Panama hat with brim rolled up at left side; white quills and soft white ribbons trim.

LOWER RIGHT.—White leghorn hat, with crown band and large shell rosette of tan silk braid; two brown quills are caught through rosette at left.

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LEFT FIGURE.—Tea gown of Valenciennes and Venise laces combined and mounted over pale pink silk mull which is tucked in the yoke. Pastel pink taffeta forms the main part of the bolero effect, and also the cuffs; and pink silk tassels dangle from fan-plaited taffeta rosettes similar rosettes trim cuffs; and the pipings at neck and edge of sleeve flounce are of pink panne velvet.

MIDDLE FIGURE.—Negligée of dotted white muslin and Valenciennes, the sleeve is extended on shoulder to neck edge, and tucked in yoke effect. The two flounces are on the straight of the material and have gathered fullness; each finish with a full lace-edged ruffle and have an inserting in the garment above the top. The upper flounce has a cluster of tucks above ruffle, and the lower flounce has insertings and tucks. Lace insertings form a beading through which the neck ribbon passes.

RIGHT FIGURE.—Coffee gown in Empire effect of pale blue dotted batiste, with insertings of cream batiste embroidery, the flounces are hand-scalloped in white, and the tucks in the entire gown are hand-run. Buttons covered with pale blue taffeta, and taffeta loops ornament the lower border of the bolero effect.

PAGE 608

LEFT FIGURE.—Costume of pale green moiré chiffon strapped with green moiré ribbon. The coatee is of deep ecru Venise net lace, with Watteau back and hoop sleeve. Clusters of narrow lace ruffles trim the alternate gores of skirt, headed by ribbon straps with loop bows at middle. The blousette beneath the coatee is of the chiffon with lace frills and ribbon straps below the transparent yoke of princess lace. The undersleeves are also of the princess lace and the high girdle is of Liberty satin. A strap of the satin trims the outer sleeve in which are a moire strap and three ruffles of lace, each caught by a bow.

MIDDLE FIGURE.—Black point d'esprit dinner gown, with insertings and ruffles of black silk filet lace. The wreath and bow knots designs are embroidered in black, gold and silver ribbons. Black moiré ribbons are inset between the lengthwise insertings of lace in skirt and waist, at back and front and a moiré band simulates a deep hem; the girdle also is of [illegible] The fichu and corsage and sleeve draperies [illegible] of point appliqué lace.

RIGHT FIGURE.—Princess gown of pale gray maline lace, with insertings and bor[illegible] bands of self tone radium silk combined w[illegible] Cluny lace and embroidered in silver and pale green. The medallions are of white maline lace with silver embroidery at edges and dots through centres, and the transparent yoke and graduated sleeve ruffles are also of this lace, run with silver threads. Silver roses ornament the edge of the draped radium silk coatee and medallions outlined by embroidery and roses are inset at upper part. The revers are [illegible] with shirred tulle and a design in satin cord ornaments lower front corners.

PAGE 609

LEFT FIGURE.—Tailored costume of brown and green plaid light weight cheviot, trimmed with bias bands of the cloth and small revers of pale green faille, which are braided in a very fine brown silk soutache. The buttons are of shaded brown bone, and soutache simulates the buttonholes.

MIDDLE FIGURE.—Apricot serge costume with waistcoat, revers, cuffs and bias bands on skirt of Pekin taffeta in brown and butter color stripes. Square wooden-ivory buttons with amethyst cabuchon centres. Chemisette of butter color lierre lace, the cravatte of brown chiffon velvet.

RIGHT FIGURE.—Costume of smoke gray and ivory striped woolen material; the crossed strap ends are caught by large buttons covered in violet satin. In both the skirt and the lined coat, panels of the material show the stripes crosswise, the outlining straps are cut on the bias. The jabot is of ivory Margot lace.

PAGE 610

The innovation of vertical rows of elastic insertings in the fronts of the Wade corset is a distinctive feature, and has many advantages; making the corset cling closely to the figure in all postures and positions. It allows a free circulation and gives a much desired ventilation to the body, also allowing perfect freedom of motion and at the same time assures symmetrical curves. The model at left of page 610 is for rather plump figures, and has rounded hips and medium bust; the material is brocaded batiste trimmed with lace appliqués; shirred satin ribbons gather attachments. The one at right is the latest high bust model, with long slender waist lines, and deep hip, which keeps the superfluous hip flesh well down; this is of fine coutil with embroidered top. The third model is of broché material trimmed with French novelty lace and has ribbon supporters in the color of the corset. This one shows a deep hip, and low bust, and is especially suitable for singers or athletes or for any purpose where deep, easy breathing is necessary. All these corsets can be ordered in silk batiste, brocaded batiste, broché, or coutil.

PAGE 611

Fashionable coiffures have undergone a radical change in the last six months, and in place of the deep set lines of what was known as the Marcel wave, an effect of loose and shallow natural waving or ondulation prevails, the hair is also arranged so that either small puffs or curls may be becomingly disposed. In the coiffure de ville at lower left of page 611 a diadem of curls almost surrounds an Empire comb, the rest of the hair is ondulated in very loose waves. The opera coiffure has a diadem of curls showing in connection with an adjustable front with waved sides, that is so natural in every line and so lightly constructed that detection is not possible. The lower right is a new coiffure for summer sports such as riding, golf, tennis or any other exercise where the hair will be easily disarranged if worn high. In this the hair is slightly ondulated, and becomingly knotted low at back, with a ribbon to hold it safely in place.

PAGE 612

LEFT FIGURE.—Costume of earth brown voile trimmed with bands of Scotch plaid [illegible]

that are outlined by a very fine brown silk soutache. The collar of the panelled coatee is of burnt ivory taffeta embroidered in brown, green, scarlet and gold, and bordered by plaid silk bands. The lower part of coatee is slashed into panels of graduated lengths that are bordered by a brown velvet ribbon.

Middle Figure.—Tailored costume of brown and tan striped vicuna cloth, with box-plaited circular skirt. The collar is of white linen bordered with the cloth.

Right Figure.—Riding habit of natural color Russian crash with semi-fitting coat and skirt for side saddle. Bone buttons fasten coat, and trim sleeves and skirt placquet.

PAGE 613

Upper Left.—Walking hat of fine Milan straw with crown in natural shade and brim in tobac brown. A twist of brown miroir velvet ribbon forms crown band and is caught through the straw buckle of white and brown straw braid discs, ending in bows on bandeau. A cluster of brown quills is also caught by the buckle.

Lower Middle.—Japanese basket straw turban with scoop back from under which are shower loops of emerald green velvet ribbon continued from the band across front of hat. At either side black wings are held by black straw cabuchons.

Upper Right.—Turban of rough black satin straw braid, the brim is entirely of cabuchons of the same straw. At left side three black wings trim and one occupies a similar position at right side. On the low bandeau at back and sides black maline is fluffed.

PAGE 614

Left Figure.—Costume of golden brown chiffon broadcloth combined with cream foulard having a fine plaid of brown. The coatee is of the broadcloth piped with brown velvet and trimmed with large brown silk and crochet buttons, the button holes are simulated in a fine silk cord. The vestees are of white pique over which the band of Irish crochet extends which also shows at back yoke top. The vestees are bordered with velvet and have small lapels of gold cloth; at skirt hem the brown cloth borders the foulard and is inset in two pointed lines above.

Right Figure.—Navy blue canvas voile trimmed with self tone openwork wide silk braid, and narrow fancy gimps, and embroidered in vines on bolero fronts. The edge of the wide sleeve is finished by a box-plaiting of navy blue Liberty satin.

Upper Right.—Black and white striped mull blouse, with the stripes lengthwise in the tucker effect and tucked to form a block border at yoke edge. The yoke is of French batiste with lace insertings, the cuffs corresponding. In the sleeves the stripes are crosswise, with tucks between at outer part to half depth, and at cuff top is the tucking in blocks. The projecting sleeve cap and the neck edge are piped with black chiffon cloth; buttons of Valenciennes embroidered in gold trim.

PAGE 615

Left Figure.—Tailored costume of checked light weight suiting in two shades of gray; the plaited skirt is in walking length. The coatee is bordered at front with a bias strap that continues up French seam to shoulder, a similar strap outlining the panel effect at middle back; the collar, vestee and also the band below cuff edge are of gray-blue broadcloth edged with gold and black soutache, the buttons are of gold soutache coils. The cuffs and collar are braided in soutache and trimmed with buttons at ends.

Upper Middle.—Hand-made blouse of sheer white handkerchief linen, tucked in groups below the pointed yoke at back and front. The yoke, collar top and cuffs are outlined by insertings of hand crochet beading, the medallion insertings are of hand crochet lace with openwork swiss embroidery centres.

Right Figure.—Tailored walking costume of shadow check navy blue Panama cloth, trimmed with self tone taffeta and silk soutache; the skirt is box-plaited and stitched at plait edges to a deep yoke line. The coat has tucks at either side of middle back, the panel effect thus formed is finished at end by a band of taffeta with an edge of ginger color broadcloth showing below that is braided in gold and blue. The collar and vest fronts, and also the bands below cuffs, are of the ginger color cloth, braided in the gold and blue soutaches. The revers are faced with taffeta and trimmed with soutache at border.

PAGE 616

Left Figure.—Walking costume of navy blue cheviot, the eton coat is trimmed with fancy black braid and soutache, and fastened with black crochet buttons and soutache loops.

Middle Figure.—White serge costume with bias bands of black and white striped velvet on collar and cuffs. The fronts of coat are plaited and stitched, and at sides and back is a plaiting below a strap, the plaits stitched down on edges part way. Hand crochet white buttons with small centres of the striped velvet trim the fronts, strap ends and the small flaps that come from under strap ends.

Right Figure.—Blue voile costume, elaborately embroidered and braided in black, black silk braid cords dangle from under collar ends, with clusters of bugle beads finishing. The skirt has a braided and embroidered panel at middle front.

PAGE 617

Left Figure.—Princess frock of pale blue French batiste in walking length, the insertings are of Valenciennes, pear-shaped medallions of the same lace are in yoke and in sleeve tops. The fullness is tucked at shoulders, and to yoke depth at hips; in flounce tops and below yoke it is gathered. This model comes also in pink, mauve and white.

Middle Figure.—Costume of white French rep with skirt in walking length, and short eton coat with three-quarter length sleeves. At lower part of front and side gore seams are three plaits; a stitched strap crossing the tops; the collar is of embroidered batiste edged with a Valenciennes ruffle.

Right Figure.—Breakfast gown in Empire effect of white plumetis with black coin spots; the girdle inserting is of white swiss embroidery beading through which a ribbon is run that ties at front. The shoulder collar is bordered by a ruffle of Valenciennes; and the deep graduated flounce is shirred at top.

PAGE 618

Left Figure.—Pink dotted batiste with insertings and medallions of ecru Mechlin lace, and taffeta-covered buttons. The crush girdle and the straps that cross the vest front are of pink taffeta, and taffeta bands tie above the plaited ruffles at elbow.

Middle Figure.—Black and white checked organdie with collar of Clones lace. The tucker and the border of the wide loose sleeve are of white filet lace; and crochet buttons trim blouse front. The skirt is trimmed with wide white point d'esprit footing bands in design; the guimpe is of allover point d'esprit net, with filet lace collar and cuffs in narrow ruffles.

Right Figure.—White French muslin, with insertings of white swiss embroidery. A band of plaid tucks is above the inserting at lower part of blouse. Pink batiste embroidered in white borders the short sleeves, the left side of front where the waist fastens and borders the neck in design; the edges are finished by corded pipings. Corded pipings also outline the embroidery insertings. The guimpe is of sheer white batiste with cuffs and collar of the swiss embroidery. Crush girdle of pink taffeta.

PAGE 619

Left Figure.—Mauve linen costume with collar and scarf ends of black taffeta embroidered in buff and silver, the latter is used for the French knots. Crochet mauve buttons and soutache loops trim the skirt. The sleeves of the cape-like bolero are bordered by a strap trimmed at ends with buttons and loops, the little vestees are similarly ornamented.

Middle Figure.—Watermelon pink chambray morning frock, to be worn with a guimpe; the front box-plait is edged with plaitings and trimmed with Irish crochet lace buttons. Black taffeta ribbon edges the neck and sleeves and the crush girdle is of taffeta, fastened with a pink mother of pearl buckle. The guimpe yoke and the sleeves are tucked in groups. The bands that trim the skirt on the alternate gores are piped with taffeta.

Right Figure.—Striped gray voile costume; the crush girdle and the pipings and also the neck edge and epaulette sleeve borders are of smoke gray taffeta. The design on waist front is embroidered in two shades of gray, and the foundation is of parrot green and blue check taffeta. The guimpe yoke is of batiste and Cluny lace, the sleeves of the batiste are finished at elbow with plaited frills similar to those on the sleeves.

PAGE 620

Left Figure.—Ivory white French batiste embroidered in pin dots, the border bands are of orchid yellow radium silk, and the tucker and inserted bands are of baby Irish crochet lace.

Middle Figure.—Pale blue silk muslin dinner gown with sleeves, the cross bands at neck edge and at girdle front, and also at scarf ends, are of ecru Cluny lace. The medallion at girdle front is held by turquoise and rhinestone buttons, the girdle and scarf folds on skirt are of Pekin striped chiffon in black and white. The skirt is tucked to yoke depth; and the scarf ends are caught on girdle back with a medallion similar to that at front; the scarfs are brought over shoulders in bretelle effect. The lower sleeve puff is of the muslin with lace inset at lower part.

Right Figure.—Empire dinner gown of sea green French mull, with inset band and border of bolero of twine color Bruges lace, the band in the skirt is outlined by folds in tuck effect. The bretelles have interlaced ends, that are caught in girdle effect at lower edge of the diamond tucked bolero. At front the girdle ends are brought upward and finish with loops the bretelle ends knotted around them and falling in short scarfs to waist line. The gown is fitted by tucks and has a Watteau plait at back.

PAGE 621

Left Figure.—Combination drawers and corset cover of white handkerchief linen pin-dotted in color and trimmed with insertings and edgings of Malta lace. Ribbons are run through lace beadings at neck and arm hole, and through an embroidery beading at waist line. The drawers are slashed at sides, the border ruffle is continued up the edges and ribbons tie across in dainty bows. The yoke insures a glove-fitting effect at hips and the drawers are sufficiently flared to give the fullness of a short petticoat beneath a skirt.

Middle Figure.—White handkerchief linen drawers and corset cover combination suit, with insertings of fine swiss embroidery. This model is especially adapted to stout figures.

Right Figure.—Princess combination of corset cover and skirt, fitted with tucks at waist-line. Valenciennes lace and a ribbon-run beading trim the neck edge and arm holes.

PAGE 624

Left Figure.—Natural color Shantung pongee costume elaborately embroidered in a self tone design of iris; the belt and cuff bands are of fancy gold braid. The yoke is of Valenciennes and ecru Venise lace, the sleeves are of Venice lace over pongee color chiffon. Pongee plaitings edge belt and cuffs.

Upper Middle.—Costume of white chiffon voile figured with gray, and trimmed with gray satin messaline bands, heavily embroidered in Grecian border designs in the same shade; the tucker and sleeve puffs are of white chiffon cloth.

Right Figure.—Black and white check rajah silk trimmed with black velvet ribbon bands of different widths. The coatee has a wide black silk guimp and braid applique band above the rows of velvet at back and sides, and fastens with large black crochet buttons. The velvet bands on coat fronts end over shoulders at yoke depth in points at back from which black silk tassels dangle.

PAGE 636

Upper Left.—Patent leather slipper with turned sole, French heel and pointed tongue. Rhinestone slide.

Upper Middle.—Patent leather afternoon boot, with light extension sole, Cuban heel and kid top.

Upper Right.—Patent leather house slipper with light sole and French heel. Dull kid bow and binding.

*Continued on page 584—D)

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DESCRIPTIONS OF FASHIONS

(Continued from page 584—c)

MIDDLE BACK.—Black suede slipper elaborately beaded with jet. Suede French heel and turned sole.

LOWER SLIPPER.—Gray suede slipper with suede heel. The top is cut in fancy pattern and elaborately embroidered with steel and crystal.

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FIGURE 1.—Evening gown of white chiffon. The skirt is very full, with short round train, and is heavily embroidered in pale yellow marguerites. Wide band of yellow satin at knee, and an elaborate design of interlaced straps of yellow satin. The corsage is of satin and lace, embroidered. Draped sleeve of white chiffon. Huge rosette of black satin in hair with black aigrette drooping over shoulder.

FIGURE 2.—Evening gown of yellow tulle, embroidered in yellow silk. The full skirt has a band of deep yellow velvet headed with bands of yellow satin. The waist is quite tight and rather short, and is made of velvet and coarse lace, trimmed with bands of yellow satin. The hair is loosely coiled with a band of yellow tulle, and white aigrette falling from topaz clasp.

FIGURE 3.—Evening gown of white tulle. The corsage and short sleeves are of embroidered tulle puffed and held in place by bands of white satin. White satin shoulder straps embroidered with pearls. The full skirt is trimmed with a puff of tulle at knee. A band of black velvet is drawn through the hair and knotted over left ear, with ends falling to the shoulder.

PAGE 654

UPPER FIGURE.—Colonial walking pump with Cuban heel made in tan or black leather, the instep trimmed with a buckle; extension sole.

MIDDLE FIGURE.—Kid walking pump with extension sole and Cuban heel; instep bow with buckle made in all colors.

LOWER FIGURE.—Garden tie for walking purposes with Cuban heel and extension sole, a ribbon bow tying at instep; made in suede or kid.

[Notes under this head, three cents a word; minimum, one dollar.]

DIED

Clews.—At his late residence, 47 West 58th Street, John Henry Clews, in the 50th year of his age.

Hoyt.—At the Presbyterian Hospital, after lingering illness, Samuel Nesbit Hoyt, in the 87th year of his age.

ENGAGED

Hall-Robbins.—Miss Jane Hall, daughter of Mrs. Henry B. Hall, to Mr. Reginald Chauncey Robbins of Boston.

Masten-Crocker.—Miss Elizabeth M. Masten, daughter of Mr. Arthur M. Masten, to Mr. George A. Crocker.

WEDDINGS TO COME

Aikin-Wickersham.—30 April, St. George's Church.

Chauncey-Fargo.—25 April, St. Thomas's Church.

Ellison-Foard.—18 April, Grace Church, Baltimore.

Hoppin-Burlingame.—23 April, St. James' Church.

Kinnicut-Tuckerman.—18 April, Church of Incarnation.

Porter-Kennedy.—29 April at the home of the bride's parents.

Wheeler-Pearce.—18 April, Holy Trinity Church, Phila.

WEDDINGS

Barnes-Barney.—Mr. Courtlandt Dixon Barnes and Miss Katherine L. Barney, daughter of Mr. Charl T. Barney were married on Wednesday, 10 April at the home of the bride.

Borden-Steele.—Mr. Joseph C. Borden and Miss Ruth W. Steele, daughter of the Rev. Dr. J. Nevitt Steele, were married on Wednesday, 10 April, in Trinity Chapel.

Evans-Rumsey.—Mr. Jocelyn H. Evans and Miss Blanche Rumsey, daughter of Judge William Rumsey were married on Wednesday, 10 April, in Grace Church Chantry.

Hammond-Stevens.—Mr. Ogden Haggerty Hammond and Miss Mary Picton Stevens, daughter of the late John Stevens, were married on Monday, 8 April, in Trinity Church, Hoboken New Jersey. Flower girls: Miss Mary Chapin, Miss Emily Stevens, Miss Elsie Stevens and Miss Caroline Stevens. Best man: Mr. John H. Hammond. Ushers: Mr. W. Adams Delano, Mr. Vance McCormick, Mr. Theodosius F. Stevens, Mr. Nelson B. Burr, Mr. John F. Tolmage and Mr. Louis Starr.

Lestelle-Neeser.—Mr. Charles Lestelle and Miss Helen May Neeser, daughter of Mr. John G. Neeser, were married on Tuesday, 9 April, in St. Patrick's Cathedral. Bridesmaids: Miss Elvine L. Neeser, Miss Mary Redmond Cross, Miss Rosina Sherman Hoyt and Miss Alice Everard Strong. Best man: Mr. Robert Wilden Neeser. Ushers: Mr. Rudolph Neeser, Mr. Charles W. Ogden, Mr. Cecil Barret, Mr. George Blagden, Mr. Ernest Iselin, Mr. John Sherman Hoyt, Mr. Robert Dun Graham and Mr. Schuyler Schiefflelin.

INTIMATIONS

Barbey.—Mr. and Mrs. Pierre Lorillard Barbey are at Tuxedo Park. They will soon sail for Europe, where they will pass the entire summer.

Baring.—The Hon. Hugo Baring and Lady Evelyn Baring are planning to go to Europe.

Bonner.—Mrs. Paul R. Bonner and Miss Leonie Alexandre, will leave for their country home at Stamford, Conn., early in May.

Bowdoin.—Mr. and Mrs. Temple Bowdoin, who have bought a house at Elberon, N. J., will pass part of the sumer there.

Davis.—Mrs. Vernon M. Davis is at Washington.

Draper.—Mrs. Henry Draper will go to Washington, D. C., 15 April.

Dyer.—Mr. and Mrs. Elisha Dyer, Jr., who have been touring through southern France in an automobile, have returned to Paris.

Edgar.—Mr. and Mrs. Newbold Le Roy Edgar will pass the summer at Southampton, L. I.

Gould.—Mr. and Mrs. George Jay Gould have returned to Lakewood, N. J.

Haig.—Mrs. George Ogilvy Haig has arrived in Paris for a stay of several weeks.

Kingdom.—Mrs. Charles D. Kingdom has gone to Toronto, Canada.

Kingsland.—Mrs. William M. Kingsland will sail for Europe, June 19.

Marshall.—Mrs. Charles H. Marshall and her daughter, Miss Evelyn Marshall who have been at Rome, Italy, will spend part of May in Paris before going to London.

Martin.—Mrs. James E. Martin, Sr., accompanied by her son and daughter-in-law, Mr. and Mrs. James E. Martin, has sailed for Europe.

Metcalf.—Mr. and Mrs. George F. Metcalf will pass part of their honeymoon in Europe, sailing this week.

Miller.—Mrs. C. E. Miller will pass the coming summer at Southampton, L. I., where she will occupy one of the Post villas.

Miller.—Mr. and Mrs. Hoffman Miller, now in Europe, will return to New York and probably spend the summer at their camp in the Adirondacks.

Morton.—Mr. and Mrs. Alexander Logan Morton will open their country house at Southampton, L. I., late in May.

Oakley.—Mrs. Walton Oakley will sail for Europe May 25 to remain indefinitely.

Pierson.—Miss Margaret Pierson will return from her visit to Miss Helen Ffoulke, at Washington, D. C., this week.

Plumb.—Mr. and Mrs. J. Ives Plumb have opened their country house at Islip, L. I., for the summer.

Powers.—Mr. and Mrs. Thomas Powers and Miss M. E. Ross sailed for Europe on the Kaiser Wilhelm II., on Tuesday, 9 April.

Redmond.—Mr. and Mrs. Henry Redmond and Miss Lyria Redmond of No. 105 East Fortieth street, who have been in Europe since last November, will return for the Newport season.

Rogers.—Mr. and Mrs. Archibald Rogers will pass the early part of the summer at Hyde Park on the Hudson, and in July go to Southampton, L. I., where they have leased a house.

Short.—Mrs. Edward Lyman Short sailed on the Kaiser Wilhelm II., to-day to join her daughter at Paris. They will go later to England.

Sloane.—Mr. Henry T. Sloane has returned from the south.

Sheldon.—Mr. and Mrs. William Sheldon have gone to Altantic City, N. J.

Shipman.—The Rev. and Mrs. Herbert Shipman will go to Tuxedo Park, about the second week in May.

Stokes.—Mr. and Mrs. James Stokes will sail for Europe, April 20 and make a tour of the continent in their automobile.

Street.—Miss Susan Street will arrive from Europe this week.

Underhill.—Mr. and Mrs. Rawson Underhill have returned from Nassau and Havanna.

Warren.—Mr. and Mrs. Whitney Warren and Miss Charlotte Warren have gone to Europe, to remain until midsummer. They will pass the season at Newport.

White.—Mr. and Mrs. Alexander M. White have leased Mr. H. Holbrook Curtis' place, Hampton Court, at Southampton, L. I., for the summer.

RECEPTIONS

A reception was given on Monday, 8 April by Mrs. Wilson Shannon Dunn for the Duke of Newcastle. Present were: Mrs. Clermont L. Best, Miss Best, Mr. E. Yale-Smith, Mr. Schuyler Schieffelin, Mrs. Walter S. Chapin, Mr. and Mrs. Benjamin Church, Mr. Robert E. Booraem, Mr. Arthur Goadby, Mr. and Mrs. Charles Stebbins, Miss Stebbins, the Countess D'Arschott, Mr. and Mrs. Gerald L. Hoyt, Miss Hoyt, Mr. Peyton Van Rensselaer, Mrs. Sidney De Kay, Miss De Kay, Mr. and Mrs. John Erving, Mr. and Mrs. Gustav Amsinck, Mrs. Benjamin Knower, Mrs. Lindley Hoffman Chapin, Mrs. Daniel Butterfield, Mrs. Westerfelt, Mrs. C. Hall Washburn, Mrs. Henry L. Burnett, Mr. and Mrs. W. Ordway Partridge, Mrs. Sanford Bissell, Mrs. Preston Hix, Mr. Leonard Westervelt and Lieutenant John Tobin, U. S. N.

CORRESPONDENCE

Asheville, N. C.—Late arrivals: Mr. and Mrs. George Putnam and Miss Elizabeth Putnam, Mr. George F. Henry, Miss H. L. Henry, Miss Julia Leonard, Mr. and Mrs. Farham Yardley and Mr. and Mrs. J. Morris Wister.

Hot Springs, Va.—Late arrivals: Mr. and Mrs. Nathaniel F. Moore, Mr. Frederick Herreshoff, Miss Blanche Noe, Mr. Harold Miller, Mr. and Mrs. Samuel H. Ordway, Mr. and Mrs. John S. Bartlett, Miss Katherine Fay, Mr. and Mrs. Arthur T. Estabrook, Mr. Patrick H. Magrane, Mr. and Mrs. Joseph Spencer Brock, Mr. and Mrs. James W. Wadsworth, Jr., and Mr. and Mrs. Edwin O. Holton.

Lakewood, N. J.—Late arrivals: Mr. James Lane Allen, Mr. and Mrs. J. R. Joseph, Miss Florence Fyles, Mr. Henry A. Buck, Mr. Albert Andrews, Mr. Kingsbury Foster, Mr. Jacob Brown, Mrs. J. N. Halloran and Mr. and Mrs. W. J. White.

GOLF

A committee of the Women's Metropolitan Golf Association met on Tuesday, 9 April. In place of interclub matches for the team championship there will be five matches of fifteen a side, to be selected from the various clubs. The first match will be played on 15 May at Knollwood, the second at Garden City.

A one-day tournament will be held on 28 May at Plainfield, the feature of which will be a regulation foursome at match play. A tournament will be held on 25 June at Plainfield, the feature of which will be a best ball foursome at medal play.

MOTOR BOAT CLUB RACES

Races are to be held under the direction of the Motor Boat Club of America during the season. Races open only to boats of members on May 30.

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ALL HAIR ON FACE and ARMS

permanently destroyed, guaranteed. Mme. Julian's specific has stood the test 38 years. Absolutely harmless. No electricity, poison, pain. Protected by law. Accept no counterfeit.

MME. JULIAN, 123 Fifth Avenue, N.Y. City

Your scalp is the soil which your hair grows in. The abundance of your hair depends upon the fertility of its soil. Nourish your scalp.

BARRY'S TRI-COPH-EROUS

feeds the scalp tissues which supply the hair-growing power to your hair. Tri-coph-erous is a scalp food. It removes the cause of baldness by building up the wasted scalp. At all department stores and druggists.

50 cents per bottle.

when the Club will go into commission; on June 15, June 29 and October 5; the point system will be adopted in determining the winners of these contests. The race to Bermuda will be started on June 8.

Racing carnival during the week of September 23. Three days will be devoted to the racers in the classes of 26 feet, 33 feet, 40 feet and upward, and for cruisers in classes under 40 feet, from 40 feet to 60 feet and of 60 feet and upward. A day will be given up to the one-mile trials under admiralty conditions; also for the one mile championship, for which there will be a cup for the winner, and a free for all race of thirty nautical miles, open to all. There will also be a race of thirty miles for the cruising classes, and the carnival will wind up with a race to Poughkeepsie for boats up to 32 feet, and to Albany and return for the larger craft. The cup for the latter is offered by Dr. Louis Neumann, one of the governors of the club.

There will also be a cruise of the club's fleet to the Jamestown Exposition by the inside route, and all other clubs will be asked to cooperate.

MISCELLANEOUS

An Evening in Holland for the benefit of the Home Garden will be given in the Myrtle Room of the Waldorf-Astoria on Saturday, 20 April, from four to twelve o'clock.

EXHIBITIONS NOW ON

New York. Fine Arts Galleries. Eighty-second Annual of the National Academy of Design. Oil paintings and sculptures. Until 21 Apr.

Knoedler's. Eighth Annual Exhibition of the American Society of Miniature Painters. Until 20 Apr.

Montross. Collection of paintings by William L. Lathrop. Until 27 Apr.

Neu Gallery. Recent paintings of the Palisades by Van Perrine. Until 27 Apr.

303 Windsor Arcade. Small original bronzes by Vincenzo Gemito. Until 20 Apr.

O'Brien's. Collection of Line Engravings by masters of the nineteenth century. Until 27 Apr.

Astor Library. Plates from F. Hopkinson Smith's Venice of To-Day; and F. R. Martin's History of Oriental carpets before 1800.

Lenox Library. Tenth exhibition of works by contemporary American artists.

Chicago. Art Institute. Annual of the Chicago Architectural Club. Until 21 Apr.

Philadelphia. Pennsylvania Academy. Fourth Annual Philadelphia Water-Color Exhibition. Until 27 Apr.

Pittsburg. Carnegie Institute. International Exhibition of Paintings. Until 13 June.

EXHIBITIONS TO COME

New York. 333 Fourth Ave. First Annual of the Guild of Book Workers. 25 to 29 Apr.

Fine Arts Galleries. American Water-color Society's annual exhibition. 1 to 26 May. Exhibits received 19 and 20 Apr.

Chicago. Art Institute. Annual Exhibition of American Water Colors, Pastels and Miniatures. 30 Apr. to 9 June.

Cincinnati. Art Museum. Fourth annual of paintings. 18 May to 17 July. Exhibits received until 1 May.

Muncie, Ind. Art Association's Exhibition. 16 to 27 May.

Richmond, Ind. Art Association's Exhibition. 11 to 25 June.

Worcester. Art Museum. Tenth Annual Summer Exhibition of Oil Paintings. 31 May to 22 Sept. Exhibits collected in New York, Boston and Philadelphia. 6 and 7 May. None received later than 15 May.

AUCTION SALES

New York. Silo's (Uptown) Paintings collected by Mr. Edward Brandus. 18 and 19 Apr. 8. p.m.

GOSSIP

One of the most interesting art events of the present New York season was the sale of the late Stanford White's collection of art objects, held at his residence on 4, 5 and 6 April, at which a total of $125,802 was realized.

Try One More Good Dinner
Good Digestion, Good Health, Good Complexion

READ COMMON SENSE—IT CANNOT DECEIVE

You Suffer from Many Human Ills—Definite and Indefinite—Decided and Undecided—*with Indigestion Always in Evidence.* You find nothing which gives you Definite or Decided Relief. Why? Because, All Human Ills are caused by Indigestion, Congestion and Nervous Exhaustion. They are Conspirators in Common. You must have a cure for all at one and the same time, or There is no Decided Cure. Consequently, it is necessary for you to have a Perfect Corrective. Digestive, Tonic, Diluent, Solvent, Diuretic and Cleanser without being a Purgative. All Simple and Beneficent, like the Sunshine, does good, but can do no possible harm; *Which will cure any one or all at one and the same time*—SUCH AS IS FOUND ONLY IN

MAN-A-CEA WATER
The MAN-CA-NESE Natural Spring Water
Which Cures Where All Else Has Failed

It is Simple, Tasteless, Absolutely Harmless. You would not know it from any other Clear, Crystal, Delicious Water. (Like all the secrets of Divine Creation, hidden in something—Simple,—Impalpable,—Subtle,—of which ordinarily you are unconscious.) It enables you to *begin at once* to eat anything your palate or appetite may suggest, same as when well, without fear of Fermentation, Acidity, Gases, that Fullness, Lump, Distress after Eating, Nausea, and Consequent Intestinal Troubles. It not only Re-establishes good Digestion; but it Dissolves and Eliminates from the blood the Poisonous Solids and Substances foreign to healthful conditions, and which makes a dull, dead, muddy complexion.

Your own experience with Soda, Pepsin, Iron, Tonics, Stimulants, Opiates and Drugs generally, separately or in combination, which, while they may temporarily relieve in some respects, proves that they do harm in other respects, and upon the whole there is no Decided Improvement,

You can stop your suffering to-day, and shortly restore your health, and radiant color to your complexion by the use of this truly Wonderful Water.

Recommended and for sale by—

Park & Tilford, N. Y.; Acker, Merrall & Condit Co.; Hegeman & Co.; Chas. M. Decker & Bros., Oranges; S. S. Pierce Co., Boston; Geo. B. Evans, Phila.; Jordan Stabler Co., Balto.; W. S. Thompson, Washington; G. K. Stevenson & Co., Pittsburg; Peebles Co., Cincinnati; D. Nicholson, St. Louis; C. Jevne & Co., Chicago; O'Brien & Co., Detroit; Chandler & Rudd Co., Cleveland; Faxon, Williams & Faxon, and Smither & Thurstone, Buffalo; Sam'l Felt Co., and A. P. Sheldon, Watertown; J. H. Sheehan Co., Utica; Andrews Bros., Syracuse; J. B. & D. C. Slingerland, Albany; J. A. Steel Co., Rochester; Hall & Lyon, Providence; Deemer, Atlantic City; and all First Class Grocers and Druggists, or **MAN-A-CEA WATER CO., 13 Stone Street, New York.** Telephone, 3199 Broad.

SEND FOR BOOKLET

How to Wash the Face

No amount of soap, water and rubbing with a face cloth will properly wash the face or rid the pores of the secretions that gather there. That is why pimples, blackheads and other bars to a good complexion are so common. Every reader of this advertisement who wants

A Perfect Complexion Guaranteed

should write for the

Mahler Facial Bleach and Bathe

which is sold under a distinct *money-back guarantee* to rid the face of all **Pimples, Blackheads, Blotches, Moth, Tan, etc.,** and to induce the perfect peach-bloom complexion and fair, smooth skin of true beauty.

Sold only by mail. Write to-day for

THIS SPECIAL OFFER

and free book, "The Secret of a Perfect Complexion," sent Postpaid on request.

Address D. J. Mahler Company, 5952-K Mahler Park, East Providence, R. I.

MUSCLE MANIPULATION
WHAT IT REMOVES

That tired, drooped look, seen in every woman's face.

The haggard, worn appearance, result of over-heated rooms and incessant glare of electric rays. The weary feeling in over-strained eye nerves and muscles.

MRS. ELMIA KINSMAN

Introduces with the Latest European Methods her Famous Remedies

Elmia Cream, 1, genuine tissue builder, restores contours and youthfullness - - - - - - - **$1.00, 2.50, 5.00**

Elmia Lotions, 1 and 2, brace skin, refine coarse complexions **$1.00, 2.50, 5.00**

Sachettes whiten skin, for use instead of soap - **$1.00 per doz.**

For other Specialties, Booklet and Advice write

19 West 35th Street, New York (Tel. 6049-38th)

Note: In The New York World of January 27th
MARGARET HUBBARD AYER WRITE
an illustrated article indorsing the remarkable, successful methods as practiced by Mrs. Kinsman. In conjunction with her Unique and Rare Remedies these Methods are only and exclusively used in New York by Mrs. Kinsman.

Sweet Briar Dusting Powder

The positive deodorizing toilet powder is now obtainable in travelling boxes with sifting top.

Small size, 50 cents

SWEET BRIAR imparts a fresh, delicate fragrance to the skin and makes and keeps it white and smooth. Every woman who appreciates the charm of always being fragrant and sweet, even under the most trying conditions, should have

Sweet Briar Powder

4-ounce box, $1.00

on her dressing table for daily use as a toilet powder.

SWEET BRIAR is prepared by myself, daintily packed in purple and gold boxes and privately addressed to you.

Write to me enclosing 50 cents for travelling box or one dollar for a four-ounce box. You will be delighted with SWEET BRIAR.

St. James Building,
1133 Broadway, New York

Jean Carrington

LABLACHE
FACE POWDER

FAIR AS A LILY

Thousands of noted women everywhere enjoy complexions that are free from blemishes and are as fair as a lily. They are the users of **Lablache.** Its peculiar perfume which is extracted from flowers adds to its healthfulness. It is invisible. It makes the skin clear, smooth and youthful. It is a wonderful beautifier.

Refuse Substitutes. They may be dangerous. Flesh, White, Pink or Cream, 50c. a box, of druggists or by mail. *Send 10c. for sample.*

BEN. LEVY CO., French Perfumers
Dept. 21. 125 Kingston St., Boston, Mass.

THE CLOUD CHIN BELT
will positively prevent and remove a
Double Chin
strengthen the muscles, prevent sagging cheeks, and correct snoring. Price **$2.00**
MISS CLOUD
1300 Walnut St., Dept. G., Philadelphia, Pa.

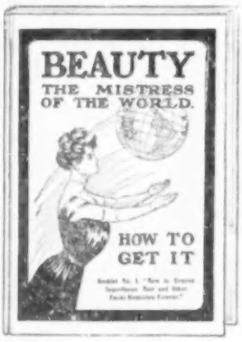
PATENTED

Samples of **Cleaning Cream Massage Cream** and **Le Perl Face Powder** for 10 cents.

Raw Silk Complexion Cloth **10c**
To introduce will send one for
Am. Silk Mfg. Co., 311 Walnut St., Phila.

Vogue is $4.00 a year by subscription which includes all the regular issues and special 25 cent numbers.

11 East 24th St., New York.



How to destroy
Superfluous Hair
Privately—Painlessly—Surely—Permanently

Until the present edition is exhausted we will send to anyone
Gratis on request

Our latest beauty book which tells exactly how any woman, in the privacy of her own room, can really destroy either light or heavy growth of superfluous hair on face, neck or arms, **so it will not return.**

The method this book describes is *Guaranteed* painless, harmless and sure or *money refunded.*

It is the only known method that does not make the hair grow out again, coarser and thicker than before, as all chemical depilatories do. It cannot hurt the complexion and is endorsed by scientists and doctors.

The book also tells how to permanently remove *Moles, Warts and other facial blemishes* without pain, or injury to the complexion.

This book, written by an expert and well illustrated, contains many scientific facts about the cause and cure of hair growths, etc., how to insure a good complexion, attractive figure and luxuriant head of hair. A copy will be sent *without charge*, postpaid to anyone. Write for it today.

D. J. Mahler Co. 595-J Mahler Park, East Providence, R. I.

High prices were obtained for nearly every article, the bidders being for the most part men of wealth who bought for themselves, although some things went to the Metropolitan Museum and to dealers. The highest price $10,500 was paid for a large tapestry (made in Brussels in 1735, by Leymir) which measures nineteen by fifteen feet, and is said to be the first example of its kind in this country. Its value has been estimated at $25,000. Four Gobelin tapestries which hung in the dining room sold for $5,100, $3,600, $3,200 and $2,300 respectively, and an antique Afghan rug brought $1,200. Among the other important objects a Hispano-Moresque carpet, brought $1,000; a royal Persian carpet, $625; dining room ceiling $3,100; carved head of Aristotle in a sculptured Renaissance frame, $1,000, and a Louis XIV screen, $710. The Metropolitan Museum bought the elaborate baroque Spanish carved and gilded wood doorway with grilled iron gates, which was at the entrance to the picture gallery, and is a remarkably fine piece of work, for $1,100, and a number of small objects, while the Princeton Club, which has rented the house as a club house, bought the elaborately carved Henry II mantel of Caen stone, in the picture gallery, for $1,100. This carved mantel is eleven feet high by ten broad, and has an opening of seven by six feet. Besides this the club bought a number of chairs, wooden seats, a small tapestry and elk antler.

The sale of pictures belonging to Mr. White was held at Mendelssohn Hall on 11 and 12 April, and will be reported next week.

There have already been sold, for a total of about $13,000, twenty pictures from the present exhibition of the Academy of Design, a very good average considering that the largest percentage of sales is always made during the closing week. Among them is Sergeant Kendall's, An Interlude, representing a mother pausing from reading to her little daughter, which has been bought by Mr. William T. Evans, for $2,000, and will be presented, with some forty to fifty other American paintings, to the National Gallery, at the Smithsonian Institution in Washington, where already the Harrite Lane Johnstone collection of art objects and pictures is shown. Some of the other works sold are: The Golden Wood, by J. Francis Murphy, ($2,000); Village of Centre Bridge, by E. W. Redfield, ($1,500); Upland Pastures, by F. Ballard Williams, ($750); Playing Red Riding Hood, by C. C. Curran, $650; Tower Creek, Yellowstone Park, by Thomas Moran, ($600); Salt Marshes of Lyme by Wm. H. Howe, ($600); Fire Pictures, by Francis C. Jones, ($600); and two statuettes of Miss Edith Woodman Burrough's bronze Circe which was awarded the Julian A. Shaw prize of $300; ($160 each).

At the fourth annual exhibition of the Philadelphia Water Color Club, held at and under the auspices of the Pennsylvania Academy, there are shown some five hundred water colors and pastels by American and foreign artists. The arrangement is most harmonious, pictures of delicate coloring, such as works by Childe Hassam, J. W. Dewing and Walter Gay, being hung in one gallery, pictures of rich coloring in another and so on. Among the foreigners exhibiting are Réne Menard, who has a number of pastels which have never before been exhibited outside of France; Gaston La Touch, Alexander Robinson, and Gaston Lemairs, and among American artists contributing are Edwin Ed in A. Abbey, Hugh H. Breckenridge, J. Alden Weir, Cecilia Beaux, Walter Morris Dodge MacKnight and Elizabeth Shippen, Green.

On 11 April, the International exhibition of he Carnegie Institute opened to the public, and the beautiful new addition, presented by Mr Carnegie at a cost of $5,000,000 was dedicated. Most elaborate exercises were held, and such distinguished men as Mr. Andrew Carnegie, Brown Descamps, of Belgium; Lance Benedite, director of the Luxembourg gallery in Paris; Professor Marcelin Boule, of Paris; J. T. Homolle, director of the gallery of the Lenore; Ernest E. von Thun, the German Court Architect; Sir Robert Cranston, Lord Provost of Edinburgh; the Earl of Southest, head of the Carnegie family; Sir William Turner, principal of Edinburgh University, and many others, celebrated in literature or science were present. The occasion was also marked by a donation of $6,000,000 from Mr. Carnegie, to be used principally as an endowment fund for the different schools of the Institute.

Just now there is no fabric whose name awakens such delightsome associations of elegance, daintiness and beauty, as

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This popular Hydegrade Textile is ideal for petticoats, dropskirts and linings; also as a foundation under voile, etamine and other fashionable light dress fabrics.

The average eye cannot distinguish it from silk; but, *unlike silk*, Heatherbloom will not cut nor break. It has just the swish and rustle that dignity demands.

150 shades—all the new as well as staple colors; 36 inches wide; 40c. yard; at lining counters. See Heatherbloom on selvage, thus avoiding imitations.

Beautiful Ready-Made Petticoats

of Heatherbloom, in all fashionable colors—black of course, being ever popular; at ready-to-wear departments; 50 shades: $2.50 and up.

Be sure you see this trade-mark

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If not at your dealer's, write us. Samples and booklet free.

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ESTABLISHED 1852

NEW DESIGNS IN ROCK CRYSTAL

table ware are exclusive and artistic in

DORFLINGER GLASSWARE

A large stock of choice cut glass invites the most critical inspection.

C. Dorflinger & Sons,
36 Murray St. N. Y.

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EXCELSIOR LIQUID POLISH

A Very Superior Article

For Cleaning and Polishing

Sterling Silver, Plated Ware, Plate Glass Windows and Mirrors.

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LEWIS & CONGER

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Kora Lace Edge Shields

FOR DAINTY SHIRT WAISTS

The only shield made with wide French lace. WASHABLE—ODORLESS—WHITE—made to look like part of the dainty Lingerie. Every pair guaranteed. **Price 25 cents,** from all dealers or by mail from

THE KORA CO., 454 BROOME ST. NEW YORK

The Eye of the Eye

The Triangle ends of Peet's Invisible Eyes hold as an eye never held before—no twist, turn, stretch, pull off, open, nor show like other metal eyes or silk loops.

PEET'S PATENT INVISIBLE EYES

Relieve you of all worry about puckers, wrinkles and mortifying gaps. Sold everywhere or by mail—all sizes—black or white—2 doz. Eyes 5c, with Spring Hooks 10c. Always sold in envelopes.

PEET BROS., Dept. N, Philadelphia, Pa.

Eversweet

TRADE MARK

It Costs Nothing

to try this dainty toilet deodorant, which immediately neutralizes, banishes and prevents all

ODORS FROM PERSPIRATION

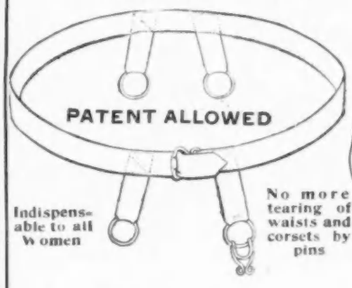
or any other cause, and keeps the skin sweet and wholesome for a longer period than by any other means.

"Eversweet" is in itself odorless, so its use cannot be detected.

Sold for 25c. at toilet counters. If your dealer does not sell it, send us his name, and we will send you a FREE sample box of this pure white creamy, antiseptic application, together with a beautifully decorated metal art souvenir.

The S. R. Feil Co.,
5915 Central Ave., Cleveland, O.

The "HolDown" Waist Belt



TO HOLD the waist in place at all times. Cannot possibly ride up under the arms, back or front with any exercise when a "HOLDOWN" belt is worn. Gives the neatest appearance to all kinds of fancy or tailor-made waists. Made of light-weight white durable tape in sizes from 21 inches to 35 inches. . . . .

15c. Each Postage 3c. extra

Directions for Adjusting: Stitch belt to waist all around at waist line. Sew the four hooks to the corset (2 in front 2 in back). Rings are to fit hooks over several thicknesses of material without perforation. Leave on waist when laundered. Rust-proof eyelets and buckle.

Dealers Supplied. Write for Prices. Mail Orders Filled

The "Holdown" Waist Belt

31 Union Square, New York City

FOOT COMFORT

Obtained from Baths with Cuticura Soap and Anointings with Cuticura, the Great Skin Cure.

Soak the feet on retiring in a strong, hot, creamy lather of Cuticura Soap. Dry, and anoint freely with Cuticura Ointment, the great Skin Cure. Bandage lightly in old, soft cotton or linen. For itching, burning, and scaly eczemas, inflammations, and chafings of the feet or hands, for redness, roughness, cracks, and fissures, with brittle, shapeless nails, and for tired, aching muscles and joints, this treatment works wonders.

MENNEN'S BORATED TALCUM TOILET POWDER

A Positive Relief for CHAFED HANDS, CHAFING and all skin troubles. *"A little higher in price, perhaps than imitations, but a reason for it."* Delightful after shaving and after bathing. Sold everywhere, or mailed on receipt of 25c. Get Mennen's (the original.) *Sample free.*

GERHARD MENNEN CO., Newark, N.J.

A Hydegrade Dressing Sack

Hydegrade

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Linings

For every use

Have you grasped the new idea in lining buying—the Hydegrade Idea of getting the exact fabric you need for any particular use?

Not only for linings, dressing sacks and petticoats, but for all kinds of fancy work and for every conceivable need in the home, there is a Hydegrade lining *made for you.*

Never was so complete an assortment of thoroughly high-class fabrics offered as in Hydegrade. Compared from any point of view they are unquestionably superior to any other range of goods, possessing peculiarities of weave and construction that make them unique among linings. See

Hydegrade

on selvage.

From 20c. to 40c. yard

36 in. wide; 100 shades at lining counters.

A. G. Hyde & Sons,
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Makers of Hydegrade Textiles.

GRAY HAIR RESTORED

DR. RHODES REJUVENATOR MAKES HAIR GROW and will positively restore gray and faded hair to its original color and youthful beauty. It is a scalp and hair food, entirely removing (and permanently curing) dandruff, eczema and other scalp humors which if not cured end in loss of hair—perhaps baldness. DR. RHODES' REJUVENATOR supplies to the roots the elements that produce natural color in hair.

GIVING THAT YOUTHFUL APPEARANCE SO MUCH DESIRED.

It makes hair grow, is not a dye and will not stain skin or linen. Large bottle, express charges prepaid, on receipt of $1.00 or 3 bottles for $2.50.

Address DR. A. F. RHODES CO., Lowell, Mass.

Or send 5c. postage for free trial, booklet on care of hair, etc.

"THE EMBODIMENT OF PERFECTION"

Mon Bijou

Patented in U. S. and France

The cleverest and smartest motor accessory ever invented.

It can be arranged over your largest hat, your smallest hat, or no hat at all.

The hood is made of high-lustred silk and comes in a modish range of colorings. The face covering is chiffon veiling.

is absolutely spot, dust and shower proof. Comfort, Style and becomingness cleverly united. At all smart shops and motor furnishers. If your dealer does not carry it write and we will direct you where to buy. Descriptive literature on request.

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BOEHM & LEVINE

Sole Makers, Patentees and Wholesale Distributors

561-563 BROADWAY, NEW YORK CITY

Boehm and Levine
New York

The "Mon Bijou" Hood and Veil is charming. I should not be without one. I use it for traveling as well on the train as in a motor.

Very truly
Annette Crosman
March 18, 1907.

This is but one of thousands of testimonials every new wearer of Mon Bijou adds to our record of delighted customers.

UNINTELLIGENT REFORM METHODS

THe excited canvass carried on recently, in a Long Island town, over the question of liquor license or no license, serves to emphasize anew the curious condition of mind of a certain class of reformers, who act on the theory that if they can only dabble in law-making, they can make communities moral by fiat. To the great scandal of groups of women who make total abstinence their reform specialty, a clergyman in the agitation here noted came out boldly for license, maintaining that prohibition, which had been tried, had never been enforceable; that liquor was easily procurable by those who desired it, and that the effect of attempts to prohibit its sale only tends to bring law into contempt by developing many citizens into confirmed law-breakers. It was argued that the desire for spirituous liquors is very general, and that real and lasting reform of the habit of drinking cannot be brought about by any such superficial change as voting against license. With that fine disregard of certain facts of life which usually characterizes the anti-liquor advocates, the minister in question and his views were made the object of much abuse of a nature similar to that visited upon Bishop Potter when he defined the liquor saloon as the poor man's club. That the officials of one of the public institutions of Greater New York fight rather shy of reforming groups of women is little wonder after the following instance of how their charges were made the victims of misplaced zeal. The fact being noted that a number of prisoners were employed in outdoor work, some of these would-be reformers took it upon themselves to inquire as to the hours of employment, and it being ascertained that the prisoners were permitted to exercise their bodies, (through working) and breathe fresh air for ten hours every day instead of only eight—the union day—the authorities were petitioned, and word went forth that not more than eight hours work a day must be permitted. Can the ungrateful victims of these interfering women, who thus deprived them of twelve hours a week of freedom from the monotony and narrow confines of their cells, be altogether blamed for being so rude as to roundly and frequently curse the authors of their deprivation? The monumental error made by the prohibition women in causing the abolition of the army canteen (temporarily, for it will inevitably be restored) is another instance of unenlightened effort to force classes to adopt radical views which the majority of Americans have not as yet given their adherence. It is well known that army men, both officers and the rank and file, regret the closing of the canteens, and that the movement has wrought incalculable moral injury, but still the misguided women show no regard for the consequences of their misapplied zeal. In this age, when it is the fashion to be concerned in practical reform work, it is of the utmost consequence that the methods should be scientific. One of the most conspicuous facts of the liquor traffic is the large number of working men who are to be seen in the early morning filling saloons and waiting their turn in line. Physicians will attest that these men are not drunkards, nor have they any special taste for liquor – they are simply the victims of domestic conditions, the cooking of their meals being so altogether unpalatable that they get a liquor breakfast which bouys them up temporarily at least. If this seems an incredible statement the reader is referred as authority to Dr. John Huber of the Prevention of Tuberculosis Committee, Charities Building, New York City. How much more sane it would be for the prohibition women to investigate conditions such as these and remedy them by setting in motion practical ways of overcoming the culinary ignorance of tenement house wives. Such steps in reform would command the instant sympathy of the community and win its respect and support. Instead, these reformers arouse antagonisms and resistance, even among those who are in every way as moral as themselves and who appeciate as keenly as do they the calamities which follow in the wake of liquor indulgence. In short, the tactics of the prohibition women are examples of methods reformers ought not to use.

A RECENT PORTRAIT, BY ANTONIO DE LA GANDARO

SEE TEXT, PORTRAIT PAINTERS OF TO-DAY, PAGE 584—A

A DUAL FALLACY

BY LEIGH GORDON GILTNER

THE small dinner-dance Mrs. Stuyvesant was giving had proved a trifle dull and they had effected their escape as speedily as courtesy permitted. As their own portal swung hospitably wide, the cheery glow of the open fire blazing on the hearth in the wide hall invited them, and by common impulse they lingered.

Hilliard having seen his wife cozily settled in the depths of a huge arm chair, stood leaning against the chimney-piece, looking down at her with an expression difficult of interpretation. His manner to this most charming of women had been faultless always—"faultily faultless," Constance sometimes felt. Their marriage, which had taken place some six months previous, had been the natural sequence of an association dating from their early childhood, the result rather of a mutual realization of the fitness of the consummation than of any pronounced inclination on the part of either.

They were of equal social rank, their parents had been life-long friends; Hilliard's people were anxious that he should marry and settle down as the phrase goes, Constance had been out two seasons and no more eligible parti than he had presented himself, though her suitors were many and of assorted ages, appearance, and vocation; a pressure, subtle but strong, had been brought to bear upon both of them until in the end, having no special objection to each other, they had allowed themselves to drift into a matrimonial alliance, with the elaborate details of which each had been more engrossed than with the actual significance of the affair.

Once, in the earlier stages of the engagement, Hilliard had essayed a languid approach to love-making which Constance had met with a mocking:

"Do not overact the role of Romeo, Gerald, it is not necessary, really, I am not exacting, you know."

Her words and manner had stung him sharply and he had promptly taken his cue. Thereafter though he remained the ideal lover in respect to outer forms and observances, he treated the subject of their betrothal in the most matter-of-fact manner. No morning failed to bring his fiancée his offering of violets or roses, no social function found him absent from her side or wanting in unobtrusive attention; yet he never again attempted to overstep the bounds of a careful camaraderie.

Their marriage had made little change, real or apparent, in their relative attitudes. Hilliard's manner was marked always by a punctilious courtesy and consideration; Constance's by a frank friendliness and good-natured readiness to fall in with her husband's plans and pleasures. She was never more than kind; never less than charming.

She interested, amused and stimulated Hilliard; he felt himself at his best, always, in her presence; she had tact, social grace and the essential charm; she gathered about her, without apparent effort, clever people, literary, artistic and musical, as well as the social elect; they became famous in a small way for the success of their little dinners; their tastes were congenial and they were the best of friends; yet withal, they were as effectually remote from each other as if at opposite poles, though if they realized this, neither made any sign.

More than once at some social function, a passing pang had assailed Hilliard as he caught sight of his wife the centre of an admiring group. Ronalds bending his handsome head to her with an effect of graceful deference; Drexel wielding her fan; Oelrichs and Baring parrying her skilful thrusts; Lanier's sensitive for ign face swiftly responsive to her sparkling sallies; all eager, alert, amused—and realized that any one of these careless fellows to whom she gave an instant's impersonal interest was scarcely less to her than the man whose name she bore.

Yet he found nothing of which to complain. She was gracious to all comers—and nothing more. She had never professed to adore her husband, nor had she ever assumed that he cared for her. Beyond the requirements of common courtesy she interested herself little in his private affairs, and she exacted of him only such attentions as he chose to proffer.

Hilliard told himself daily that he was favored of the gods; that his present state of quiet serenity was preferable to the storm and stress of a grande passion; yet he was none the less becoming more and more aware of a secret sense of loss. It came to him gradually that the love he had always regarded as a part of the stock in trade of the poet and novelist might, after all, prove a potent factor in a man's existence, glorifying even the prosaic uses of daily life, he began, as time passed, to feel that he had perhaps missed the best of being.

If things had been otherwise; if Constance had loved him. But he had never so far flattered himself as to fancy such a consummation, though of late he had been subtly aware of an answering mood of restless discontent underlying Constance's perfect poise. More than once he had found her oddly absent and distrait, and he noted that she often answered vaguely or at random when he addressed her; and to-night at the Stuyvesants' when Cortlandt Ronalds had sung, with a wonderful note of appeal in his exquisite tenor, Hilliard was sure that he had caught the gleam of tears in Constance's lashes. A fear which was growing rapidly into a conviction had taken hold upon him and a resolve, scarcely explicable to himself, was shaping itself in his mind as he stood looking down at his wife's fair, girlish face.

"Do you know, Gerald," Constance's voice roused him from the reverie into which he had drifted—"I fear—pray do not betray my confidence—I fear I am growing passe. It is an infallible sign, I am told, when one begins to find dancing a bore and does not care particularly for anything. I do not think the world suspects as yet and lest it should I shall shortly be reduced to assuming juvenile costumes and kittenish ways like the eldest Livingstone girl.

She laughed lightly, but Hilliard did not smile. His heart was heavy within him and her tone jarred upon his mood. He glanced down at her. The heavy, furred evening wrap she was wearing had fallen away, revealing the soft sweep of her fair shoulders and the poise of the round white throat. She was looking up at him with a careless little smile in her eyes and on her lips. She was seldom serious, it was her habit always to carry off lightly even the most difficult situation. He found himself wondering how it would seem if her eyes should suddenly grow grave and deep and tender, eloquent of the depth of emotion and feeling he was somehow sure underlay her surface gaiety. Some day. . . For some fortunate other, perhaps. . . He drew a sharp breath and squared his shoulders.

"Constance," he said abruptly and a trifle unsteadily, "I am leaving to-morrow for a cruise of indefinite length. The Constantia has lain idle long enough and I have ordered her put in commission. I am asking some of the fellows to come with me, Kent and Iselin and Ronalds, of course. It will be a matter of weeks if we find we bore each other,—or we may cruise about for months."

Constance leaned heavily back in her chair. She was very pale and she trembled perceptibly despite her effort at control. Hilliard's lips had gone white and his hands were a little unsteady. Was it possible? Did she care for Ronalds—like that? He had not dreamed. . . He pulled himself together with an effort.

"We cannot go on like this any longer dear," he resumed very gently, seating himself on the arm of her chair. "I am not complaining. You have been the most perfect of comrades—but I simply cannot stand it, Constance! I have tried to give you a free hand, but I feel myself a very millstone about your neck. In spite of myself I have hampered and restricted you and made you uncomfortable and unhappy. And so I am going away to give you a chance to live your life in your own way. It is the simplest thing and the wisest I think, there need be no scandal—I shall simply be absent on a protracted cruise and your mother and sister can be with you here. And, dear, if"—he was speaking slowly as if groping for words—if, after a while there should be someone—anyone—if you should want your freedom, do not be afraid that I shall stand in your way."

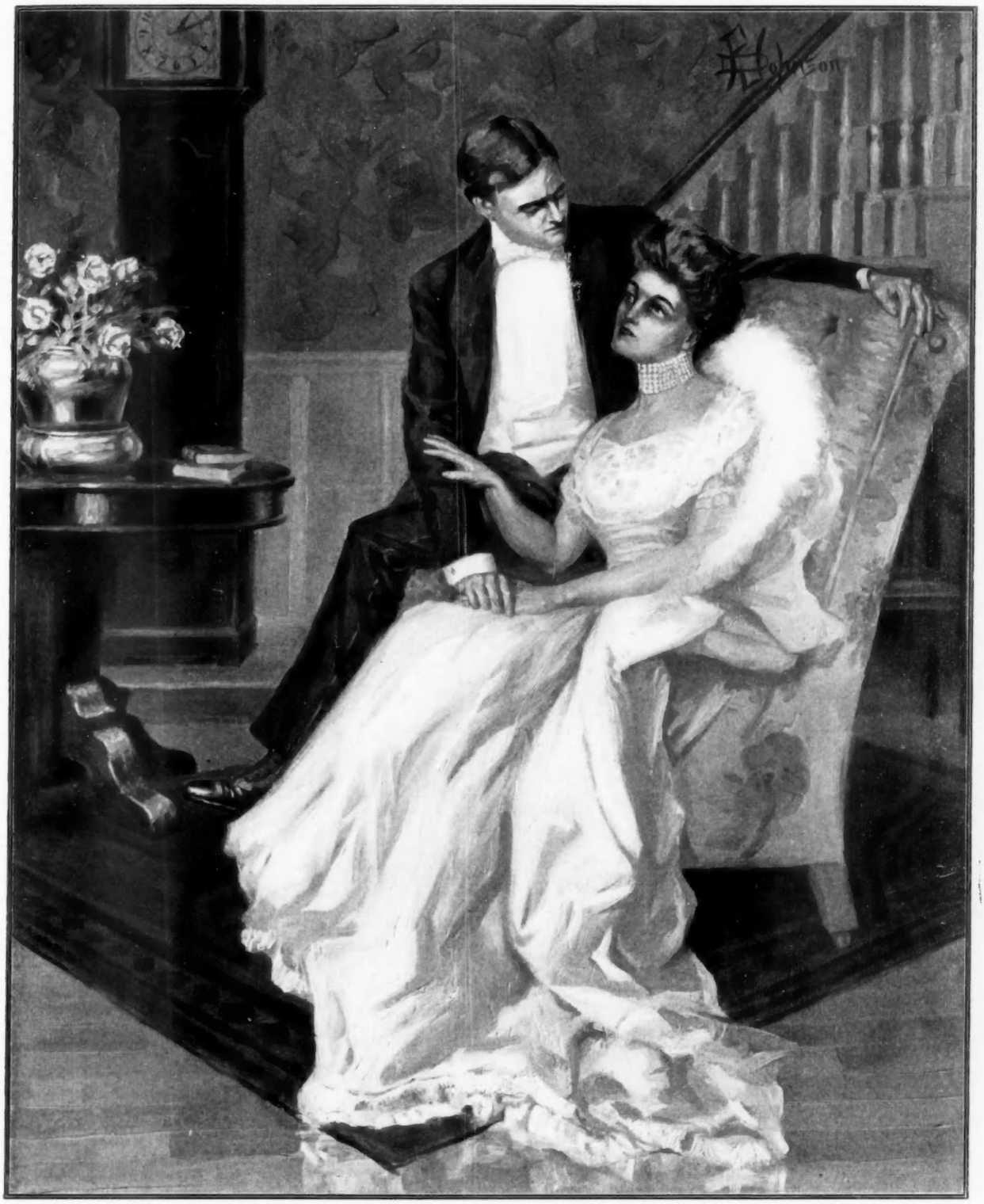
Constance covered her face with her hands. She did not speak or stir. The light from above fell softly upon the waves of her burnished hair and the gracious curves of cheek and neck. A tide of emotion swept up within him. He leaned quickly over her.

"Constance," he said huskily," I am sorry if I have pained you. I meant to go away without speaking—I did not mean to whine—but the pride which made me swear to meet you on your own ground is all gone. I do not seem to care for anything—except you. I love you so that I am willing, if it will make you happier, to give you up—yes, even to another man. I know you have not cared; you never pretended that you did. But I am going away to-morrow; after to-night you will be free. Constance, dear, dearest, could you not try, for the little time we are to be together, to fancy that you cared for a fellow, you know? Dear, if you could kiss me once. It is goodbye, you know—and say some little kindly thing that I could remember afterward."

Constance suddenly lifted her head. A splendid color had flamed into her face and her eyes were glorious with the look of which he had dreamed. She rose and stood facing him for an uncertain moment. The next instant she had flung herself into his arms and was sobbing wildly against his breast.

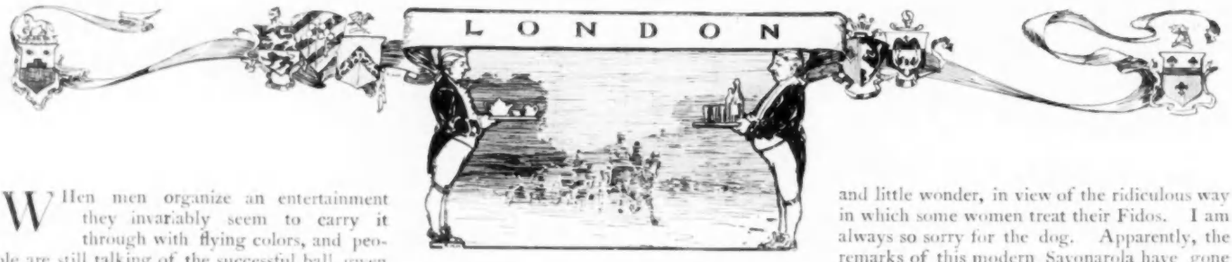
"Oh, Gere, do you really care? I thought you had married me only because I was thrust upon you. I vowed you should never know but, dear, I have loved you always—from the very first."

"What a consummate chump I've been!" he said.



"YOU HAVE BEEN THE MOST PERFECT OF COMRADES—BUT I SIMPLY CANNOT STAND IT, CONSTANCE!"

A DUAL FALLACY



SUCCESSFUL BACHELOR BALL—FATHER VAUGHAN'S STRICTURES ON SOCIETY HAVE BORNE FRUIT—LONDON SOCIETY LECTURE-MAD—LADY'S MAIDS ATTEND FIRST NIGHTS TO REPORT THE GOWNS

When men organize an entertainment they invariably seem to carry it through with flying colors, and people are still talking of the successful ball given some weeks ago by the bachelors at the Ritz. The fine suite of rooms, as usual, looked charming, and there was a great show of beauty, much of it very youthful beauty, by the way.

The new Spanish Ambassador's wife, Madame de Villa Urrueta, with her glowing Southern coloring, carried off the palm as the handsomest woman present; Miss Violet Vivian wore a lovely gown of her favorite white and silver, while Lady Dorothy Walpole in a fresh white frock as befits the debutante, gained much admiration. She was chaperoned by her mother, the Countess of Orford, who is going out more frequently now that she has a daughter to take into society. She is much more given to travel and sport than to balls, but she looked very happy in her young daughter's enjoyment.

Another youthful and pretty girl was Miss Evelyn Butler, chaperoned by her mother, Lady Arthur Butler. Miss Butler is usually to be seen in her walks escorted by a huge bulldog, and friends have laughingly dubbed the pair, beauty and the beast.

The flowers at the Ritz were exquisite and supper—loftily overlooked, of course, by the debutante—beyond all praise. Bachelors never stint expense in their entertainments, and the newly-erected Ritz is not likely to witness a pleasanter evening.

Queen Alexandra greatly enjoyed having her favorite sister, the Dowager Empress of Russia, with her for a few weeks , and the two Queens went about on voyages of discovery as simply and happily as a pair of school girls out on a holiday, visiting picture galleries, going to the hospitals—where, as usual, they lingered longest in the children's wards. One little courtier of three leaned up in bed, gravely kissed Queen Alexandra's hand, and then presented her with a bunch of violets. The Queen has a charming manner with children, and they take to her instinctively.

Several theatres were visited by their Majesties, and the plays genuinely enjoyed, the royal sisters turning to one another every now and then when an especially amusing remark attracted their notice.

The Empress drove in Hyde Park with the Queen several times and from the glimpses one could catch she looked well, and far more serene than one would have imagined after the anxieties of the past years.

Father Bernard Vaughan has been of late more outspoken than ever on the subject of society's sins. His Lenten addresses attracted crowded congregations to the noted Church in Mayfair, and it was interesting to mark the expressions of his fashionable hearers as they emerged into the outside world. The worship of the pet dog came in for his animadversions, and little wonder, in view of the ridiculous way in which some women treat their Fidos. I am always so sorry for the dog. Apparently, the remarks of this modern Savonarola have gone home, for a species of intellectual revival has been the outcome. Bridge has given way to lectures, card-rooms are converted into salons.

Dr. Emil Reich's lectures at Claridge's last year were so popular with society people, who crave variety in any shape or form, that several hostesses have adopted this mode of entertainment, and invitations are sent out for lectures on some topic of the moment.

The Duchess of Sutherland, ever to the fore in anything original, has organized for her friends a series on the French salons. The Bishop of London has given private lectures at Fulham Palace, other people are following the fashion, and there is a likelihood that we shall be inundated with lectures, for society people invariably over-do everything with a rush, and tire of their new toy in a week or two. The movement may result in the revival of the long-ago political and literary salons, a consummation for which several of the more serious-minded English hostesses have long striven.

Over here we still cherish a disinclination to wed in May, and in consequence the April bridals are "thick as leaves in Vallombrosa." That of Captain Godfrey Faussett and Miss Eugenie Dudley Ward at the Chapel Royal, St. James's, on April 11th, is among the most important. This is where the marriage of Mr. John Ford and Miss Cavendish-Bentinck took place last autumn, as in this case, by special permission of the King. Royalty in the shape of the Prince and Princess of Wales is to be represented, as the bridegroom is Equerry to the Prince.

(Continued on page 648)

LADY DE GREY

MRS. GEORGE CORNWALLIS-WEST

PRINCESS HENRY OF PLESS

MRS. H. COLEMAN DRAYTON

NEE KNOWER

SEEN ON

GOSSIP

KYrle Bellew, always a New York favorite, returned to Broadway in J. Hartley Manners's new play A Marriage of Reason which was presented at Wallack's Theatre. The story of the play is founded on the novel, entitled The Second Lady Delcombe. Mr. Bellew takes the role of an impoverished English peer, Lord Delcombe, who is charming and amiable. He meets Rita Forest of Chicago, who has sufficient money to support his position adequately. As the lady is not averse to annexing a title, the two decide upon a marriage of reason. The interest of the play centres in the marriage of reason developing into one of romantic love. The play is in four acts, and staged with three scenes which represent the paddock of the Goodwood race track in England on Cup Day; the grounds of Delcombe Abbey, and Lord Delcombe's library. Fannie Ward, an English actress, plays the role of Rita.

E. H. Sothern and Julia Marlowe were accorded a most flattering reception by the London press and public; great interest being shown in the arrival and later in the public appearance of the two players. The illustrated journals printed many portraits of both Mr. Sothern and Miss Marlowe. After their London season they will appear in Paris and Berlin.—The Ambitious Mrs. Alcott, brought out at The Astor Theatre, serves to introduce Dorothy Dorr in a leading role. The play, which is by Leo Ditrichstein and Percival Pollard, has for its heroine a woman who is on the outlook for a marriage of love although she has already been twice widowed. Her first venture brought her position, as the wife of an ambassador, and her second wealth and now she craves a marriage of love. She meets a man many years her junior, with whom she falls in love, but she is opposed by the young man's elder brother, who knows of an early indiscretion of the widow's and he is fearful lest his brother become involved in a possible scandal should he and the widow marry. To add to the complications there is an ambassador who is willing to marry the widow himself.

The press agent's statement is that Ethel Johnson, the auburn-haired dancer in The Red Mill, the Stone at d Montgomery success, dances to destruction a pair of shoes about every fortnight.—Novelli, the distinguished Italian player, makes all his own wigs, and has done so ever since he became an actor, forty years ago. During his New York engagement Novelli appeared in as many as seven more or less exacting plays in one week.

Mary Mannering having recovered from her serious indisposition resumed her tour in Glorious Betsy, a week or two ago, and the expectation is she will fill out her season's engagements.—The new Mary Anderson Theatre in Louisville, Ky., was opened with Happyland, in which De Wolfe Hopper and his company are touring.

The plan of having a player rush from one theatre to another for evening and matinee performances was put into operation in the case of Maude Raymond, who during the engagement of The Social Whirl at the Majestic Theatre appeared in the first act of that comedy in the role of Beezy. Miss Raymond then traveled a mile to the Casino, where she played the role of a Tyrolean girl in the last act of The White Hen.

DOROTHY DORR AS MRS. ALCOTT, AND WILLIAM HAWTREY AS COUNT HEGEDY
In The Ambitious Mrs. Alcott, at the Astor Theatre

Henry Miller and Richard Mansfield are among the well known players who have been ill this season.—The scenes of the Lilac Room which was brought out by Amelia Bingham at Weber's Theatre in early April, are laid in provincial England and the characters, with the exception of the one played by Miss Bingham, are mainly aristocratic English men and women who live lives of refinement. At the time of the play a succession of quite surprising incidents stir the placid currents of their existence, and matters might have gone hard with them if it had not been for the dash and energy of an American girl (impersonated by Miss Bingham). This breezy individual performed no end of service for others and for herself as well, as she secures a desirable husband.

The Will J. Block Company is at the New York Theatre in The Land of Nod, an extravaganza in four acts and two scenes. Incidental to the presentation of this work is introduced an operatic outburst called The Song Birds, with music by Victor Herbert and words by George N. Herbert. This satire on grand opera was first played at a Lambs' Gambol some time ago. The principal characters in The Song Birds are Conried and Hammerstein and the subject is the war between these impresarios. The main plot concerns the falling asleep of a child and her experiences in The Land of Nod, form the incidents of the extravaganza, Mabel Barrison, who is remembered for good work in Babes in Toyland, is the child Bonnie in the present production. The musical part of this entertainment has two songs, You Look Good to Father and The Same Old Moon, are likely to become especially popular. Most attractive is the staging of the play as it was bound to be since Julian Mitchell directed it. The manager, William J. Block, is to be congratulated on having secured a summer show that offers much better entertainment than is usual with that class of production.

Ben Greet is no longer to have a monopoly of open air performances as Frederic Thompson will put on Brewster's Millions at Luna Park this summer. The play is to continue at the Hudson Theatre, and a second company is engaged for Luna Park, the performance is to be given in the open on the space occupied last year by The Great Train Robbery. The yacht scene will be made the feature, the plan being to have it take place on real water, with realistic storm effects introduced.

Mrs. Leslie Carter after months of retirement has returned to the stage, her first engagement having been played in the South. As Jeanne de Vaubernier in Du Barry she continues to score, her audiences being not alone large, but made up largely of distinguished people.—The Red Mill is to remain at the Knickerbocker Theatre throughout the summer. The manager, Charles Dillingham was to have sent it to Chicago on the first of next month, but owing to the success of the play in New York, he has changed his plans and another attraction will be sent to fill the Chicago time.

The Reckoning, with Katherine Grey will continue at the Berkely Lyceum until midsum-

THE STAGE

mer, and the play will be put on again in the autumn.—Ben Hur has passed its 2500th performance, that milestone having been appropriately marked by the distribution to each woman in the audience of a special edition of Gen. Lew. Wallace's story illustrated with scenes from the play.

George Broadhurst, who enjoys the distinction of having two of his plays making long runs in New York at the same time—The

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MME. CALVÉ AS CARMEN

After an absence of several years Mme. Calvé is again delighting large audiences, by her fascinating interpretation of Carmen, at the Manhattan Opera House, New York.

Man of the Hour, at the Savoy, and the Mills of the Gods—has been engaged by Henry B. Harris, to write a new play for Robert Edeson. —Trixie Friganza as well as Eddie Foy are in the cast of The Orchid, which was brought to the Herald Square Theatre this month.—Mrs. Wiggs of the Cabbage Patch, prior to setting sail for London to begin an engagement there in Terry's Theatre on 21 April, was given at two special performances in this city. The company is a new one, Madge Carr Cook and Bessie Barriscale being the only members of the original company to go to London.

Ida Conquest is to star at the head of a stock company at Elitch's Gardens, Denver for three weeks, beginning on 27 May. Miss Conquest will appear in Leah Kleschna, The Girl With Green Eyes and Captain Jinks.—The popularity of chorus girls for wives is so great according to Sam Bernard, star of the Rich Mr. Hoggenheimer that he is in despair. Three March weddings among his chorus, with nine matrimonial engagements already entered into by others, makes the chorus appear like a matrimonial agency.—At the Harlem Opera House, what appeared to be a strange selection, Uncle Tom's Cabin, was made for the Holy Week play. It turns out that the management gave the public an opportunity to choose a play and the ballot (out of deference to the season) was made up of such plays as Mary Magdalen, The Shepherd King, The Eternal City and The Light Eternal. Accidently the venerable old play was included in the list. To the astonishment of the manager, Uncle Tom's Cabin won by a big majority and it was accordingly the Holy Week offering at Keith and Proctor's Harlem Opera House.

LEY VERNON

A young English tenor who made his American debut this season in the light opera, The Rose of Alhambra.

The Mills of the Gods is a new play by George Broadhurst, who is reaping well merited fame and pence for his Man of the Hour. In his later play, as in the earlier one, men roles are dominant, the women ones being minor to an extreme degree. The play is a melodrama and its ethics are not to be commended, since a thief, who lacks most of the robust virtues is finally rewarded to an extent out of all proportion to his deserts. To save the life of a sister the hero embezzled and is sent to State prison. He breaks jail and has no end of trouble from a blackmailing associate when he undertakes under an alias to begin life over again and live respectably. In the course of time he takes a stand against his persecutor by confessing all, and a Governor's pardon does the rest.

JULIE OPP, AS LADY DIANA KERHILL

Miss Opp is the wife of William Faversham, and is playing the leading feminine role with him this season in The Squaw Man, which is in its second year.

MR. Eden Phillpotts is a growing novelist, and his newest book, The Whirlwind, if not his best thus far at least shows continued growth, and a sort of epic scope attained by few of his contemporaries. This is a story of the high moors, and it includes among its characters distinctive personalities from every walk and class of the region. Mr. Phillpots takes care to furnish background and atmosphere for his drama, and the reader has the sense throughout of actually living amid the scenes that the author pictures. The ruined peat works, the moorland farm, the little gossip-ridden village are as real as places that one has seen with the eyes of the flesh. Equally real are the people, the farmer and his laborers, the sanguine peat worker, the innkeeper, the schoolmaster, the huckster and his shrewish wife, the castle-keeper, the superannuated oldest inhabitant. Interest centres specially about four characters, the gigantic farm laborer and the great simple, blue-eyed Saxon maiden whom he marries, the farmer, and the jilted and embittered castle-keeper. It is a truly moving drama in which these and others take part. The story progresses, however, not with dramatic haste, but with epic deliberation. The characters have time to grow and change as the drama moves majestically from act to act. It is noteworthy, too, that these simple folk are neither superhumanly good nor diabolically wicked. They are driven to their worst misdeeds by slowly gathering influences, and they are never wholly lost to better things. The book is large and impressive, something to be read at leisure, and with minute attention to the delicate elaboration of the author's workmanship. Thus read it must leave an impression of singular power and skill.

(The Whirlwind. By Eden Phillpotts. McClure, Phillips & Co.)

IT is long since there has appeared so well studied and life-like a historical novel as Fanshawe of the Fifth, by Ashton Hilliers. Current historical novels are for the most part extremely thin affairs depending for their effect on costume and questionable bits of archaic speech. Mr. Hillier's book is nothing of this kind. It shows from end to end extremely careful study of the period in which his story is laid, the time of the Napoleonic wars. The England of 1798 and the immediately succeeding years lives in this story with singular completeness. We have not only the life of the soldier, but of the clergy, the nobility, the tradesmen, the common people, the criminal, the Methodists, the Quakers. With whatever phase of life the author deals he treats it with a sure firm hand, and the illusion of writing from an old memoir is admirably maintained. The scenes of adventure, and the book bristles with such, are done with the utmost spirit, yet the hero is not shown as a man of superhuman powers. All who read this very unusual book with an alert critical sense will rise from it strongly impressed with the author's brilliancy, and impatient to see the next thing from his hand.

(Fanshawe of the Fifth, Being Memoirs of a Person of Quality. By Ashton Hilliers. McClure, Phillips & Co., $1.50.)

FElicity, a story of player folk by Clara E. Laughlin (Scribners) is a book of very unusual quality. It has been hinted that William Warren, long beloved of Boston, was in some sort the original of Phineas Morton, the delightful old comedian of the book, but no original has been suggested for Felicity Fergus, the little girl who grows into a great star of the comedy stage. Morton is done with evident love and enthusiasm, and he is likely to move the hearts of all who read the book. His frailties are hardly more than hinted at, his virtues are writ large, and he lives as a most real and engaging person. Felicity herself is a good woman of the stage without being a prig, and to create such a character is no mean feat. She is much more than this, however, being an essentially large-natured person, rich in mind and heart. Equally well done, and almost as much elaborated are two or three other characters, the faithful aunt who always travels with the star, Delano, the leading man, an admirable portrait, and in a lesser way, Mrs. Jack Ashton. There are besides many less significant characters of the stage, and a whole set of plain Americans unconnected with the theatre. These characters all move amid their proper surroundings with an air of being at home, and the thousand and one incidents of theatrical life are hit off with easy and sure effect. Taken all in all this is a most heartsome book, and it is in nearly every dimension larger by far than most current novels. Its humor too, is natural and delicious, and the style is wholly free from that lacquered finish which gives so unpleasant a glitter to a good many recent books. From beginning to end the story is as clean and sweet as a nut. The illustrations have rare charm, especially that showing a bit of Boston Common.

(Felicity. The Making of a Comedienne. By Clara E. Laughlin. Illustrated by Alice Barber Stephens. Charles Scribner's Sons, $1.50.)

GElett Burgess, in his story the White Cat has taken a new departure. His effort is not mainly or, indeed, considerably humorous, and it is certainly sensational. One cannot help suspecting that he wrote in answer to a telegraphic order from the publishers for a "corker." No matter for that, no matter that the machinery does creak a trifle now and then, Mr. Burgess has made an uncommonly detaining story of dual personality. He had a real difficulty in treating "the other one," for he had to make her a very forward young person and do it within the bounds of good taste. One trembles, indeed one almost blushes to think what she might have become in the hand of some popular novel writers. The mystery of the story declares itself very early to any one who has ever heard of the kind of abnormal psychology upon which the plot turns, but the discovery of the charming Joy's other self by no means takes from the suspense which is the fascination of the tale. Whatever the specialists may say Mr. Burgess has made for the general reader a most entertaining book. By the way, it would oblige a good many persons if Mr. Burgess would put another "l" into his Christian name.

(The White Cat. By Gelett Burgess, author of Vivette, A Little Sister of Destiny, etc. With illustrations by Will Grefe. The Bobbs-Merrill Company, $1.50.)

IT has frequently been demonstrated that an expert critical taste in literature, in painting, or in music, by no means implies a gift for creation. The Poet and the Parish is a novel by Miss Mary Moss, who is widely known as one of the most discriminating literary reviewers of the day. Decidedly clever in craftsmanship, and abounding in crisp, often witty dialogue, viewed as fiction, it leaves but an ephemeral impression. The theme is the ancient one of conflicting temperaments, illustrated in this case by the marriage of a typically unconventional poet and egotist with a maiden of the dull and virtuous order, Felix, the hero (?), whose verses were described by one of the old ladies of the parish as "French in tone, my dear! decidedly French," is about the most ill-bred and selfish individual that ever passed muster as a gentleman in fiction.

In one place this amiable bard gently admonishes his wife after this fashion: "Don't you realize that you are no match for me. When it comes to brutality I can always lay a lash over your back and bring away a bit of the skin. . . . There's a cruel pleasure in seeing you turn white and never wince. When you make breaches so between us, honestly, I'm terrified, because I can do better without you than you can spare me." This unpleasant creature, nevertheless, awakens tender feelings in the breasts of several fair members of the parish, and consequently the worthy philistines thereof hold up their hands in holy horror, and talk freely. The parish circle of gossips furnish the chief interest of the story for Miss Moss has drawn some of these feminine characters with unusual insight and keen sense of humor. Old Mrs. Laurence, for instance, is a gem.

Towards the end the poet and his wife, having been separated for a while, become reunited, and then a baby appears upon the scene.

Nevertheless, we fail to discern the slightest prospect of mutual happiness or understanding. If this story has any new and important message to convey, it would be interesting to be told what it is.

(The Poet and the Parish. By Mary Moss. Henry Holt & Company.)

(Continued on page 636)

FASCINATING MILLINERY

FROM BERNARD

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

THE SMART LITTLE COATEE—A PRETTY FASHION—MORNING TAILOR-MADES—STUNNING MODELS FOR VOILES IN GREEN AND BROWN—SPRING STREET COSTUME OF PLAIN AND CHECKED SILK

THIS is a season where the paradox triumphs of allowing bodices to simulate coatees, while at the same time, fashion has given every evidence of the utmost ingenuity in devising little separate wraps to put on and take off with utmost ease. In other words, the coat idea prevails. It is an obsession, brought about perhaps by the Japanese movement in sleeves, the Oriental wide armband and the crossing over of the bodice fronts and that inevitable open V result. These styles are furthermore fixed for the entire summer.

TAILOR EFFECTS FOR FORENOON

Forenoon dress turns out to be more than ever in the hands of tailors since the fabrics are light-toned woolens, in tweeds, cheviots, and Panamas. Designs are running in narrow stripes, tiny checks, or medium ones and block plaiding, of various sizes. Plain fabrics there are of this kind, in single colors, that keep up the present craze for grays, browns and all black or all white, together with the various other colors in beige and copper. The rule observed in trimming is to repeat the color of design when the foundation is neutral. In transparent materials the broché figure, such as burnt-orange, for instance, on a brown tissue foundation, demands a burnt-orange silk lining to bodice and skirt. Greek-key designs lead in everything and run in all sizes. Sometimes the design is seen on the skirt only, again the skirt will be plain, while the bodice or cape, or both will use it. The simplest of forenoon suits are in point of trimming confined to stitched bands of the same or bands of silk to match.

VOILES TAILOR-MADE

On these lines voiles are to be considered as forenoon materials for costumes and treated in like manner as the tweeds. The same taffeta stitched bands and the variety of plaited ruffes in silk of self tones as an edge finish. Skirts are plaited. Check silks enter as trimming also; so do stripes, wafer-spots, cubes and so on for cravats, vest bits and bottom trimmings to the half-sleeves. These silks bring about that expression of demi-toilette that a forenoon should have.

GREEN VOILE AFTERNOON GOWN, COAT AND HAT

A lovely example of an afternoon voile gown is a pale sage green, the skirt long and trimmed with two separate two-inch folds put on in waved lines (but very broad and shallow lines, however) and high girdled with satin of the same shade. The charm lies in the little coat of the same satin, but braided over with two shades of sage color and at certain background spaces white filet net is introduced. This coat is started above the girdle, and shaped close to the figure, fastened in the back, forming a low V in front and a lesser one in the back. It had the Japanese straight sleeve with armband to correspond, both covered with the same fine silk braiding. An ecru net guimpe and the half-sleeves have an over-wrought design of particular richness in a somewhat deeper shade of ecru. On the bottom of the sleeves are overlapped folds, about two, of pale pink taffeta, while the lace stock had the same fold treatment of pale pink at the top with added folds of lisse crepe. Charming is the hat of the same pale sage crin, its broad low crown and narrow brim, flaring at the sides, is trimmed with maline windings of the same tone, and indescribable roses, so exquisite in deep and paler pink shadings and so gloriously beautiful that one might hesitate long before declaring them the work of even the most artistic fingers. Such are the roses that are now used in fine millinery; they justify the name of perfection, once a mere complimentary speech when roses were expected to look artificial.

SILK STREET COSTUME
See "What She Wears"

BROWN TISSUE CARRIAGE COSTUME

Another afternoon carriage gown of extreme elegance was a delicious brown silk crepe tissue, a golden warmth to the shade yet having a rich depth of color that is not often met. The long skirt had a wide hem, according to present hem fashions and there fell over it a long polonaise over-skirt of the same brown tissue having a pointed dip in the back on each side and two points in front, as this over-skirt was open from the top. Two folds, one wider than the other were used for the bottom trimming. There were two long passementerie ends, lace like chains of brown silk having flat ornaments to match at the bottom, forming the decoration and attached in part to the skirt front beneath, while a deeper fringed ornamentation in pale blue-gray was attached to these brown ornaments. This skirt was girdled in Princesse and worn with a Cluny and Irish point lace waist of great beauty. It had bretelles of the same brown lace passementerie lined with a gray-blue chiffon. A border of pale gray-blue cord button work was introduced on either side of these bretelles as well as a mingling of the same color, in the brown silk tassel trimming, which gave such grace to this charming bodice. The coatee that accompanied this gown was a short-waisted cape of the blue-gray silk, over-wrought in a most graceful design with a brown silk cord. The cape had short Japanese sleeves of brown net overlapping in three divisions and of different length. Brown net ruchings trimmed the collarless neck line of this smart cape while two scarf ends of the plisse net fell down in front. A Directoire hat of blue-gray maline, trimmed with blue and brown Marabout feathers, and one large deep pink rose on the left side was uncommonly smart. The gown was to all intents a distinguished example of matronly elegance with a touch of sobriety in its dressiness. As hat pins are an important feature because of their size and prominence, it was the matrix of turquoise cut into small cones, then tipped with a brilliant each, which distinguished the pair used to fasten this hat. They are worth mentioning because of the unusually good effect they produced, repeating some of the suggestions of color seen in the marabout feathers. Studied care is used in the placing of these decorative pins.

SMART SPRING FOOTWEAR
From Jantzen

WASH COSTUMES SO MADE AS TO BE NON-LAUNDERABLE

Linen gowns and costumes are both made up this season without much regard to the consideration of tubbing, many in fact, are destined exclusively for the cleanser when necessary. Colored linens are in vogue in the same design as they were last season, but the new coppery colors, beiges, yellows and buffs give a greater choice. They are made up intentionally to be dressy affairs, by using lace trimmings, hand embroidery and fine braiding. Others again have silk trimmings, collars, sleeve finishes and bodice empiecement. These silk parts are supplemented by contrasting linens. An unusual white linen costume was made up with an Oriental palm patterned silk for its close-fitting bodice crossed in front flatly and left V point openings back and front. A short Japanese sleeve was attached to this bodice and fell over a full one of embroidered white mull to correspond with the gathered guimpe, both sleeves and neck line being finished with Valenciennes lace. Bretelles of the linen very tapering at the waist flared up into shoulder epaulettes dropping over the Oriental silk sleeve into two square flaps trimmed with two sets of triple linen stitched straps ornamented each with round white crochet buttons. The same group on the bretelles at the bust line and the back as well. The skirt had box-plaits in the back, panel plaits in front and was finished by a high linen girdle at the top. Nothing smarter could be devised.

DETAILS OF ILLUSTRATED SILK COSTUME

This week's illustration offers an extremely smart example of a silk street costume. The skirt is of French taffeta, having a white ground with a brown line-check, the widths on the bias, with fitted plaits that at the top give the close fit required. A girdle of bias silk is laid in folds and a charming white embroidered lawn blouse gives the high neck finish that promises to keep the same attitude all summer. Over his waist is this chic little brown taffeta coat, tworn, trimmed with lines of soutache to match with revers in front faced with the skirt silk, and bordered with a fine quilling of the same silk. The plaited shoulder cape is a charming addition and so are the sleeves, which borrow the trimming of the revers together with an embroidered sleeve band below the cuff. The collar finish is on the same lines, while the button finish is of white and golden yellow and brown enamel. A very pretty turndown hat of biscuit straw braid is trimmed with a brown velvet crown band and a buckle. The feathers are a mixture of the brown in velvet and the biscuit shades. The gloves are long white silk ones with patent pearl fastenings. Brown silk parasol, plaitings of silk on border.

GLIMPSES

No—

Surprise in millinery has ever equalled the Air-Ship hat. It really does suggest motion by its trimming. The hat is of straw and has side propellers in the form of a bunch of wings spread out for flight energetically. The prominent crown of the hat is strapped over top by two smaller flat wings, which merely have the effect of being a feather brace to the more active wings. At the back of the hat an enormous group of ribbon loops are found so as to group colors and ornamentation together. In front are seen two large colored hat pin heads, or two fancy metal ornaments which stand for eye suggestions, keeping up the bird-like symbol. The young girl's fancy, if she is at all fond of sport and has the courage to be stared at because of her head gear is sure to make this hat popular. Hats have been so bizarre for years, however, that the wearers of them no longer shrink from any oddity, or care for the passers by opinion or look of surprise.

A SMART—

Departure in stationery is that of a monogram in gold or silver in the upper left hand part of the writing paper, and in practically the same position on the envelope flap. The monogram must vary with the size of the paper, for the very small note paper now in vogue for the answers to formal invitations cannot accommodate a full sized design.

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

SOME CHARMING CREATIONS

FROM O'DONOVAN

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

FOR THE BRIDE AND MAID OF HONOR

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

Note—A Vogue pattern of this Bridal Gown will be cut in any bust measure for $3.00. The maid's gown in any bust measure for $2.50.

FITTED COMBINATION LINGERIE

FROM VAN ORDEN

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

A GRACEFUL LONG CLOAK AND WRAPS

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

SUPERB FRENCH PICTURE HATS

FROM BURBY

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

NEW MODELS FOR BATISTE, LINEN AND MOHAIR

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

EMBROIDERED SILK AND LINEN GOWNS

FROM MAYNARD

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

CHARMING MILLINERY CREATIONS

FROM FRIDETTE, CHICAGO

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

A SMART HABIT AND WALKING SUITS

FROM TOLLMANN

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

LOVELY LINEN AND LINGERIE FROCKS

FROM BUSSE

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

HATS FOR SPRING AND SUMMER WEAR

FROM PHIPPS

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

PRETTY HOUSE AND ROOM GOWNS

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

RESTAURANT DINNER GOWNS

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

SMART TOILETS FOR THE SPRING RACES

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

THE NEWEST WADE MODELS

FROM MISS SAYRE

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

THE MODE IN COIFFURES

FROM CLEMENT

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

SPRING STREET TOILETS

FROM COWEN

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

PRETTY WALKING TURBANS

FROM CONNELLY

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

GRACEFUL NEW MODELS

FROM HICKSON & CO.

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

LINGERIE BLOUSE AND TAILOR SUITS

FROM HANLEY

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

FASHIONABLE TAILOR-MADES

FROM KEEN

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

JAUNTY STREET SUITS AND A ROOM GOWN

FROM THE FRENCH SHOP

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

ATTRACTIVE MORNING FROCKS OF MUSLIN

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

PRETTY MODELS FOR LINEN AND VOILE

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

SUMMER EVENING TOILETS

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

EXQUISITE LINGERIE

FROM DYSON

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

SEEN IN THE SHOPS

[NOTE.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should inclose a stamped and addressed envelope for reply, and state page and date.]

BOrdered fabrics are at once the hight of the fashion and the unique novelty. Their charm is indisputable, and they lend themselves to the making of rarely symmetrical gowns, since a portion of the design serves for trimming in place of an alien material which always runs more or less risk of not composing into a well moulded whole. If handled with any degree of skill at all a bordered frock cannot fail to be smart and it can be relied upon in itself to contribute distinctive style to the wearer.

BLACK AND WHITE VOILE

Too much cannot be said in extolling the merits of the gown shown in the first sketch. Its main surface is covered in medium polka dots, which on the broad band below the knee grow almost to the dimensions of a twenty-five cent piece. The veiling, very filmy in quality, hangs in ample fullness over the black taffeta lining, held at the hips with deep stitched tucks. Two tucks give substance and body at the hem. The waist is grace itself, being one of those artful French conceptions that seem delightfully casual in conception yet perfect in result. Long V's both back and front are filled in panels of imitation French Irish crochet lace, brought into relief by the lining beneath. Above these rise collar and yoke of muslin and Valenciennes. Folds of the small dotted veiling are laid over the shoulders, from which depend a mandarin arrangement of the large pattern bordered in a fold of black satin, which also composes the belt. Very unusual is this in construction, clever in treatment and deftly handled. Folds are brought around the waist which are mitred to one side with a diagonal seam slanting almost to the bust, on the other side of which the folds run down to meet the middle front. A slight Empire cut carries the skirt above the waist line in the back. The lingerie undersleeve is pretty with little tabs of plaited lace falling from its puff, about which runs a twist and bow of satin. This frock is simple enough to prove eminently serviceable, and yet so exclusive in cut that it will always carry an air of great modishness, wherever worn. The price at which it sells is $100.

FOULARD GOWNS

The return of foulard to favor brings back that best loved summer textile, which we appreciate all the more after a season or two of retirement. Nothing else so well fits the requirements of our climate, nor lends itself to so many uses. For instance, take the little frock which is illustrated in our second drawing. The blue background patterned in white is the essence of coolness, while the practical model may be utilized for street wear and morning shopping, for informal luncheons or for traveling. The skirt is full and round, crossed by two satin folds in blue. No involved description is necessary to give a clear idea of the waist, which is most admirably put together and finished over a muslin lining. All details of fastenings are neatly and securely dispatched. The yoke and flounced sleeves are in a good quality lace which for want of a better name we will call corded Valenciennes, since it is on that order of mesh with an interspersed heavy thread. The top of the girdle is outlined in satin, which does not quite meet at the front, its termination being held on either side by an olive-shaped gilt button. The Chinese influence is plainly marked in the shoulder treatments. Both black and blue foulards are procurable in this model for the very reasonable sum of $40.

NEW FOULARD JUMPER

A distinctly new feature characterizes this, which is reproduced in the third illustration, which consists in the open treatment at the bottom of the waist, through which the thin blouse peeps in a way that adds to the summer-like effect of the costume. The vogue of brown is emphasized in the color of the square, open centered figures, which are a rich tobacco in tint. All about the hips are placed shallow box-plaits, not more than a half an inch in width, below which the skirt hangs unconfined save for the applied folds that trim it. The strappings of the sleeve and at the girdle are crossed, those about the neck laid simply from edge to edge. Black satin piped in foulard encircles the waist. The little frock is to be had for $45.

BORDERED FABRICS BY THE YARD

are offered in fascinating profusion, and although high-priced repay fully an expenditure by their beauty of style. A chiffon is shown in wood brown, with a stripe of white polka dots and a border of irregular waved lines punctuated by dots, which costs $5 the yard. The width is 52 inches and it comes in blue as well. In using this fabric the length of the skirt is taken on the width. Crepe de chines in panels, that is to say with the border appearing at intervals on the length of the goods sells at $5 a yard. Each panel is 45 inches in length and it takes about five panels for a gown. Dark blues come in smart dotted patterns, with broche discs in the background to add richness.

ORGANDIES

are not abundant in bordered motifs, but are very fetching. White with graduated blue dots in waved scrolls on the edge is one of the prettiest. A delicate flowered manipulation, a pastel mingling of pink, blue and green in garlands, is also appealing. These novelties measure a yard and a quarter in width and cost $1.25 the yard.

FIGURED THIN MATERIALS

are more than ever bewitching to the eye as the new season comes upon us, the tint of bud, flower and leaf are presented in greater perfection until there seems no marvel of nature that the manufacturer's art cannot reproduce. This year the majority of patterns are bold and large, though there are still plenty of small designs for the woman whose taste or figure speaks for the less conspicuous treatment.

Stripings, checks and plaids are used in conjunction with almost all, underlying the general overspread of color in a very effective way.

ORGANDIES

French cross-barred organdies, 32 inches wide cost 55 cents a yard. A ravishing example discloses great bunches of blue and pink roses, with a wonderful presentment of browns and greens in stems and leaves. Then there are the plain variety in which all motifs are of noticeable size. These are to be had in a quality that is valued at 45 cents. Not quite so sheer but highly effective is another plain one selling at 40 cents in all manner of colorings, among which a disposition of purple asters is good.

MULLS

provide quite a prolific subject since they are put forward in so many different weavings. A most excellent material is this for warm weather frocks, since it has so little dressing and does not slink away into nothingness at the first onslaught of damp weather. Checkered or plain figured mulls sell at 50 cents the yard in a 27-inch width. At the same price is a jacquard mull finely striped in all light colors, the embroidered dot from which it takes its name lending distinction to the unpretentious design. The silky texture and softly clinging quality affords opportunity for the most successful of frocks.

BANZAI SILKS

in plain colors include every known shade and are so lustrous and chiffon-like that their tremendous sale is not surprising. The texture is almost identical with ordinary mull, with an added stability and substance. Price 50 cents, width 27 inches.

2

FRENCH SWISSES

claim attention always, since no new arrival can displace so standard a favorite. Plain colors with white dots are to be had in entrancing blues, pinks and greens, at 65 cents and 75 cents. Black is procurable for the same sum.

COLORED BATISTE FLOUNCINGS

in ordinary patterns are also very desirable. A silky French batiste is utilized in them, and the motif used is a scalloped edge, done in white, as are also the scattered polka dots that form a decoration eight or ten inches deep. Here and there are placed round embroidered medallions, outlined in white and centered by forget-me-nots and roses in natural colors. This forty-nine inches wide costs $3.75 the yard; the same measuring eighteen inches, to be used for the waist costs $1.95. There is an insertion belonging to it that sells by the yard for $1.25. Several colors are brought out in this description of flounce, namely pink, green, mauve, white and a pale écru.

MOREEN PETTICOATS FOR HARD WEAR

There are plenty of skirts offered in the durable fabrics, the difficulty is to find one that is light as well as practical, the majority being cumbrous in make and very tiring to wear. One that may be heartily recommended in both respects is fashioned of black moreen, shot diagonally with white. Its single flounce in three bias sections, joined by stitched straps, stands out well from the feet, and in no way hampers freedom of movement. Price, $3.95.

1

3

PHOTOGRAPHS FROM LIFE

PRICE, $2.25 UP.

"Nothing more desirable can be imagined. Exceedingly shapely and comfortable."
Brooklyn Life.

Combined Skirt and Corset Cover

Takes the place of Corset Cover and short Skirt, eliminating bunched disfiguring fullness of overlapping garments. Fits smoothly over entire figure without drawing strings or gathers. Does away with adjusting numerous garments.

Very durable—seams double-stitched and flat-felled.

A clean, smooth fit around hips and waist diminishes outer dress measurements and accentuates the waist line.

Scalloped around bottom for perfect freedom in walking and sitting—so well shaped it cannot work up.

A most shapely, practical garment that will outwear two or three ordinary garments.

Sizes, 32-46 Bust measure.

Drawer and Corset Cover Combination

Perfect-fitting Corset Cover, ample Drawer and Divided Skirt in one garment. Fits and hangs smoothly on thinnest and stoutest figures alike. Faultless cut, darted waist, edgings and insertions of newest laces.

No drawing, binding, gathers or wrinkles.

Garments so well made with flat-felled, double-stitched seams that they will outwear anything ever made in underwear.

Dainty, yet durable. Will please the most fastidious. Of special comfort to stout women who desire to wear least possible underwear. Sizes, 32-46 Bust measure.

PRICE, $2.25 UP.

"Best fitting, most comfortable underwear in existence."
Town and Country

LA GRECQUE TAILORED UNDERWEAR

"Really startling what a different aspect a gown will assume over it." *N. Y. World.*

Princess Slip

The indispensable foundation of every close-fitting dress. Its long sweeping clean-cut lines are especially appreciated when worn under a princess dress, for it has the smooth fit of a well-tailored gown.

Smooth close-fitting lines accentuate the waistline. The graceful flare below knees gives perfect freedom in walking.

Each wearer is assured a perfect fit, as these garments are carefully graded in bust sizes and skirt length.

Made to open front and back with inverted plait or habit back.

Sizes, 32-46. In train and short walking lengths.

Illustration shows train length.

Train length, $8.25 up.
Walking length, $6.50 up.

Night Gown

This is truly a handsome garment. Unlike other gowns, it is made in graduated Bust and Neck sizes, giving an exact fit and overcoming the general annoyance of being too tight or too loose.

Made comfortably full yet shapely.

Every seam turned flat and double-stitched.

Trimmings of finest laces, embroideries and combinations of same. Edgings, insertions, motifs and medallions in varied and newest designs.

The sleeves are made in three styles — open, elbow and long. In ordering designate which style is desired. Reproduction shows the open style.

$2.25 up.

Send for free illustrated book "The New Lingerie" showing many garments with their prices in Cambric, Nainsook, Batiste, Mull, Silk. :: :: :: :: ::

Van Orden Corset Co.

26 West 23d Street, New York

"Dressy, admirably fitting garments."
N. Y. Tribune.

LINEN, FOULARD AND VOILE FROCKS

FROM MOSCHOWITZ AND GARNETT

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

Japanese Embroidered Patterns

provide a splendid opportunity for the exercise of individual taste and judgment.

Attention is directed to a tailored costume made from one of VANTINE'S exclusive silks and a toilette of natural colored Pongee with Cherry Blossoms in self-tone embroidery. Dainty designs on Crepes, Linens, Pongees and Japanese Brocades.

Booklets Promptly Mailed

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Broadway, Bet. 18th and 19th Streets
NEW YORK

PARIS

(From Our Own Correspondent)

A RARELY BEAUTIFUL DINNER WHERE THE WOMEN GUESTS WERE FEWER THAN ONE IN THREE—CHARMING DISPOSITION OF PEARL CHAINS—THE LOVELIEST GOWN AT THE DINNER—PETTICOATS NOT WORN OR REDUCED TO SMALLEST DIMENSIONS—GOWNS AT WEDDINGS

MAny a dinner party on Friday night was threatened with an eclipse, when at dusk the Paris electricians went on a strike. There was a pretty to-do supplying enough candles and lamps to light the evening through in houses without gas. At the German Embassy, the Prince de Radolin was giving a small dinner party, for which the place was finally beautifully illuminated with candles, that the gorgeous footmen replenished constantly. The dinner was served entirely on gold plate, save for the soup and dessert courses, for which very valuable old porcelain de saxe was used. The table cloth was of old German filet lace laid over shining gold bullion cloth, save at each place, where squares of fine plain linen were set into the lace, an oblong linen insertion in the centre of the table for the decoration of old Saxe flanked by gold candelabras, the rare porcelain being quaintly heaped with the smallest of field flowers, bluets, poppies, wheat ears, starry, modest blossoms of many colors. There were only five ladies about a board spread for eighteen. Strikingly lovely and becoming was the way in which one of the women wore her long chain of pearls. It was looped under her chin and fastened to each side of her coiffure with two round pearl brooches each of which dripped a small pearl tassel. Of the two loops falling down the front from these ornaments, the shorter reached just to the base of the throat, which was long and slender and wider at the base than at the chin, like a Greek column. The second strand hung to her lap, almost to her knees when standing. There is always something superb about a line that connects the head with the body, whether it be a scarf, a mantilla, a long braid of hair or a flowing veil, and this gleaming river of whiteness flowing from the hair, down the cheek and bosom to the lap was perfect. There is, besides, a tantalizing suggestion of coquetry about any quivering, swaying ornament about the face or head. Earrings would give it, was this suggestion not offset, at least in my mind, by the barbarity of hooking the metal into living flesh. The beautiful old earrings that we are cherishing again are much more artistically used as pendants on necklaces or on filets, than in the ears.

Capeline in white Italie straw with black velvet round the crown—gold buckle—and black and white feathers. Bunch of primavera on the side.

Perhaps the loveliest gown worn at this dinner was a Renaissance robe consisting of two panels of a rich hand-woven brocade in shades of Parma violet and pale, soft pastel blue with a slight under weave of gold thread. The front panel was a straight one, the back one fitted to the figure, a widely open lacing of gold cord fastening the two together from the arms to the hip, another gold cord and tassel looping them farther down over the under-dress, which was of palest blue gauze over gold gauze with a final foundation of mauve. Polychrome silk lace, not painted but woven of polychrome silks,—encrusted the blue gauze all over in large detached floral sprays, like Botticelli's Spring. A pale blue gauze tucker was shirred apparently on a fine string of seed pearls, run in and out through a beading formed of tiny loops of pale blue velvet ribbon, a pearl bow-knot and tassels falling on each shoulder as may be seen in one of Raphael's portraits of some Florentine lady. An epaulette of the brocade hung low from the shoulder, attached with a gold lacing to the front and back panels, and a shirred unlined sleeve of pale blue gauze reached the tips of the fingers. She wore her hair in many small braids wound about in a large loose coronet effect, in the centre of which her loose wavy locks were piled, braids of seed pearls twining through the locks in a suggestion of the period of her dress, and yet with something delightfully modern, too.

This gown, as with most of the evening and house ones was worn with either no petticoat at all or with cleverly arranged ones to give evidence of their existence only at the hems. Many women, in order to achieve this effect, are wearing petticoats that have a series of four buttonholes on the front and sides, through which the four garters may be passed, the corset being worn over the petticoat. Corset and garters thus hold the skirt in the plastic outline desired. As for the evening coiffure, most carelessly and irregularly is the hair piled, in a sort of wavy, glossy mass pulled out bunchily behind, showing the line of the crown, and with no actual "pug" at all, combs fastening the ends inside a loose roll. Of course, fairly short hair may best be arranged in this way, and to complete the fashionable effect a broad ribbon is wound low and loosely, also without ends or apparent fastening. This fashion is also necessary for day wear, for hats sit low on the very crown of the head, shooting backward and down, and all available hair is needed to fill in this space under the back brim about the nape.

The Renaissance shape suggested by this evening toilette is also used for daytime gowns. Mme. Edouard Kohn at the signing of the marriage contract of Mlle. Beer to the Baron Robert de Rothschild, wore a Renaissance robe in black chenille in a trellis over a white cloth foundation, heavy black fringe hanging about the feet. The fiancee was in pale blue gauze made with the fashionable Greek tunic corsage, with loose folds under the arms, and cameo brooches on the shoulders fastening these folds, as well as long loops of blue ribbon that fell over the white lace sleeves. A broad loose blue ribbon circlet was worn in her hair. The Barronne Henri de Rothschild was dashingly handsome in a pure Louis XII gown of fine suède-colored silk embroidered in the garlands of the period, with white panne velvet waistcoat reaching in a long narrow line to her knees. The coat sleeves were long, cuffed and flounced, and her beige straw hat had a very tall round crown, a narrow front brim and a wide back starting in a straight line, long mousquetaire plumes drooping from it.

In the wedding cortege at the church the loveliest was Lady Sassoon, slender, stately, very English-looking with her young fresh face and prematurely gray hair heaped in the fashionable low mass under the broad brim of her perfect Gainsborough. It was in black chip and pink and black ostrich plumes that towered aloft from the front of a tall crown. Her robe was a pale blue crepe de chine with delicate embroidered garlands, and she wore the shortest straightest, tiniest of black satin wraps with very short but very wide kimona sleeves, the whole embroidered richly about the edge, and hanging no lower than her bust.

Many of these hats, which look so small of brim from the front, and which shoot backward so very, very far, are covered with a mass of aigrettes and airy feathers, so that the top of neither crown nor brim are visible. In the midst of this mass, the four or five large hat pins are of exaggerated length, so that their ornamental heads stand out to the very edge of the feathery fronds, forming very important bits of color here and there. Of course, under the brim puffs of tulle the color of the hair must be used if one's under coiffure is not voluminous enough.

The buttonhole bouquet of the most fashionable women just now consists of a single huge vivid flame-colored poinsettia blossom, artificial, and perfect in texture and form. Its brilliant hue is most fetching amidst the very neutral shades of green, brown or gray that are in vogue for tailor gowns. I also note the absolute disappearance of white gloves, and the growing tendency to match the shoes to the tone of the skirt, in the case of trailing afternoon gowns. As all these tones remain neutral the effect is distinctly refined and récherchè.

Large capeline in greenish white straw with crown in dahlia and greenish white pekiné. Small roses shaded from pale pink to dark dahlia. Long veil in soufre tulle.

Paris, March, 1907. Aube de Siecle.

IN THE PARIS SHOPS

THere is hardly any article of jewelry that may not be had in cut jet or gun metal for those in mourning, from a tiara or necklace in sparkling jet beads of many sizes to an umbrella or lorgnette handle; so that, even when one does not appear at any function one may still dress with elegance at one's own dinner table, or pay visits on one's intimates, armed with the necessary social implements of beautiful design and material. A card case, for instance, has a back of polished gun metal, its front cover of sparkling cut jet. A pressure on a jet bead throws it open, showing a lining of black leather with pocket for cards, and a tiny leather-covered memorandum book with jet tipped pencil. The price of this is $14.00.

Large mauve capeline in straw draped with rice colored liberty satin.

A single row of polished gun metal beads graded in size, and with a chiselled gun metal clasp, is very novel and lovely, and only $4.

Combs in various shapes and sizes for the hair are of cut jet, and may be had for from $8 to $11; while bowknots in the same cut jet, either for the hair or for fastening laces, are $6 and less according to the size.

Buttons of real shell, brown or amber-colored, square, oval, round, plain or carved, or encrusted with delicate tracery in gold and silver, are very beautiful on furs, amid ochre-colored laces, on garments of pongee or creamy linens, and cost from ninety cents to $2 apiece.

New elastic belts are very broad, and woven to resemble a delicate striped and changeable silk. At the centre of both back and front they are ornamented with a huge round rosette, very flat, made of a broad silver or gold bullion galloon, having in its centres a flat little nosegay made of baby ribbons, partly embroidered, partly in relief, the colors very fade and rococo. This belt is $5.

This shot and striped effect is a quaint design that is very smart this season in ribbons and silks of all kinds. The most novel example of its use is in men's socks. Fancy finely ribbed silk socks, black with under threads of a color—red, green, brown, blue or gray, all of Whistlerian tones—which reveals itself in a shot and striped effect when the sock is stretched over the ankle. They are $4.20 a pair.

There are also string ties of a similar shot and

(Continued on page 628)

THE BURGESSER TAILORED HATS FOR SPRING

Are now on sale at all leading dealers throughout the United States and Canada. They embody the highest skill, style, material and workmanship devoted exclusively to creating suitable headwear for all outdoor occasions.

If not on sale at your local dealer write us and we will commend the nearest merchant carrying them.

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TRADE MARK

DESIGNED AND INTRODUCED BY

A. D. BURGESSER & CO.

172 FIFTH AVENUE, NEW YORK

IN THE PARIS SHOPS

(Continued from page 626)

striped woven silk, like the socks, which are being worn with morning or country clothes, price $2 and $2.40. They showed me at the same shop men's handkerchiefs in finest linen batiste barred faintly to form a most delicate plaid, some plaided all over, others simply on the border. These are $1.20 apiece.

There is no luxury too great for the smart umbrella, handles being used for them which the tailored effect of their sombre but rich silk coverings seems hardly to justify. One long handle is entirely in blonde tortoise-shell with a ring of enamel in green or blue a little down from the top, the price of this being $54. A crooked handle is in rose-colored quartz with a ring in deeper ruby-rose enamel, lovely enough for a lace parasol, but really finishing a ruby red silk umbrella—the price of the handle being $56. For $55 one may choose a ball of rock crystal starred with sapphires, and for $63 there is offered us a beautiful stick in jade studded with several rubies.

Fascinating round garters of wide shirred silk ribbons, are trimmed with bunches of fringes formed of loops of baby ribbon tied into hard little knots, which bob and dangle beside the knee. These are $2.80.

A most delightful shop is one where you choose from a bewildering assortment of most beautiful hand-embroidered, handkerchief linen blouse patterns, the design you like the best, whereupon it is made up to your own measure, the cost of the blouse, including the making, being only from $17 to $22. There are also very smart patterns, to be made up to order, for $14, of finest linen batiste in bold but refined Directoire designs, spots or hair line stripes, or bold half inch stripes at half inch spaces, and in loveliest shades of green or mauve or gray and white. They are made up rather mannishly for tailor wear, plaited back and front, and having a plaited frill along the stud band, as well as a turnback plaiting at the wrist below a moderate and long shirt sleeve. Its stock is of the same material ending in a plaited jabot.

At one of those quaint places known by the old-fashioned name of "Ladies' Fancy-Work Shop" I was shown a fetching blouse—every bit hand-made—in fine ecru plaited linen lawn trimmed with bands of colored Bulgarian embroidery on ecru linen of a coarse canvas quality. This was $20, its embroidered belt to match, with embroidered linen buckle, being $4 extra.

There were to be had here for $5 sets of collar, cuffs and belt in white linen embroidered in solid colors, the accompanying belt buckle also of embroidered linen, that were lovely; as well as simpler "parures" of cuffs and collars only, in fine linen very heavy with embroidery, entirely hand-work, for $2 and upwards, much of the work being done in the little shop itself, where one can watch its progress and change the designs to one's individual taste.

For summer use they showed me little hand bags in white ooze leather covered with embroidery in colored silks in Pompadour designs, similar effects being done on white linen also. Those in leather were $10.

For the summer luncheon table, what more tempting and fresh-looking than this set of six, little individual covered jugs for holding cream, served on a porcelain platter, decorated to correspond with the jugs in a design of bright-cheeked apples with green leaves. Just the thing to use with the strawberry or peach course. The set is only $3. The same summer-like design of apples on pure white porcelain was repeated on an after dinner coffee set for piazza or garden use, there being given for $3.20 two cups and saucers, a tiny coffee pot, a sugar and a cream jug, while there is to be had extra a porcelain tray to match.

While ordering a new costume or two at one of the smart gown-building houses I was invited to inspect their latest models. Always convinced of the great beauty of line and the harmony of color design of their productions, I was struck by their moderate prices considering all things. Such chic tailored costumes made of soft wool in the new striped and plaided effects, in lovely shades of color, all bewitchingly adorned with hand-work, were one hundred dollars.

Princess costume by Paquin, of pale blue taffeta combined with self-tone blonde lace, embroidered in black with touches of orange, and trimmed with tiny bows of black satin.

Princess costume by Paquin, of pale bluet French batiste, combined with cream Valenciennes lace in which the flower is tinted the bluet shade. Cravatte of deeper bluet liberty satin with Valenciennes rosettes at ends. Capote of Valenciennes lace frills and satin ribbon with two short ostrich feathers at left.

For an elderly woman was a gracious costume of black silk. The full skirt was plaited in panels and profusely trimmed with a narrow silk soutache braid, set on by hand, in a design that made it effectively individual. The easy fitting bodice and graceful sleeves with the new shoulder line opened over soft white mull and fine lace. This was one hundred and twenty dollars.

A fascinating toilette of an odd shade of yellowish brown with a pink tone, had a long splendidly hung skirt, and the smartest little shoulder cape I have seen this season. The skirt and the little garment were trimmed with over-lapping, scalloped volants, the scalloped edge trimmed with braid. It was trimmed besides with wheels of the braid and big braid ornaments on the back and front of the belt. The blouse that formed part of the costume was of white fillet lace embroidered with braid and cunning cloth bands. It was superb. The price was one hundred and sixty dollars.

Costume of gray pin-check silk. The waist fronts are slashed and piped and two plaits are at either side of the little waistcoat of flame color velvet which fastens with black taffeta buttons. The triple cape effect shows blunt points at middle back.

Theatre waist of chiffon crepe folds in biscuit color combined with self-tone Russian lace; the high folded girdle is of coquelicot panne velvet.

Intending purchasers of a *Strictly first-class* Piano should not fail to examine the merits of

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MAKER OF ODD AND UNUSUAL JEWELRY

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Venetian Building

The WELL DRESSED MAN

A RESUME OF SPRING FASHIONS IN CLOTHES FOR EVENING AND DAY WEAR—FEW DECIDED FADS AND LITTLE CHANGE EXCEPT IN DETAIL

I Have heard smart dress described as a matter of much money and very little taste, and yet I am convinced that never was it so possible to dress well at little cost as at present, provided one possess a good deal of taste and the knowledge of correct forms. I do not mean to imply, however, that money is not a most decided help, for without it fine materials are out of the question; merely that with fashions as broad as they are now, and with the lead of fashionable tailors and haberdashers so closely watched, and promptly followed, the man who has taste is much less dependent on the expensive shops than formerly. He must not attempt the extremes; he cannot hope to get the quality in fabrics, or the exclusive effects in color or design, but he can find better cut, more correct shapes and more intrinsically pretty patterns in inexpensive things than ever before.

In one's hat it is still, of course, the fashionable thing to have a leading maker's name, and it is also undoubtedly true that a hat from one of the leading makers will wear longer and look better to the end than one of cheaper grade, but so far as the shapes and styles are concerned there is little to choose between those of the expensive and less expensive shops. The changes have been slight for this spring and selection depends more upon individual becomingness than upon exact fashion. As in past seasons the derby is more favored by well-dressed men for day dress in town than any of the soft felt hats, and may be black or a good shade of tan as one prefers. On silk hats, especially those for young men, the cloth band is still a bit the most fashionable. The opera hat has changed none at all in style, or in status, as a fashion, being limited strictly to wear when going to places of public entertainment.

Ultra fashion has gone to the extent of very dark blue cloth for full dress evening suits, but conservative men stick to standard black, and even the individual shadow stripe fabrics are rather the exception. Coats, though occasionally, are rarely made with velvet collars but lapels are invariably full faced with silk, and are now cut long and pointed, instead of rounded in shape. For the facing silks of various weaves are used—fine and heavy ribs, small basket, or hopsack, and even shadow stripes, the latter, however, not greatly to be recommended. Dinner coats, which unlike full-dress garments, are frequently made of dark gray fabrics—Oxford mixtures, etc.—follow the lines of the season's sack suits in general cut and of the full dress coat in shape and finish of lapels. In other words the shawl collar has gone entirely out of vogue, except perhaps on jackets for young boys; the lines are straight rather than curved, from the notches down to the points and the facing is, of course, to the edges. Trousers are medium in width, cut straight as distinguished from the "peg-top" style, and finished with a single or double braid on outer seams.

KNIT FOUR-IN-HAND

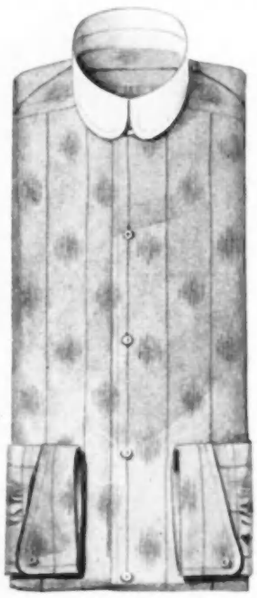
More latitude is permitted in shirts for evening dress than ever before. The fashionable shops show fine piqués, linens with satin effect stripe in the weave, fabrics with small corded lines, figure designs in self-tone, and embroidery, for formal wear, and plaited fronts for wear with dinner coat. While two buttonholes for studs are most usual, one may find shirts with one or three, and cuffs may be of the ordinary kind or turned-back, and have square or rounded corners. As for collars, while, strictly speaking, straight standing or slightly poked shapes are most correct, wing styles are frequently, and high-band turn-down shapes occasionally, worn with full evening suits by men of refinement and good class. There is also much more variety in evening ties, although their shapes have changed comparatively little. Self-figured white stuffs are more in vogue than the plain lawns and linens of past years for full dress, and for informal wear gray silk is by no means uncommon. But the most decided change is in the cut of evening waist-coat—the broad U-shaped opening having entirely given way to the narrower V-shape as a smart cut, and the single-breasted model being rather the more fashionable. Much ingenuity is displayed in the spacing of buttons, styles of pockets, and shape of cut at the bottom in order to give distinctive character, and many different fabrics—from fine white flannels to silk mixtures—are used. There is little need of here mentioning the subject of formal afternoon dress, for its styles will be considered in detail in a subsequent issue, but it may be said that the English walking coat suit of mixed material remains as a standard and more or less popular, if not especially fashionable, mode.

BOW TIE OF DARK BLUE SILK WITH WHITE FIGURE

Generally speaking sack suits are a little shorter than last spring and the form-fitting back and flaring bottom—never a really smart cut in its extreme—is more than ever avoided by men who dress well.

Flannel is again in vogue as a waistcoat material and the accompanying drawing shows a style in light gray, with green stripes spaced far apart and cord trimming on edges that is smartly distinctive. The details vary so much in the different models to be seen at the leading shops that no one design can be described as preeminently correct, but this gives a good idea of cut, and for the rest one need only imagine a slightly less low opening, another button or so, patched or flap pockets of simple or fancy design and another kind of cut at bottom. The other drawings show a shirt of light blue flannel with one of the newer styles of turned-back cuffs; a narrow four-in-hand knit tie of deep violet color on the edges shading into white, and a correct bow of dark blue silk with small figure in white.

How.



FLANNEL SHIRT WITH TURNED BACK CUFFS

GRAY FLANNEL WAISTCOAT STRIPED IN GREEN

YOUR EYE SHOULD LOOK FOR THE DIAMOND ON

FAST COLOR EYELETS

Nothing is more annoying than to buy a pair of shoes which fit and look well *at first* only to have the eyelets turn shiny and brassy, and roughen in such a way as to cut the strings.

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Prices: $5 *to* $600

EXCLUSIVE NOVELTIES in HAND-MADE JEWELRY such as Pendants

Mandarin Necklace, Collars, Pendants, Scarf Pins, Brooches, Bracelets, Lucky Rings, Etc.

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Ostrich and Fancy Feathers, Boas, etc.

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Our work has given satisfaction for over fifty years to many of New York's representative families. And we feel that it will also satisfy you.

Youth and Beauty

The exquisite face depicted here possesses the two prize gifts of youth and beauty which are indispensable to the charm of woman. The potency of such attractions are justly valued by the feminine world and through **MME. LECLAIRE'S** beauty-making it is possible for every woman to approach the goal more nearly than ever before. Her deft manipulations eradicate wrinkles and lines whether induced by late hours at bridge or the more harrowing worries of life. Blemishes that have heretofore been pronounced indelible are here removed with little trouble and no pain. Many a woman who has enjoyed all life's gifts barring a good complexion has labored in vain to acquire it until **MME. LECLAIRE** came with her old world miracle and added the crowning grace. Actually, one develops under treatment the soft peach-like bloom that so seldom outlasts the teens. The cheek of the woman nearing three score years and ten may be as delicious to look upon as the skin of the debutante, while the joy of it is that it may be done so quickly—merely fifteen minutes or so under the hands of **MME. LECLAIRE** and one emerges with a delicious sensation of being made over—a sensation established upon an actuality. as any woman who has undergone the treatment can testify. A visit to the salons and a demonstration of the methods founded on **MME. LECLAIRE'S** wonder-working secrets demonstrate that eternal youth is to be had for the asking. Why be sallow, faded and wrinkled when such disfigurements may be exorcised for good and all. The consciousness of looking one's best is not only grateful and soothing, it gives a poise and assurance of manner from which emanates an irresistible charm. Modish women of the fashionable world look upon **MME. LECLAIRE'S** beautiful rooms as the source of all well-being and congregate there daily for rejuvenation. Quick response rewards the treatments, after several of which a permanent improvement in appearance is manifested.

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From the Prominent Paris Milliners

REBOUX, CAMILLE ROGER AND TORE

Our Exclusive Importations

"SMART TAILORED HATS"

Distinctly American Productions

Designed in our workrooms from advance information from Paris.
What Paris Master Milliners Have Made, Burby Displays in New Spring Tempora Colorings.

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PERFECT HAIR COLORING IN ALL SHADES — SHELL GOODS

MARCEL WAVING THE LATEST STYLES AND FASHIONS IN HAIR GOODS

The above headdress can be obtained with the "*Elite*" *Pompadour* and a set of "*Princess Curls*."

HAIR DRESSING, FACE AND SCALP TREATMENT, MANICURE.

Toilet Requisites of Every Description Supplied on Short Notice
Special attention given to Mail Orders

C. JODRY

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Telephone 5926—38th St.

SPRING INTERESTS—DINING—AMERICANS PERSIST IN LIVING ON THE STREET—UPPER TEN COMMANDMENTS

After Easter town becomes tiresome. It is odd how we can enjoy the London season in the full of May, June and even July. But then the climate is more even and there is not the dry, scorching heat there that succeeds spring in America so rapidly. I am back at Hillsley. It is dreary, perhaps more from associations, but it is best always to dissemble and try to appear cheerful even if you do not feel so. And the country just now is beautiful in the promise of the coming May. People are glad to accept your invitation for a week end or an impromptu luncheon or dinner or even a little rural fête. With the motor, nothing is impossible, a mere matter of fifty miles being a trifle.

But the season is short, because it is almost imperative that I should be in London by June. I am much interested in the famous Horse Show which is to be given at Olympia. I have said for some time that Americans have calmly improved upon the British standards and that to-day at Newport and in town you will find equipages far better turned out than on the other side. One is disappointed at the first sight of the drive in Hyde Park and as for the Champs Elysees and the Bois, there is really nothing to admire. The French now have given their entire attention to the motor and they only half support the exhibition at the Concours Hippique. And this year the leading spirit, the great De La Rochfoucauld is dead and there is no one to take his place. It is some years since I have been in Vienna, but in former days there was a very decent showing of traps and equipages and the horsemen were superb.

But our appointments now have improved manifold and I think that it will be a revelation to England when the show is opened. We must all feel some national pride, but the best way is always to go slowly, and if we do so we are always sure to win in the end.

It is quite difficult to arrange dinners nowadays, even in the country, only that people eat much more simple things than formerly. One however, must study fads and find out the dietary of each guest, and I must confess that it is a bore.

I sometimes introduce a foreign custom. I use what the Germans and Austrians call May wine at times as a little change for refreshments. It is only a species of Rhine or Moselle or Hock or white wine punch which is flavored and perfumed with an herb that you can get at any of the large German shops. My salads are always made of green things, as I dislike intensely to have sweet fruits mixed with French or mayonnaise dressing. Now and then with game, a pineapple, shredded salad will do, but it is better in winter than in summer, when you want to eat as many of the fresh young growing herbs as possible.

I am fond of giving al fresco fetes, but the trouble is that frequently it will rain just when you have planned your picnic. These are better at Newport, later in the season. In late spring, the sea gives one a tonic and the trip across is always delightful in April and May. England is a glory to behold with its formal gardens and its well-groomed hedges and estates. Am I not quoting Oliver Wendell Holmes?

If we could avoid the dust, and the noise of the highroads, our country life would be much improved, but it seems to have been a fad of Americans to build right in sight of the roads instead of in the retirement of parks or a mile or more from the main thoroughfare. There are some estates which are exceptions to this custom, but I think that we "flock" more than any other nation.

In driving recently through the small villages and towns between Hillsley and New York, I was struck with the havoc which has been made by the motor. There is one continuous whirr and whizz along the highway and there are such pretty estates with small lawns almost as near the street—for street it is—as you would find in the city itself. I thould think that living in these places would be anything but agreeable. The dust was terrific and naturally many of the roads very bad and but little concern paid to the rules which govern driving. But perhaps the improvements will come in time. I have tried in my county to do the best I can, but I frequently find myself balked by small politicians and sordid considerations of a petty character.

But even among your own tenants you can find but few who profess even the least loyalty. Why should they? They have no interest beyond the dollar and the cent. Family servants exist no more. I was amused the other day by an inquiry at the house of an intimate friend when a gray-haired butler made his appearance. "An old family servant, I presume," observed a rather talkative and indiscreet women, who had just come from abroad and who was having domestic troubles, and who had been recounting them. "Oh yes," said our hostess smilingly, "quite old for New York. We have had him twenty-four hours."

Perhaps it is the season which prompts us to discontent, but everywhere there seems to be unrest. In England, writers are attacking society with hammer and tongs and the Rev. Father Vaughan has been exposing fashionable sins in his pulpit in the famous church on Farm Street. We are told by one writer that we are a class who take the law unto ourselves and that we have created what is known as the Upper Ten Commandments which are in direct opposition to those handed down by Moses. We are the criminals because we feel that we can marry, put away, divorce and remarry as we please and make public our scandals, our flirtations and misdeeds of all sorts. It was quoted that when a recent sprig of the nobility had been caught red-handed in a theft and had been sentenced to penal servitude, immediately on the expiration of his term, he was received with open arms because it was considered that though he might have been a criminal, he was one of the higher classes and had always remained a gentleman. Perhaps this is stretching a point. However, I must say that in this country no such code exists. We are most moral, and we are severe in our strictures. We send to Coventry very easily and once the gates of society are closed against a person, it is very hard to have them opened again. This is one of the advantages, perhaps, of not being sure of a position, but it is certainly a blessing and not a detriment to the nation. I only hope that such salutary fear will continue. We do divorce, but it all is in public and it takes a great deal of firmness of character to submit one's skeletons to the public gaze. We can conceal nothing.

After a few weeks at Hillsley, three at most, I think I can find it possible for a short run over to London. I shall take a country seat or a villa on the Thames for some week-end entertaining. I hope to be in America again by the middle of July. Hillsley will then be closed, and I shall take my abode in a smaller house near the estate. The latter, I shall probably sell. I am restless and I need change of environment.

SOROSIS SHOES

ARE

World-Famed

¶ Not *even* the government stamp on a gold coin bears greater significance as to its intrinsic worth than does the world-famed Sorosis *trade-mark* on shoes for men, women and children.

¶ It guarantees the purchaser honest value in material and workmanship, it means unequaled durability and comfort and is the identification mark for correctness in shape and style.

¶ *Brains* and the best of everything in the shoemakers' art are *skilfully* and *intelligently* combined in Sorosis Shoes.

Staple styles **$3.50** *and* **$4.00** *as always*
Luxurious styles **$5.00** *and upwards*

The Sorosis Shoe is of world-wide fame and can be obtained in all foreign as well as American cities.

This stunning patent leather low shoe was **introduced by Sorosis in the fall of 1904** and is now sold everywhere. It is made also in Sorosis dull kid and white duck.

SOROSIS
REG. U.S. PAT. OFFICE

This design represents **one of the many new Sorosis Models.** The advantage of this particular style is that it is on or off without the bother of laces or buttons. The elastic sides are guaranteed to outwear the shoe.

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BOSTON	TOLEDO	LOS ANGELES	CAPE TOWN
NEW HAVEN	CLEVELAND	LONDON	CHRISTIANIA
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ALBANY	MILWAUKEE	BIRMINGHAM	HAVANA

And all other important cities in America and Europe

For The Hostess

A SPRING LUNCHEON

ITS NOVEL DECORATION AND MENU

THE lovely centre piece shown here is in every respect novel, and nothing could be half so appropriate for spring entertaining as the charming May pole idea which it carries out. Tradition calls for the raising of the pole on a knoll or hillock, which is here represented by a tri-colored bank of gorgeous double tulips, in white, pink and yellow. From this rises the pole, twined with green ribbon and asparagus fern. It is surmounted by a crown, the points of which are formed of wired bows of ribbon, which peep out from the midst of the feathery green. The pole itself is easily adjusted in hight to suit the table on which it is used or to fit under whatever chandelier or light hangs above. The treatment of the ribbons is the delightful feature of the very lovely decoration. These are of fine gauze, satin-striped, twelve in number, and cover a wide gamut of color, each streamer toning in with the corsage bouquet to which it is attached and which is placed as a favor at each cover. An ingenious imagination has evolved a beautiful scheme in the mating of lilies of the valley with Nile green, daffodils with yellow, marguerites with apple green, jonquils with dark leaf green, sweet peas with American Beauty pink, apple blossoms with rose pink, white lilacs with white, yellow tulips with maize, myosotis with pale blue, primroses with shell pink, purple lilacs with mauve, and violets with purple. After the centrepiece is set upon the table and the bouquets properly placed it should be turned slightly, to give a slight intertwining to the ribbons just below the crown—a touch that realizes more literally the May pole scheme. The illustration fails to give an adequate idea of the space that lies between the bunched flowers and the centrepiece itself, which is ample to allow for bonbonnieres, fancy silver pieces and sundry table furniture. All the beauty of color, too, is lost, the exquisite blending of delicate tones with the joyous gorgeousness of the flamboyant tulips, while from above float down the rainbow ribbons. The effect is wholly artistic and charming, and yet the idea one which is simple and refined. The corsage bouquets are to be cut loose when luncheon is over, each recipient taking with her favor a greater or lesser length of ribbon as she chooses. A pretty pair of scissors should be provided for this.

We give the following menu with recipes and manner of serving:

MENU

Clam Cocktails
Iced Bouillon in Cups garnished with Chopped Olives and Pimentos
Baked Brook Trout with Forcemeat
Eggs a la Fritzi Scheff
Planked Fillet a la Printanière
Endive Salad with Beets and Mayonnaise Dressing
Bar le duc in Pont l'Evêque cheese form
Cheese Biscuit
Strawberries and White Grapes in Pistachio Iced Cups
Fruit Bonbons
Coffee and Liqueurs
Manacea Table Water
Serve Champagne or Sparkling Burgundy throughout

CLAM COCKTAILS.—To each eight or ten clams use one tablespoonful of tomato catsup, two tablespoonsful of Chili sauce, one half teaspoonful of Worcestershire sauce, a dash of tobasco or paprika, one tablespoonful of clam liquor, the juice of one quarter of a lemon. Mix the sauces and let the clams stand in them for an hour before serving.

ICED BOUILLON.—Place clear bouillon on the ice in the cups from which it is to be eaten. When stiffly jellied garnish the tops with olives chopped in small pieces and strips of pimentos.

BAKED BROOK TROUT WITH FORCEMEAT.—Select trout weighing a pound or more. Open them just enough to clean them properly, removing the gills and leaving the heads on. Wash and dry them thoroughly, and fill the cavities with the following forcemeat. Half a pint of bread crumbs soaked in a little milk, squeezed dry, and mixed with two ounces of good butter, one saltspoon of salt, one-half a saltspoon of white pepper, juice of a quarter of a lemon, a little sprig of thyme, and the yoke of one raw egg. Mix thoroughly, sew up the openings. Place the fish in a pan; on top of each one place small bits of butter which have previously been rolled in flour. Place in the oven with the backs toward the hottest part. They should cook in twenty or thirty minutes. Sometimes it takes longer, depending on the heat of the oven. Serve on a silver or china platter with a linen doiley beneath.

EGGS A LA FRITZI SCHEFF.—Over whole hard-boiled eggs pour a white sauce in which are thin strips of red beets and green peppers. To make the sauce put a tablespoonful of butter in a saucepan; when it bubbles add a tablespoonful of flour and cook them together for a few minutes, but do not let them brown. Remove from the fire and add a cupful of milk, very slowly so as to keep it smooth; stir all the time. Add a half teaspoonful of salt and a saltspoonful of pepper. Return to the fire and cook until it is thickened to a creamy consistency. The same is richer if half stock and half milk are used. Into this stir young beets boiled until very tender and cut in long thin strips, also green peppers that have been soaked for several hours in ice water.

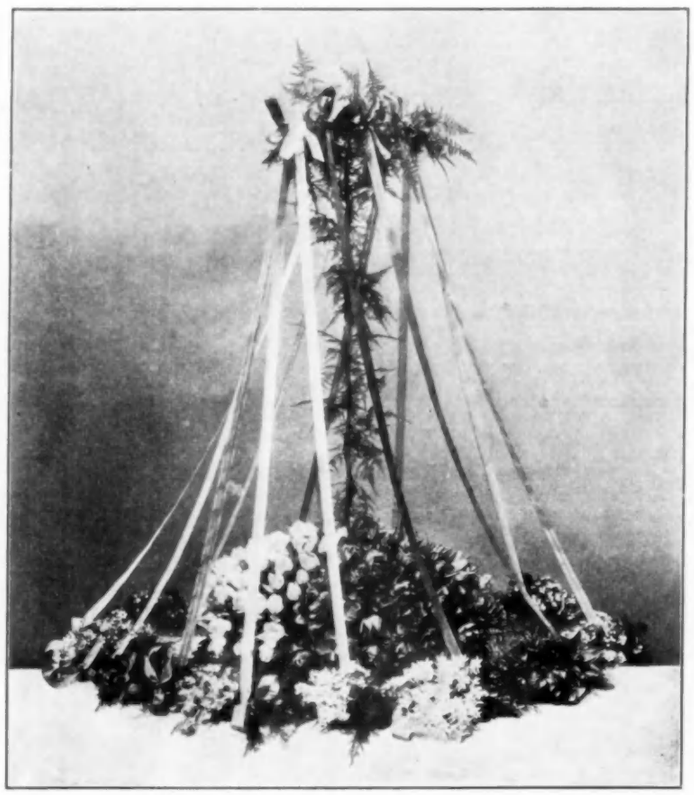
PLANKED BEEFSTEAK A LA PRINTANIÈRE.—Have a hardwood board about an inch and a half thick. On this roast the tenderloin of beef in the desired quantity cut in slices about an inch thick. Season with salt and pepper and rub with butter at intervals. Serve the fillet on the board with a garnishing around it of young carrots turned in their own shape, asparagus tops, small buds of a cauliflower, Brussels sprouts and French beans cut in diamond shapes and boiled green. Fill artichoke buttons with green peas and place in a border around the edge. Place the plank itself on a large silver tray covered with a napkin when serving.

ENDIVE SALAD.—Remove the hard parts of the leaves, clean the remainder by wiping thoroughly. Lay the stalks in the centre of a platter with sliced beets around and over all pour a thin mayonnaise sauce well seasoned with paprika.

BAR LE DUC IN CHEESE FORM.—Fill a ring mold with Pont l'Evêque cheese softened with cream. Turn this out on a silver or glass platter and fill the centre with white bar le duc jelly. Serve with the salad.

CHEESE BISCUIT.—Over puff paste, well rolled out, grate as much well-flavored cheese as will thickly cover the paste. Dash upon the cheese a slight dust of cavenne, fold the paste over and roll out thin. After you cut the biscuits in the shapes you choose, brush them with a paste brush dipped in beaten egg and bake a light brown in a quick oven on a baking sheet.

STRAWBERRIES AND WHITE GRAPES IN PISTACHIO ICE CUPS.—Take large perfect strawberries with the caps on and white grapes cut in halves, seeded and skinned. Arrange in ice cups on a bed of cracked ice. In the centre place a mound of powdered sugar. The cups are made as follows: Pack flat champagne glasses or small tumblers in a tub with pounded ice and salt around them. Fill the glasses with pistachio syrup, cover the tub with a cloth and leave for fifteen or twenty minutes so that the syrup will be frozen about an eighth of an inch in thickness all round the sides of the glass. Pour out the unfrozen syrup and replace the glasses in the ice for a few minutes longer, in order to thoroughly set the inside of the syrup case. Turn the ice cups out carefully and fill with the fruit. Serve on glass ice cream plates.



MAYPOLE CENTERPIECE FOR A SPRING LUNCHEON
Arranged by John King Duer

IN STRAWBERRY TIME

SO many delectable sweets may be contrived with the strawberry as a motif that it is difficult to give the prize to any special one of them. The following recipes however will be found some of the most delightful of all strawberry desserts and are well worth repetition during the season.

STRAWBERRIES IN CUSTARD.—Make a rich boiled custard with six beaten eggs (omitting the whites of two), one small cupful of granulated sugar, a pinch of salt, one quart of rich milk, and half a cupful of chopped blanched almonds. When done, remove at once from the fire, and flavor with one teaspoonful of lemon extract. Put a layer of fine, ripe strawberries in a deep glass dish, sprinkle liberally with sugar, and pour over a layer of the custard; add more strawberries and sugar, and pour over the remainder of the custard. Whip the whites of the eggs to a very stiff snow, beat in two tablespoonfuls of powdered sugar, and heap over the custard. Garnish with chrysanthemums, made with fine large strawberries as the centre and blanched almonds placed around them for petals. Serve with any light, delicate cake.

STRAWBERRY CUSTARD PIE.—Line a deep pie dish with good paste, fill it with uncooked rice or pieces of stale bread, and put on a top cover of the paste but do not press the edges down. Bake it in a hot oven, and when done let get perfectly cold. Lift off the top carefully, pour out the rice, and fill the pastry shell with fine, ripe strawberries, sprinkled with powdered sugar, then pour gently over the berries a large cupful of very cold rich boiled custard. Put on the pastry top, dust it with powdered sugar, and serve. Do not put the berries and custard in the pie until time to serve.

JELLIED STRAWBERRIES.—Bury a large mould in cracked ice and salt to within an inch of the top. Wash, drain, and hull one quart of fine ripe strawberries, and with a small silver fork dip each one in a little gelatine that has been soaked in water, and arrange them close together on the bottom and sides of the mould. When it is all lined pour in the centre space very gently a cream made as follows: Soak a box of gelatine in one-half cupful of cold water, and when soft, add to it one-half cupful of boiling water and one cupful of granulated sugar. Stir until all is dissolved, strain, and add one pint of strained strawberry juice. Set it on ice until it begins to thicken, then beat with an egg beater until firm, add one pint of stiffly whipped cream, and turn it carefullly into the lined mould. Set away until perfectly firm and very cold. To serve, invert carefully on a glass or silver dish.

The Kenyon Style 521

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FROM JONES, PETERSON & NEWHALL

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

WHAT THEY READ

(Continued from page 592)

NOTES ON RECENT BOOKS

PRofessor Jesse Willows, the southerner with the delightful accent, is easily the most engaging person in Owen Wister's little skit published by the Macmillans, and entitled How Doth the Simple Spelling Bee. In Mr. Cruger's illustrations, which are most amusing, Masticator B. Fellows, President of Chickle University, and multi-millionaire promoter of the simple spelling and a great many other things, looks not like Mr. Carnegie, but like John D. Rockefeller. Mr. Wister evidently believes that the friends of the reformed spelling are largely pedants connected with obscure colleges, and known as the authors of unimportant books upon ridiculous subjects. Such is hardly a fair estimate of the movement, but one does not demand too nice a discrimination in a bubble such as this. Nothing in the little book is funnier than the final quarrel, in which the simple spelling convention breaks up. Somehow Mr. Wister's pretty girl is not quite so charming as he would have us think her, and she is not nearly so interesting as Willows. The little volume, bound in yellow cloth, sells at fifty cents.

McClure, Phillips and Company have given a proper setting to Mrs. Wilson Woodrow's succession of social scenes leading up to a pleasant denouement, upon which she bestows the title The Bird of Time, Being Conversations with Egeria. The heroine, if a set of conversations may be said to possess such a personage, is Egeria herself, a charming woman whose age is revealed in the very last line of the volume. Her visitors and friends are the Commonplace Man, the Bishop, Castilia, the Judge, and a few others. She and they discuss many topics, but behind all is the personal note, and there is a pleasant flavor of femininity everywhere. It must be owned that the conversations do not sound altogether natural, but, alas! how seldom does clever conversation, whether in books or elsewhere, sound natural? Our social intercourse is too apt to degenerate into an expression of not very fresh or original views on the servant question, an interchange of anecdotes about children, and other people's children are notoriously stupid, and the merciless relation of personal incidents with distressing circumstantiality. When shall we learn that the only excuse for a tale of trivial adventure is its humorous or other human significance, and that an account of our own likes or dislikes, and the latest dinner menu, can have no real interest for any intelligent creature. No wonder that we instinctively fly to gossip as introducing an element of genuine human interest. Egeria's friends are not always brilliant, and they do not scorn gossip, but they at least do not weary one another with tedious and pointless narrative. The price of the book is $1.

From King to King (McClure, Phillips and Company), by G. Lowes Dickinson, whose Letters from a Chinese Official attracted attention a year or two ago, is a revival of the sort of thing that Barry Cornwall did so well in his little dramatic scenes. Professor Dickinson, however, has a more systematic aim than Barry Cornwall. His scenes, in prose and blank verse, do not constitute a connected drama, but are intended to illustrate phases of English history, and characteristics of historical personages in the time between Charles the First's struggles with his parliament, and the early years after the Restoration. Much of the verse is good in form, feeling and expression, and there is an interesting revelation of character in these dialogues. It took courage to put blank verse into Milton's mouth, and certainly Professor Dickinson's lines are hardly Miltonic in their music, but they have genuine poetic charm, and in phrase and feeling they do sometimes suggest the greatest master of English blank verse. Price $1.

Charles Scribner's Sons issue at $1.25 another of Professor John C. Van Dyke's monographs on art, Studies in Pictures, An Introduction to the Famous Galleries. In this book Professor Van Dyke attempts in simple language and with sane intent, to help the layman to an appreciation of pictures. He puzzles the reader with no jargon of the critics, and he excludes from his text all windy enthusiasm. It is useful for the amateur to know that many of the most famous pictures of Europe are by no means now what they were when they came fresh from the hands of the masters, that they have suffered from the lapse of years, and also from ill-advised restorations, while many, perhaps most of them, are hung in a light in which they were never intended to be seen. The lighting of many famous galleries, indeed, according to Professor Van Dyke, is extremely bad. In ten chapters, each close packed with fact and theory, Professor Van Dyke discusses Old Masters out of Place, Pictures Ruined, Restored, and Repainted, False Attributions, Themes of the Masters, Workmanship of the Old Masters, Figure Painting, Genre Painting, The Animal in Art, Landscape and Marine Painting. All these subjects are treated with tolerance; the author has not accepted a brief for any particular school or manner. For example, he recognizes the limits of genre painting, and acknowledges the justice of some criticisms aimed at the style, but he finds no difficulty in feeling its charm and value. Such a book as this, with its forty illustrations, ought to be most helpful to the uninstructed.

H. Hudson Moore's Deeds of Daring Done by Girls (Frederick A. Stokes Co.) is designed as pabulum for the latent appetite for adventure that is supposed to lurk in many juvenile feminine minds. To gratify this not unwholesome craving, which may reasonably exist in girls as well as in boys, the author has selected six stirring examples of heroism performed by maidens under twenty—one American, one Dutch, one Spanish, one Canadian, one British French girl, who lived in Louisiana, and one other who dwelt in France. All of these tales are illustrated in colors by Archie Gunn, and due attention has been paid to making them historically correct as to manners, customs and dress.

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Fig 1

Fig 2

Fig 3

Fig 4

A COMPREHENSIVE SUMMER WARDROBE

One appropriate gown for each occasion, and no more, solves most successfully the problem of good dressing on limited means. This idea is demonstrated by the accompanying sketches, which cover in frocks, suits, waists and hats every possible need for morning, afternoon, and evening for the woman who aspires to be smartly gowned, and yet is debarred extravagant expenditure. Figure No. 1 shows an absolutely plain tailor suit, to be made of blue serge, two-toned striped suiting, panama cloth, or wool cheviot. This will serve for travelling, morning street wear, for damp days at the seashore or in the mountains. With it is shown a tailored hat which is broad enough of brim to be used as a country hat also. This is of fine panama, preferably in cream or tan, with handsome variegated neutral wings, and crown band of matching breasts. Wear with this heavy hand-sewn gloves, tan or white, in two-button length, and carry a coaching parasol of taffeta, with natural wood handle.

Figure 2.—Afternoon gown in green and white striped foulard, with bodice of black liberty satin. The sleeves are three flounces of fancy French net lace. The fichu of the waist is edged in tiny plaitings of the foulard. White satin buttons rimmed in black are used as trimming. The inner vestee is of white batiste, embroidered in green and gold. A wide bias band of foulard is applied just above the hem, with plaitings of itself at top and bottom and centred by buttons in groups. The hat worn with it is of fine white horsehair, with white roses, a mass of green foliage and black velvet ribbons. This frock will serve for spring luncheons, for calling, church, etc., and the hat may be worn also with the lingerie gown in sketch No. 10.

Figure 3.—This model is intended for a serviceable linen or silk suit, in a dark or neutral tone, sand color, jasper, mauve, blue or gray, for instance. Tiny frills of cream batiste, hemstitched by hand, trim the cuffs and collar, which will be smarter if inlaid with material of a contrasting color. The ties are of black silk or satin. This suit is worn in midsummer for the same occasions as the serge suit earlier in the season. With it wear the tailored hat.

Fig 5

Figures 4 and 5 show excellent models for white linen suits. A clever scheme is to have two skirts and one coat of each model, so that while one skirt is at the laundry there will always be another on hand ready to wear with its jacket. No. 4 is embroidered in linen soutache braid, and trimmed with pearl buttons. The coat is quite elaborate in effect, and will answer for many afternoon occasions. No. 5 is simpler, and built on lines that are a joy to the family laundress, as it is the easiest possible skirt and coat to do up. The model is a perfectly plain circular gored skirt, which unbuttons the whole length of the front, so that it may be laid out flat on the table for ironing. The little sleeveless bolero is no more difficult to handle. The scallops are hand embroidered, and the buttons are of mother-of-pearl. With it is shown a lingerie hat with luscious pink roses and soft bows of pale blue louisine ribbon, colorings that look well with everything.

No. 6 is a lately arrived design for a lingerie waist. If made of materials such as handkerchief linen and Irish or Carrickmacross lace, it will afford a blouse of rare richness, or it may be turned out less extravagantly in other fabrics, in either event it cannot fail to be smart and original. Its rather severe arrangement of trimming is a decided relief after the ubiquitous scrolls and intricate insettings that have been done to death. For dress wear three more or less fancy waists such as this will be required.

For morning wear we can advocate nothing more warmly than the plain tailored model with frilled front plaits and cuffs. Six of these will suffice, with ten or twelve turnover collars, which may range from absolute plainness through all manner of embroidery to those made entirely of real laces, as the purse allows. Among the latter, lovely ones in Irish crochet and fine point laces are shown.

Fig 6

The wrap illustrated as No. 7 is practicality itself for a comprehensive and moderate wardrobe, which cannot indulge in three or four separate coats. In line it adapts itself to no end of needs, for afternoon wear with the foulard or lingerie frocks, for driving or motoring, for theatre or other evening use. It is neither too pretentious for occasions of outdoor character, nor yet so tailor-made that it clashes with the sweeping frou-frou of evening gowns. It may be lined or not, as one desires. We advise for it a dark shade of mole color cloth. The collar and cuffs are of lighter tone embroidered in gilt or silver cord. The sleeve is unusually graceful, hanging in a wide kimono spread underneath from the tight-fitting elbow cuff.

No. 8 is an informal evening gown that will fit many requirements. For small dinners, an evening at bridge, or for wear at home it exactly fills the want. The flowing empire skirt is of black chiffon satin. At its foot is laid a broad gold ribbon, embroidered in poppies, cornflowers, and wheat sheaves. These same motifs are repeated on the graceful sleeve and bodice drapery, which is of Brussels net, a band of the metallic ribbon being drawn beneath the bust to meet sheaves of golden wheat at the bust.

The second evening gown, Figure 9, is of electric blue chiffon cloth over green satin. Silk lace dyed to match is inserted in bands on which are appliquéd opalescent paillettes in green, silver and blue. The girdle is of cloth of silver, its bows held with rhinestone buckles. The uneven drapery of the waist is particularly chic. For balls, dances and formal dinners this frock is charming as described, or in any color one may choose.

Figure No. 10 is built of very sheer and silky dotted swiss over a separate taffeta slip. Valenciennes and French Irish crochet trim it. Every stitch of the gown is made by hand, accomplishing a frock in itself the best of its kind. Though not covered with heavy encrustations of embroidery from head to foot, the wearer will compete successfully with the most extravagantly adorned. The hat is intended as the most elaborate in the outfit. It is of dead white chip, faced and crowned in black, with a mixture of curled and uncurled white ostrich plumes in the back.

A frock that may be added to this wardrobe if one wish is the very excellent model on the middle page of Vogue of 28 March, the first

(Continued on page 640)

Fig 7

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Dean's

572 Fifth Avenue
New York

A COMPREHENSIVE SUMMER WARDROBE

(Continued from page 638)

figure on the left, the front of which is given in the middle background. This provides a change from ordinary coats and skirts to wear with shirt waists. It is a separate princess slip and may be made effectively of foulard, summer silk, voile, linen or mohair. The hats are from the Maison Bernard.

DRESS

[NOTE.—All questions under this heading will receive prompt attention. Inquiries may be made in regard to models and materials, costumes suitable for various occasions, liveries for servants, etc. Please note fees and rules under Answers to Correspondents.]

Fig 10

SPRING AND SUMMER SUGGESTIONS

WHat material and design do you suggest for a gown to serve for church wear, garden parties, teas, etc.? (2) What or serviceable street gown? Will linens be worn? What models are good? Are bordered gowns fashionable and what is the price of the material by the yard? (3) Should any wardrobe inlude lingerie gowns? Do you advise white or colors? What trimmings? (4) What is smart in belting and neckwear?

Ans.—1 A foulard dress for the first gown made after the right model on page 137 Vogue 24 January. Foulards with large designs are

Fig 2

to be very much worn this year. 2 Dark blue voile for street wear made over dark blue taffeta. Make it like the middle figure on page 123 Vogue 24 January. Linens are more modish than ever and are much worn in both gowns and coats and skirts. For suits use the models on page 187, Vogue 7 February. For linen gowns use the models on page 83, Vogue 17 January. Bordered gowns are very smart but the material is expensive. Bordered foulards may be pur-

Fig 3

chased from Arnold Constable and Company, 19th Street and Broadway and cost about $6.00 a yard. It takes eight yards for a gown. Bordered chiffon cost from $1.50 to $4.00 a yard. Bordered batistes cost $1.25 a yard or thereabouts. The two latter may be had from Lord and Taylor, 20th Street and Broadway. 3 Lingerie gowns are now an indispensable part of every wardrobe. White gowns are best if one can have only two or three. When one has a number any of the light colors are good. Trim with hand-embroidery and lace—Irish, Cluny and filet, or Valenciennes. The models on page 277 Vogue, 21 February are lovely for lingerie gowns. 4 Smart belts for wear with shirtwaists and skirts were shown in our issue of 14 March. Kid, suède and ribbon belting are the fashionable materials for belts. With white gowns embroidered white

Fig 6

linen belts are worn. You will also find illustration of new linen collars and ties in that number. (5321)

ADVICE ABOUT SPRING SUIT

Which is preferable for a spring suit, voile or a light weight suiting?

Ans.—A light weight suiting rather than

Fig 9

voile for your spring suit. Voile is preferable in a gown rather than a suit. Lord and Taylor, 20th Street and Broadway, will send you a full line of samples on application. Do you care for blue serge? Nothing is prettier for a spring suit? (5317)

Fig 8

Fig 4

Fig 9

ILLUSTRATIONS FOR A COMPREHENSIVE SUMMER WARDROBE, PAGE 638

Hertz RIDING HABITS AND DRIVING COATS

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NEW YORK OFFICE. 840 BROADWAY. MAIN OFFICE AND FACTORY. WORCESTER, MASS.

FASHIONS FOR ELDERLY WOMEN

THE sale of foulards this season is phenomenal, and the weaves shown, and some of the border effects are so beautiful that one should have at least two gowns of this material in her wardrobe. A very chic foulard that I saw recently was a navy blue and white satin stripe, the stripes an eighth of an inch wide, and almost the whole trimming consisted of tiny hand tuckings and pipings of cording, covered with the striped foulard cut bias. A small rounded yoke had a square cut down the middle line of white embroidered batiste, and little frog effects of white silk soutache. There were blue buttons very close together through the front of the yoke. The foulard was tucked very fine on the shoulders and folded over into the new loose sleeve. Not a regular kimona sleeve, but one that was gathered into the arm a little below the armpit, and en passant most of the best sleeves have this modified effect. The three-quarter sleeve had a broad band of the white embroidered batiste and rows and rows of the bias foulard cording as trimming. The girdle of bias folds quite wide, finished in the back with jade buttons. The skirt was full and touched the ground all round, and there were small tucks in clusters around the hips so arranged that the blue stripes were on top, and the clusters graduated in points, the lowest in the middle of the front of course. A broad hem with bias folds at the top, made a graceful skirt, and it was a beautiful and useful little gown worn with a small blue chip hat trimmed with blue and white mercury wings.

Another pretty little foulard quite dainty enough for any semi-dress occasion was a white ground black polka dot effect, one of the double width border weaves, the dots at the bottom of the skirt being a good deal larger than the rest of the gown. The necks of most of the gowns have a white or cream sheer effect, so this like the others had a small V of tucked white figured net. There was a large rounded V of white silk lace covering most of the front and forming quite a sizeable yoke in the back. Little tassels of white Valenciennes lace with black chenille tops strung on short ends of the chenille-like little bells were placed down the front. Draped over the silk lace from the shoulders were folds of the larger polka dot silk like the hem of the skirt, the sleeves were the modified kimona, with broad insertions of the cream silk lace and the little lace tassels to garnish them. A folded black satin girdle with a soft bow and small sash ends in the back a little to the left side, made up a most feminine and becoming gown. Wear with this a fresh little bonnet of white lace and black velvet trimming, in a youthful shape and your husband will be often proposing the little larks and dinners that he used to "when we were twenty-one."

GREY CREPE GOWN

This reminds me to describe for you a gown I saw last night at one of our leading restaurants. It was worn by the wife of one of our Foreign Ambassadors who is well known for her exquisite taste in dressing. She has a beautiful figure but the main feature was in the way she held herself, and this we can all do well if we only put our minds to it. So please remember that it is not so much the gown but the way we wear it that gives us all distinction. Well, this woman's gown was gray meteor crepe, the silvery gray that I like, and it was made very simply with full long skirt that had a deep hem with a small stitched fold at the top of it. And a band of gray filet dyed the same shade as the gown, a third up the skirt. The small round yoke was of ring dot silk net shirred and inset with white Irish motifs. Encircling the yoke was a bias fold of the meteor crepe, and below it a shaped plastron of the gray filet cut in a very low line each side of the bust. The girdle of the crepe cut up into the filet plastron in an oblong effect back and front. The girdle had sash ends with gray chenille fringe on the edge, and the sleeves were sewed low into the armholes with gray filet insertions and white ring dot net undersleeves. A hydrangea toque in the loveliest most becoming pastel shades was worn with this and her wrap was a three-quarter mauve chiffon cloth creation in Japanese effect over gray silk. The chiffon was very full over the shoulders with a round embroidered collar and bands on the full loose sleeve of mauve and gray.

BLACK TAFFETA COAT

A very smart half-fitting three-quarter coat for wearing over light fluffy gowns, lingerie, etc., was of black taffeta, a beautiful lustrous quality, cut on the Japanese lines. The bottom of the coat was embroidered in black jet about a foot up all around, the middle of the back being cut about three inches shorter than the rest of the coat. The jet trimming came higher up in the back and the two side back seams ran in two small plaits graduated in width from the centre of the shoulder where there was a jet strap an inch wide and four inches long connecting two jet buttons. Directly under these were two more jet buttons, but no strap.

A small rounded turnover collar slashed up the back and embroidered in silk had in front three groups of the buttons, the upper two groups with jet bands crossing like a lacing, and the lower two having jet tassels dangling from them. The full Japanese three-quarter sleeve had jet trimming embroidered on like the skirts of the coat. The cut of this coat is superb, and the one trimming made of jet with just the little bit of silk embroidery on the collar would be lovely in any color tone of taffeta one would care to have. The model I saw copied in a beautiful rose-color and with the black jet trimming, was the most stunning effect over a white gown, but of course it was rather too gay.

POSTILLION EFFECTS

A great many gowns have the postillion effect in the back and they are very good as they give height in many cases and always length of line.

One of the best little three-piece suits I have seen this season had this postillion effect in the coat, and by the way these three-piece costumes in voile and marquisette are one of the best things one can get. Having the bodice quite elaborate and the jacket smart and well fitting and the skirt either long or short, preferably just to the ground, one has a gown for every occasion and can go where she will. Tan voile the new tan which looks like a beautiful deep tea rose, was the color of such a pretty gown of this kind the skirt in small side plaits all round the waist, and two broad folds of tan chiffon taffeta on the bottom. The bodice was very elaborate with cream filet lace yoke and plastron effect of shaded tan soutache with full elbow sleeves of the filet, and undersleeves of a light shade of chiffon with old blue coloring over tan chiffon, very fluffy in effect. Very high girdle of tan taffeta piped with the old blue chiffon, and very small gold buttons on sleeves and in two groups on collar of cream filet. The jacket was tan chiffon taffeta plaited with a narrow folded belt in front, cut with turned back revers and rolling collar of embroidered soutache trimming, edged with tiny plisse ruffle piping of the taffeta. The two rounded postillion tabs in the back were edged the same way, and a smart gilt buckle fastened the jacket at the waist in front. A mushroom of tuscan straw with a made bird, his feathers shading from the old blue into black, would be pretty worn with this.

DARK GREEN TAFFETA COSTUME

One other gown, because it was so odd, and so good I must tell you of. It was chiffon taffeta, a dark green and deep garnet, narrow stripe, these colors were so subdued and blended so well that instead of garish as one might imagine, the effect was distingue in the extreme. The gown had little trimming and depended for its style on the beauty of the coat and the superb quality of the silk. The small p[illegible] yoke of white embroidered batiste had [illegible] cravat tie ends of lingerie and lace. The [illegible] was cut princess in front, trimmed with [illegible] little taffeta-covered buttons all down the [illegible] breadth, and the long full skirt, was cut [illegible] back breadths were good and hung out [illegible] from the skirt at the waist line, and aga[illegible] brought into the waist just below the sho[illegible] A sort of graduated box plait effect in the [illegible] which was unattached to the dress prop[illegible] fitted into the dress at the waist line. The sleeves of this were long, with a touch of [illegible] at the wrists, the stripes being horizont[illegible] A small black hat with dull green ostrich f[illegible] would be stunning with this, but unless [illegible] is slender, beware of such a model. F[illegible] the slightly built only it is very chic.

Readers of Vogue inquiring where articles are [illegible] chasable should enclose stamp, stating page and [illegible]

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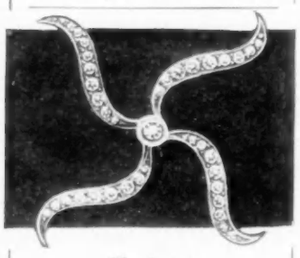

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No. 10. Sterling Silver, 14kt. Gold Plate—White Stone Slyde. Price $2.50 each.

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The most effective dress or evening neck piece shown this season.

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FRENCH NOVELTY PARASOL HANDLES IN CARVED AND TINTED WOOD

From Arnold, Constable & Co.

1. Swan's head. 2. Mushroom in brown and beige tones. 3. Fighting parakeets in natural colors. 4. Duck's head. 5. Black spaniel. 6. Minstrel head in yellow and black.

"The Coming of 'Crowsfeet'"

A Little Sermon on Soap

TIME passes! Time the Consoler—Time the Anodyne!

Time the gray, calm Satirist who brings us Wisdom with Age, but dates his Gift with that unwelcome stamp of the "Crows-foot."

Time brings us *wrinkles* as late reminders of our *neglect*.

For "Crows-feet" are *avoidable*.

If the Skin be kept humid, soft sufficiently lubricated and nourished it *cannot* wrinkle.

Because *wrinkles* result from a "drying out" of the Skin as if it was *parched* by such severe sunburn as would crack and cause it to peel.

But that *parching* of the Skin, which paves the way for "Crows-feet"—what causes it?

Mal-nutrition first of all—a faulty digestion which fails to secrete, and send out to the Skin, from within, enough of that oily nourishment which, in youth, keeps it satin-soft and glowing with health.

Next to this, in causing Skin-*parch*, is the constant use of Toilet Soaps that are *caustic* in their action—Alkaline in the way that Washing Soda would be

This Alkali is incorporated in all Soaps to "cut" the Fats and Oils from which all Soaps are made, in order to saponify them, to make them lather freely, and to "*eat-out*" the dirt.

In Laundries Alkali "eats up" your clothes, while cleaning them, and in Toilet Soaps it "eats up" your complexion.

This Alkali "cuts" and carries off the delicate oils secreted in the pores of the Skin for their nutrition and lubrication, just as it "cuts" the oils and fats of Soap to saponify them.

These Skin-*parch* Soaps "pure and fine" though many of them are, put the skin in *ripe* condition for the planting of "Crows-Feet."

What to do?

Save the nourishing Oils secreted inwardly by the Skin, and supplement their *deficiency* with a Skin nutrient from without.

Avoid Alkaline Soaps—use only a pure *Oily* Soap.

That will be your greatest difficulty, namely—to find an *Oily* instead of an *Alkaline* Soap.

Because, Oils or Fats, whether vegetable or animal, are hard to "keep" for long, exposed to the air outside of a refrigerator.

And Fat, you know, is the ideal food for Microbes, a veritable hot-bed for the growing of Disease-germs.

This is *why* Toilet Soaps are such a prolific source of Skin-Disease infection, as Physicians widely recognize.

So that a sufficient *surplus* of Fat or Oil, over Alkali, in ordinary Soaps would be commercially impossible.

This is where "*Resinol*" comes in.

"Resinol," you know (though not advertised to the General Public) is a Skin-Specific universally prescribed by Physicians during eleven years, in obstinate Skin-Diseases, and in treating sluggish Sores that nothing else has healed.

But it is *more* than this—

It is a powerful *Antiseptic*—a germ-destroyer which not only prevents *decay* in the Fat of Soap, but makes it absolutely *proof* against Bacteria, or the transmission of Skin-Disease germs.

It makes the Soap "surgically clean" to the last ounce and the last day of its use, while it soothes the Skin, stimulates, nourishes, and *heals* like magic.

This "Resinol" Skin-Specific, when incorporated in Resinol *Soap*, is what makes it possible to enrich *that* Soap beyond all others in the bland, soothing, softening, "Sweet-Oil" characteristics that *keep* the Skin in a *youthful* condition, nourish it into satin-like health, and ward off "Crows-Feet."

It is also the factor which controls and eliminates redness, irritation, pimples, roughness, and the thousand slight scratches, chafings, or abrasions of the Skin that are as open doors to infection from Skin-Disease.

Resinol Soap makes a rich, creamy lather which is soothing, stimulating, antiseptic, and nourishing to the Skin, for Toilet, Bath, Hair-Wash, Shaving or Baby's use.

Its odor suggests the faint fragrance of fine old Russia Leather, and its use "leaves a pleasant farewell after it."

It is the purest and best Soap that care and skill can make, *plus* the best known Skin-Specific.

It has the highest percentage of *nourishing* Oils for Skin-feeding and lubrication, with the lowest per cent. of Skin-parching Alkali.

Its lather is so soothing, creamy, and *lasting*, that it forms an admirable medium for Massage, and its constant use provides sure *Insurance* against Skin-Disease infection.

A 25-cent cake from our Druggist should last more than two months.

Resinol Chemical Co., Baltimore, Md.

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We wish to call your attention to our new

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which is under the management of MME. CHEEKS, formerly with JOSEPHS, where we will display her new, original and exclusive models for the coming season.

No. 5501

No. 9961

Owing to our increased business we were compelled to move to our new building at the above address and we will handle there the same high-class, exclusive blouses, linen suits, negligees, etc. that made us famous in our former store at 4 West 29th Street. We thank all our former patrons for their valued favors in the past and solicit a continuance of their patronage.

OUR SPECIAL OFFER

to cleanse any blouse for $1. we will continue to offer during April. A trial order in cleansing is all we ask to prove our superior workmanship.

CUT THIS OUT AND SEND IT TO US WITH YOUR MONEY ORDER

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Enclosed Find $.....

For Blouse No .....

Size.....

Name.....

Address .....

NOTE.—Patterns of these models are cut in sizes from 34 to 40 bust. Price, 50 cents for waist or skirt.

DESCRIPTIONS OF PATTERNS

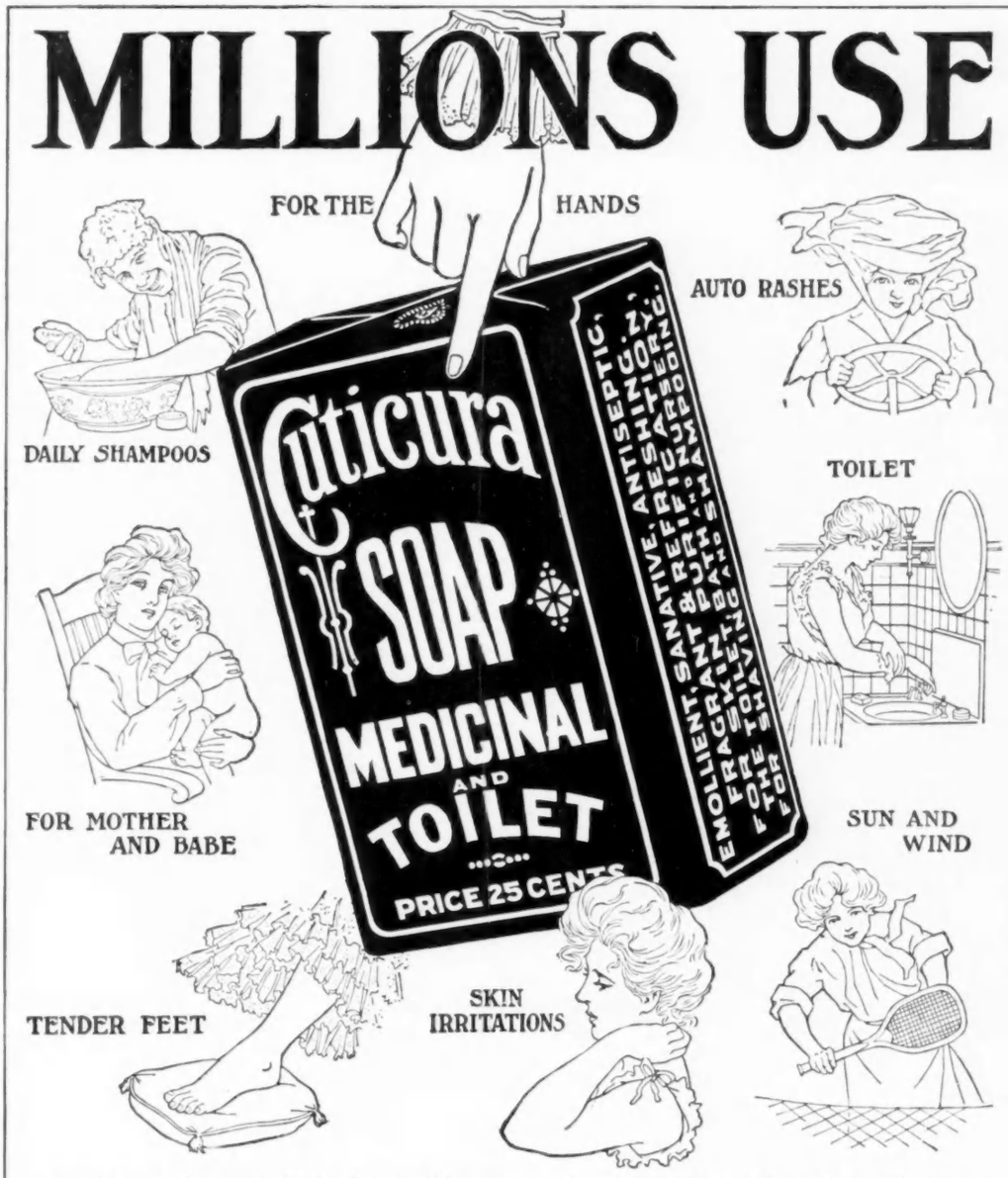
No. 1191.—Empire matinee of embroidered batiste, with Valenciennes insertions and edging. The broad collar is pointed on the shoulder and in the middle back and crosses in front, one side forming a broad plastron. Ribbon is threaded through embroidered eyelets. The materials required to make this model are three yards of batiste twenty-one inches wide; twelve yards of Valenciennes insertion one inch wide, five yards of narrow lace edging; four yards of wide lace edging and two and one-half yards of ribbon three inches wide.

No. 1192.—Calling frock of miel marquisette over self-toned taffeta, with darned filet lace in cream color. The waist is loosely draped from four shoulder tucks, and is confined by a bodice of lace over taffeta. The collar and shaped yoke is of hand-tucked fine linen batiste outlined in an insertion of the lace, with a border of wider lace. The cape sleeve formed of tucks and lace is carried under the waist fullness just below the bust. The skirt is seven-gored and laid in groups of plaits to hip depth. An overskirt effect is given by the three sets of deep folds which are put on in points at sides, headed by bands of lace. A fourth band is inset straight at the top of the hem. The materials necessary to make this gown are nine yards of marquisette forty-two inches wide; fourteen yards of taffeta twenty-one inches wide; sixteen yards of lace insertion two and one-half inches wide; four yards of lace insertion one inch wide; three-quarters of a yard of narrow lace edging; one silk braid ornament to match the gown.

No. 1193.—Frock of pale blue poplin with trimming of eyeleted batiste embroidery done by hand. Box-plaits are arranged on the waist surplice fashion and are carried down the front and back of the skirt, which is in twelve gores. Turquoise buttons connected by a silk cord are placed on each side of the plait openings. To make this gown the necessary materials are fourteen yards of poplin; one and a half yards of eyelet embroidery; one-half yard of band, and fourteen dozen buttons.

No. 1194.—Suit in white serge; the jacket is lined in white satin and inset in panel effect with Irish lace over satin. Buttons of white enamel figured in green and gold trim the fronts. The skirt is a plain box-plaited model in nine gores. The necessary materials for making this gown are seven yards of serge; three and one-quarter yards of white satin; three and one-quarter yards of Irish lace two inches wide and six buttons.

MILLIONS USE



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Sizes 34 to 40 bust

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I offer this in place of any *false pads, rolls or other devices* that have been offered them by various people in business. I have found that the use of those devices caused the hair to grow *very thin* and was of very *great injury*. Therefore, the idea of creating something that would look *perfectly natural* without showing its falsity or its being otherwise than one's own hair, that would give the result and fashionable appearance with extreme lightness and comfort and *youthful appearance*. Price $8 to $12 according to color.

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Hair Pompadour

For the front hair, to be WORN UNDER, to give the full effect as shown here—preventing the ruffing one's own hair; this article is invaluable, as nothing else gives such a natural effect. Price from $2.00 to $5.00.

(*Extract from a Letter.*)

"My mother's trouble has been to dress her thin hair becomingly, which was impossible until now; since wearing one of Mme. Thompson's Comb-Poufs, she looks 10 years younger, and certainly takes solid comfort and pleasure in looking so well."

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The dainty addition for dress occasions, Theatres, Receptions, Afternoon Teas, in fact a necessity when one desires something light in weight, made of Curly Hair and will remain in order.

Can be used as Curls if so desired.

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Trousseau sets of exquisite design and finish in silk, linen, batiste and nainsook. From $18.00 up. Combination corset cover, drawers and skirt. Also single garments in all styles and prices. Mail orders receive prompt attention.

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NEW YORK

NOVELTY BAG, PURSE AND CARD CASE

These are unique in conception, design and material, the latter being the main portion a soft pliable ooze leather, in reality the skin of the unborn calf. The color is a delicate grayish beige. Inset beneath cut openings are exquisite pieces of selected Chinese embroidery, brought especially from San Francisco, selected with such care that no two are alike and each suits to perfection the place for which it is chosen. The butterfly wings of the purse are a particularly lovely example. The same work may be had in white kid.

A BEAUTIFUL COMBINATION OF CHINESE EMBROIDERIES AND SOFT OOZE LEATHER IN PURSES AND BAGS

From The Studio of Applied Art

LONDON

(Continued from page 588)

The Prince and Princess of Wales were much with the Empress Marie of Russia during her visit, both being favorites of hers, the Prince especially so by reason of his likeness to and great friendship for the young Czar when they were boys together.

The repetition générale of John Gladye's Honor at the St. James's Theatre brought together most of the well-known folk who happened to be in town. The frocks on the stage are lovely enough to make every woman break the tenth commandment, and they are all designed by the actor-manager's clever wife, Mrs. George Alexander, reputed the best dressed woman in London. Numbers of society women now send their maids to the St. James on the advent of a new play, to take notes of the exquisite frocks worn. Among the well-known "first-nighters" were the Duchess of Sutherland in pale gray, Lady Dorothy Nevill, Muriel Lady Helmsley, Lord Kilmorey and Lord Burnham.

The Colonial Premiers are being feasted right royally during their stay in London, the King and Prince of Wales entertaining them, and the Prime Minister presiding over a huge banquet in historic Westminster Hall, a place which has seen many functions less peaceable.

The shop windows show a bewildering mass of frocks and fripperies, soft hand-painted chiffons and muslins and quaint hats with the new downward tilt which is so becoming to some and so ageing to the elders. One marvels where the ostriches can be found plentiful enough to supply all the feathers now worn.

London is running over with flowers; not alone in the florists' shops are they to be seen in great masses, but at the corners of the streets. They make a bright splash of color too, around the fountain in the centre of Piccadilly Circus, a much coveted position handed down from vendor mother to daughter.

I send you portraits of pretty Princess Henry of Pless and her sister-in-law handsome Mrs. George Cornwallis West. The latter married in the first place Lord Randolph Churchill but on her second marriage she gave up her title. She is of American birth and an immense favorite over here. Lady de Grey is a close friend of the Queen.

London, April 1907. ANTONIA.

Next week Vogue will publish a Spring House Furnishing Number in which will be illustrated and described new effects in hangings, wall papers and furnishings. Price 10 cts.

CONCERNING ANIMALS

[NOTE.—Communications concerning animals or birds, and all phases of their protection, should be especially addressed to Mrs. Josephine Redding, into whose care this department has been committed.]

TRAGEDY OF THE EASTER CHICK

A Protest that should be taken up all over the country is forcefully made by the New York Tribune in regard to the new form of torture to little chicks, hatched out the week before Easter, and offered for sale in shops, or hawked about the city with no more consideration for their feelings than if they were made of gutta percha. It is said that no fewer than twenty-five thousand of these victims of man's cupidity and indifference to suffering on the part of the humbler orders of creation are sold as Easter gifts for children, and used for windows and other forms of advertising. One shop is said to have had no fewer than six hundred this Easter.

What especially concerns those who are kind enough to consider the matter from the standpoint of the little fowls, is what becomes of them when Easter week is past? The majority of children, of course, kill the chicks with overmauling, and it is inconceivable that the people in the thousands of homes into which the chicks go, concern themselves sufficiently about the well-being of the little strangers to study their needs and administer to them as well as can be done under the uncountry-like conditions of the modern flat. No statistics are available as to what becomes of the Easter chick, but one needs but little knowledge of the fate of any small-creature in the majority of homes, be it bird, cat, or dog, to realize that starvation and general neglect are inevitable. The Tribune suggests that when the Audubon Society gets through with its anti-aigrette campaign, "perhaps it will pay some attention to the cry of the Easter chick."

BIRDS AND FOWLS WITHOUT CHAMPIONS

Although Greater New York has several anti-cruelty societies, to wit: The Audubon, the N. Y. City Humane Society, the A. S. P. C. A., the Ladies Auxiliary, of the A. S. P. C. A., and Bide-a-Wee, no one of them appears to be in the least concerned in regard to the cruelties of various kinds practised on birds and fowls in the territory. The places where birds are kept in special shops and department stores—show continually abuses in their treatment, and the matter of the transportation of canary birds from Germany, and their treatment upon arrival also cries aloud for radical reform. In this connection it is pertinent to ask, does the Audubon Society consider it does its whole duty when it crusades in favor of wild birds?

WOMEN'S CLUBS FOR THE FIRST TIME ADVOCATE ANTI-CRUELTY

For the first time in their history women's clubs have come out as organizations in favor of anti-cruelty, both the General Federation and the State Federation of club women throughout the country having pledged their example and their influence against the live mutilation of the heron for millinery purposes.

A VALUABLE FRIEND OF THE HORSE

Homer Davenport, the cartoonist, should be elected president of the A. S. P. C. A., for no one ever felt more keenly the cruelties practised on horses, especially in the thoroughfares of Greater New York, and few have ever presented the case of the horse, in text and sketch, so sympathetically. One year of Mr. Davenport in the presidential chair of the A. S. P. C. A., would make the present administrators realize what the proper conduct of the society is. The high check rein tortures and disfigures hundreds of horses that daily pass the building of the A. S. P. C. A., and yet its agents look on as placidly as though the Society had not months ago made a great pretence of starting a crusade against this unjustifiably cruel practice. Among Mr. Davenport's cartoons in behalf of abused horses, none was more welcome to animal lovers than that protesting against taking the six-days-a-week work horse to draw Sunday holiday seekers.

THE CRUEL ASPHALT

It is said in behalf of the A. S. P. C. A., that it is finally interesting itself in plans for paving improvement, and that Murray Hill and other hilly streets throughout the city will be included among the localities which it will urge should be repaved and sanded on occasions. It is to be hoped, should the Society really get at this work, that it will not forget those steep streets on Marble Hill (Kingsbridge), which are now paved with asphalt blocks, than which nothing could be more slippery and dangerous.

DOG CONSTABULARY

Canine policemen may be said to be coming in as a feature of municipal disciplinary efforts, one or two cities in this country having already introduced this new type of constable. Ghent (Belgium) is said to have been the first to introduce the novelty, and it came about because a zealous Police Commissioner's expenditures for necessary aids were so great that the city fathers informed him he must restrict them. It grieved his conscientious soul to know that his duties could not be fully performed because of lack of aid, and in his perplexity he bethought him of dogs. He petitioned for a few sheep dogs and these he trained with such success that crime since the dog policemen have been sent into the suburbs has fallen off two-thirds. The Sun is authority for these reports as well as for the claim that dogs are now on the police force of other cities of Europe.

COSTLY MANAGEMENT

A matter of continued interest is the court decision secured by Roderick Cameron of Staten Island, which declared that neither the A. S. P. C. A. at Madison Avenue and Twenty-sixth street, nor any other corporation could legally collect the dog license fees, which are in effect taxes, and therefore state moneys. According to this opinion not only

(Continued on page 650)

A BRISK SHAMPOO WITH
PACKER'S TAR SOAP
not only cleanses the hair and scalp, but also imparts vigor to the glandular structures which nourish and enliven the hair, thus stimulating its growth and maintaining its vitality and lustre.
ANTISEPTIC AND TONIC
The Packer Manufacturing Co., New York

CONCERNING ANIMALS

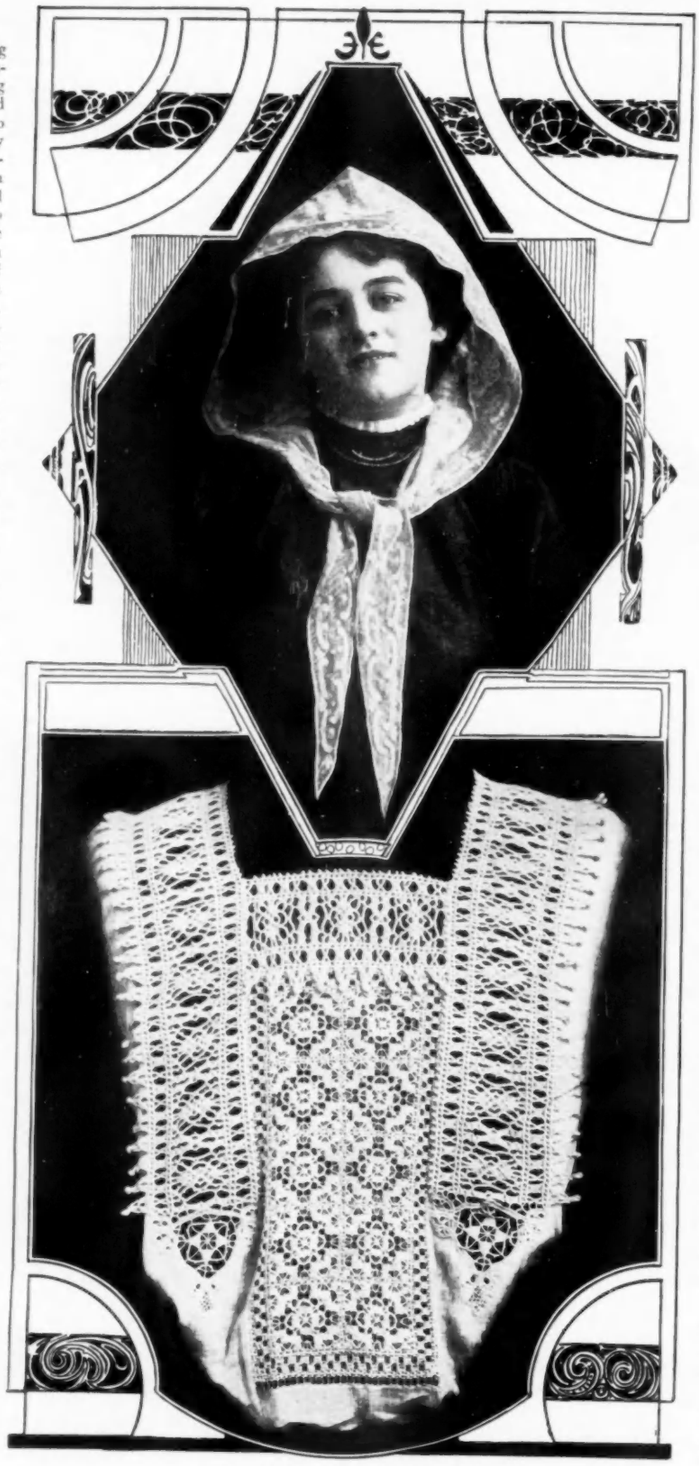
(Continued from page 648)

is the A. S. P. C. A. estopped from collecting any further dog licenses, but it becomes a question whether or not it is not liable for the dog taxes illegally collected since 1901. Forest and Stream, that entertaining journal devoted to outdoor recreation which quite consistently takes great interest in dogs, and is much concerned over the dog license fee decision, in a recent well written article on the subject stated that the thousands of dollars of dog tax are too important as revenue for the Society to lose them without a struggle which will end only in the court of last resort. The latest report of the A. S. P. C. A. for the year 1906, as well as the one issued for 1905, showed that the A. S. P. C. A. manages the dog license matter so inefficiently that its treasury either suffers or its gains are very small considering the large sums it handles. In the year 1905, the Society received for dog licenses, redemptions and duplicate dog tags the big total of $69,883.10, and it cost to collect, impound and dispose of the small animals in that year the rather staggering sum of $70,839.11, leaving a deficit of nearly $1,000. The report for 1906 claims $66,572.05 as received for dog licenses, redemptions and duplicate tags. The cost of collecting the animals and the whole administrative work in connection therewith, is set down at the large total of $62,648.22. For the year 1906 the Society therefore claims the very small credit balance, compared to receipts, of $3,923.83. The whole matter of handling the dog license money is carried on in the most extravagant fashion. For example, the general administration expenses of headquarters and the practical humane work by agents, etc., is set down as $9,387.16 plus $27,137.15 equals $36,524.31. For the administration expenses of this department in New York and Brooklyn alone the cost was $29,640.42 additional. This sum is for administration solely, the maintenance of the shelters, in New York ($20,558.13) Brooklyn ($3,021.12) and Richmond ($3,428.27) using up $33,007.52 additional moneys. The Society therefore has two sets of administrative expenses, one amounting to $36,524.31 (for year 1906) for the general work of the society and this $29,640.42 additional, spent for administering, shelters and disposing of animals. Both headquarters and the department for the shelter and disposition of animals, have other expenses which bring the total for the year 1906 up to $51,227.91, for the Society and $62,648.22 for the department, making the grand total of $113,876.13 as the expenditure for one year by the society for all purposes. Such extravagant management as this wasting of the dog license fees is likely to continue to be a lively source of criticism for the Society, for there is no one subject that has more enraged the man in the street than the compulsion he supposed himself to be under to pay a dog tax to the A. S. P. C. A. And no wonder, for the accounts of the Society have never been investigated by municipal or state officials, although for a matter of fifteen years the tax on dogs has been exacted.

So widespread is this feeling of resentment of having public taxes turned into the coffers of an unsupervised private corporation that it is safe to prophesy even though this tax is legalized by the Legislature, efforts will never cease to have it transferred from a private corporation to some municipal body. Any diversion of it to the Society is fundamentally vicious.

A HORSE'S DEVOTION

A reader of this department sends an account of touching devotion on the part of a horse who by his thoughtfulness saved his master's life. A young farmer, A. Montgomery, of East Coldenham, N. Y., on his way home from his milk route in a bitter cold evening in February fell asleep, his horse finding its way in the darkness as often before. At a grade crossing a southbound train struck the wheels of the wagon and hurled the young man to the side amid a pile of wreckage, where he lay unconscious for three hours, when he was picked up unhurt having regained consciousness. The horse which had escaped serious injury, was found standing over him and sheltering him from the piercing wind with his body. The animal although blanketless and exposed to a temperature of fifteen degrees below zero, had refused to seek a sheltered place for himself. But for the animal's devotion, the farmer would have succumbed to the cold. While this incident is a touching example of devotion on the part of the horse, it also reveals the young man as a considerate master, for no animal who had not been kindly treated would have thus played so nobly the rôle of good Samaritan.



LACE HOOD AND EMBROIDERED WAIST
From the Italian Industrial School

THE ITALIAN INDUSTRIAL SCHOOL

THE BEAUTIFUL LACES AND EMBROIDERIES MADE BY ITS PUPILS

Comparatively few persons seem to know that beautiful laces and embroideries, such as delight the feminine tourist on her travels through Italy, are being made in this city, and sold at prices very reasonable when the quality of the work is considered.

Some years ago there was founded in Italy a society of Italian Feminine Industries, for the sake of preserving the traditional art industries of Italian women, through teaching the younger generation to make the beautiful laces and embroideries for which Italy had long been famed, but which threatened to fall into oblivion, and also to find a market for the finished product. Various schools have been established all over Italy, of which the lace school at Burano near Venice is perhaps one of the best known. The exhibition of the work of these schools last year was one of the interesting features of the Milan exposition.

With the ever increasing emigration to this country of Italians the problem of employment for the women becomes ever more serious. Up to this time there has seemed little choice for them, the one employment which opened for the most of them being work in factories. Yet many of these women and girls are capable of doing fine and really artistic work. Realizing this fact, a number of prominent women who were interested in the question and in the Italian woman herself, resolved to establish a similar school here. They therefore invited Miss Caroline Amari, a patroness of the society of Italian Feminine Industries at Rome to come to New York, and organize classes among young Italian women. Queen Margherita, under whose direct patronage is the school in Rome, became so interested in the American venture that she gave permission to use her name in connection with it as patroness, and has since given substantial proofs of her interest by ordering several of the finished articles, among them a beautiful lace pillow, recently displayed at the new show rooms of the school.

The school is temporarily located on the second floor of the Richmond Hill House, at No. 24 McDougal Street, in the very heart of the Italian section of the city. Here in two large, clean, airy rooms, the students meet for work each week day, from eight o'clock in the morning until half-past five in the afternoon, with an hour for luncheon. Two Italian ladies teach those who need instruction, but many of them, having done such work in their own country before coming to this land of their adoption, need merely supervision. They are paid a certain amount even while learning, as otherwise they could not afford to devote the time to it, even with the prospect of ultimately earning money.

The writer recently paid a visit to the school and was shown many beautiful pieces of finished work, and was also allowed to examine the work then being done.

One young woman was making a tablecover embroidering it in colors and silver after an old tapestry, a most intricate and beautiful design. A young girl whose English was so good that she probably came here as a tiny child (if she was not born in this country) was making a small embroidered linen square, the centre almost entirely open work, suitable for a pin cushion cover. Another was embroidering on a cardboard frame a lace square, with mesh background design; one of those squares with conventionalized lion or dragon in the centre seen in the fine linen table cloths and tea cloths imported from Italy.

Another fascinating line of work is the embroidering of initials on handkerchiefs or table and bed linen. From simple initials or monograms up to very elaborate letters set in the midst of lace work into which bewilderingly fine stitches convert the fine linen background, there is no lack of choice for varying tastes or pocketbooks. Still another line of articles is shown in one of the accompanying illustrations, the finely embroidered shirtwaists or those with elaborate drawn-work and lace effects. Many of the embroideries are copied from designs on old tapestries, altar cloths, etc., but in no case are they stamped. The design is reproduced either exactly as to size, enlarged or decreased, as is required. Naturally this means far more skilled work than where a stamped design is simply covered.

The lace-makers must not be neglected. Collars, handkerchiefs and scarfs are made in the various kinds of Italian lace, the Venetian varieties, the beautiful Sicilian lace with its flat design, quite like Burano point, etc. The most popular articles so far have been lace scarfs to be worn over the head in the evening, or as fichus, and the "Dante hood." One of the scarfs is shown in the illustration, and they are very fine and delicate. In these goods too the prices are by no means prohibitive. For summer use the embroidered linen parasol should appeal to the American woman of means.

Among the prominent women who are interested in the success of the school are: Mrs. Robert Abbe, Mrs. A. A. Anderson, Miss Florence Colgate (the Chairman of the Executive Committee), Mrs. Seth Low, Mrs. David Williams and Count Raybaudi Massiglia, Consul General of Italy, and his wife. The school is open to visitors every Tuesday afternoon, from two until four o'clock. Realizing, however, that few busy New Yorkers would be sufficiently interested at first to go so far down town, into what is to many of them an unknown neighborhood, show rooms have recently been opened at No. 12 West 40th Street, and as being such a central location, it is hoped that patronage will increase accordingly, for the purchaser not only gratifies her own or her friends love of pretty things, but is assisting a worthy cause.

Woman's Beauty

What is more beautiful than a charming pretty skin and hair? Mrs. Twist's creams, lotions and tonics, together with her scientific treatment, will improve your skin and make it beautiful; and also her treatment for the hair. It is marvelous to see the great improvement daily from the use of the Twist Hair Tonic.

Just at this time of the year one must be so careful of their skin and I would suggest that if one would use my Cleansing Cream, Almond Meal and Beauty Lotion they would prevent the skin from tanning, freckling, and burning. Patrons returning from the South should immediately use my Cream and Lotions to remove the tan and get their skin in a velvety condition.

The Beauty Lotions in Pink, White or Brunette tints should be used by every lady who wishes a fine complexion. Price $1.00 per bottle; Cleansing Cream for making the skin beautiful and imparting a velvety finish, 75 cents a jar. Special cream for removing the lines and flabbiness, $1.00 a jar.

Orange water, a tonic for the skin, .35 a bottle; Skin Lotion for reducing double chin, .35 a bottle. Almond Meal for making the skin white, .35 and .75 a jar.

Developing Cream for filling out the neck, arms and hands, .50 and $1.50 a jar. Rose Tint for giving the skin a natural tint and cannot be detected, .50 a bottle. Twist Hair Tonic will prevent the hair from falling, restores life to the faded hair and keep it from turning gray, $1.00 a bottle. Patrons using my Hair Tonic say it is the best tonic they have ever used.

My Pamphlet can be had by telephoning or address

"TWIST"
Toilet Requisites
Suite 77, 27 East 22nd Street, New York
Telephone 14 Gramercy

Madame M. White

60 West 21st Street : : New York

Telephone, 2164 Gramercy

Originator and the only establishment for the famous Madame White Corsets known to the fashionable of New York and Paris for over thirty-five years.

These corsets have a distinction and smartness not attained by any other corsetiere.

Faulty figures made absolutely perfect by her scientific construction.

Fittings arranged for the convenience of out-of-town patrons.

High-class Workmanship
Style and Fit Guaranteed

Send for Illustrated Folder

Madame M. White

(Miss Isabel White, Successor)

Club Cocktails

A BOTTLED DELIGHT

Seven Kinds:
The most popular are Martini (Gin Base), Manhattan (Whisky Base).
At all good grocers

THOUSANDS have discarded the idea of making their own cocktails — all will after giving the CLUB COCKTAILS a fair trial. Scientifically blended from the choicest old liquors and mellowed with age make them the perfect cocktails that they are. The following label appears on every bottle:

Guaranteed under the National Pure Food and Drugs Act, Approved June 30th, 1906. Serial No. 1707.

G. F. HEUBLEIN & BRO., Sole Props.
HARTFORD. NEW YORK. LONDON.

PARISIAN EVENING TOILETS

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584—A

We invite your attention

to our Corset Custom Department where we design and fit corsets that vie with the most approved and fashionable models of the exclusive Paris and Belgium corset makers. We are also prepared to make corsets after any design or pattern your taste may desire. Some of our choicest specimens, made after the most fetching designs, are supplied for $5.00 and upwards.

Our $15.00 made to measure corsets, regular or front lacing, cut after our special Belgium patterns, are acknowledged the *supreme effort of the corsetier's art.* We guarantee to fit any figure and that these corsets *cannot be surpassed* at any price.

Send for illustrated booklet.

Maison D'Hygiene

Makers of the Estrella Corsets

LACED BOTH FRONT AND BACK

40 West 33rd Street, New York. TELEPHONE 968 MADISON

SCH. CALDOR, Manager, Belgium Corset Specialist.

WHITING PAPER COMPANY

Their product is used all over the globe.

WHITING PAPERS

for fine correspondence and general business uses are Standard.

This Trade-mark

is a guarantee of the highest excellence, and sets a world's standard for

Fine Writing Papers.

For Fashionable, Social and Club Correspondence or Business Use, Whiting Papers meet all requirements of individual taste, by their **faultless elegance** in **quality** and **finish.**

Obtainable everywhere of leading dealers in stationery.

Whiting Paper Company

148-150-152 Duane Street, New York

Philadelphia Mills, Holyoke, Mass. Chicago

WAVY AND CURLY HAIR

may positively be obtained without the aid of curling irons by the use of Mrs. Mason's Old English Hair Tonic, which is used by the DUCHESS OF MARLBOROUGH, and many of the leading society women of London, Paris and New York.

For sale in New York City by Caswell Massey & Co., McCreery's, Altman's, Stern Bros., John Wanamaker; Jordan Marsh, Boston; Marshall Field, Chicago; Scruggs, Vandervoort & Barney, St. Louis; Arcade Hair Store, Detroit; George B. Evans, Philadelphia; Hutzler, Baltimore; Reddington & Co. San Francisco; F. W. Braun & Co., Los Angeles; Jas. G. Dolan & Co., Portland, Me.; Denver Dry Goods Co., Denver; Mrs. Elliott, Lakewood; and leading firms throughout the U. S. Price $1, express paid.

OLD ENGLISH SHAMPOO POWDERS

(FOR MAKING THE HAIR LIGHT AND GLOSSY)

A pure, antiseptic tonic wash which adds lustre and brilliancy, and does not darken the hair. Recommended by physicians for delicate hair. Box of three shampoos, 25 cents, or 14 for $1.00, postpaid.

If any assurance were wanting of the absolute purity of Mrs. Mason's preparations beside the fact that many of New York's representative women are, and have been for years her patrons, it may be had in the fact that the London agents for her specialties are Messrs. Roberts & Co. of 76 Bond Street, Chemists to the King and Queen of England

MRS. K. MASON, 353 5TH AVE. COR. 34TH ST., N. Y.

Special treatment of the hair and consultation given at the above address

(Without Forms)

H&H Pneumatic Bust Forms.

These Forms do away with all unsightly, unhealthy and uncomfortable padding. They produce perfectly the full high bust and slender waist decreed by the latest fashion. Adjusted in an instant, invisible with any costume. Neither sight nor touch reveals their use. Worn with or without corsets. Eagerly welcomed by society women everywhere. Endorsed by leading dressmakers and ladies' tailors. They fit any figure. "Light as air." Cool, healthful, durable. So natural are they that dressmakers fit gowns over them and never know they are artificial. For bathers at the seashore they are indispensable. **Remember padding breeds germs and disease and should never be used.** Made in white and flesh colors. Various styles. Write for new photo-illustrated booklet and convincing testimonials. All correspondence mailed in plain, sealed envelope. If not sold by your corset dealer, write us.

(With Forms)

HENDERSON & HENDERSON, Dept. Y, Buffalo, N. Y.

Princess Chic Supporters

Absolutely Improve Every Figure

This means that the stout figure is comfortably conformed to correct lines and is afforded needed reduction of hips and abdomen.

The slight figure is moulded to the shapeliness demanded by prevailing modes.

There is no strain on the back; PRINCESS CHIC supports.

Comes in white, black, blue and pink. Mercerized 50c. Satin, $1.00.

Highest Grade Workmanship and Materials.

A. Stein & Company

Sole Makers

331 West Congress Street *Chicago*

A NECESSITY TO THE WOMAN WHO CARES

Are You Too Thin?

For only 15 minutes a day's practice in your own room upon special exercises that I will give you, you can be round, plump, wholesome, rested and attractive. Nature intended you to be—why should you not?

The following are extracts from the weekly reports of my pupils:

"Just think, Miss Cocroft, I have gained 25 pounds."

"Before I took up your work, I could not eat anything without the greatest distress, and now I think I can digest tacks. I am so happy."

"Every exercise and movement has accomplished just what we wanted."

"My bust, neck and chest have filled out beautifully and I carry myself like another woman."

"You have done more for me than doctors have done in 20 years. My constipation is entirely relieved and my nerves are so rested."

I have built up thousands of women—why not you? You will be so much more attractive and so much better satisfied with yourself.

If I cannot help your particular case I will tell you so. My information and advice are entirely free. Send 10 cents for instructive booklet, with card for your dressing table showing correct lines of a woman's figure.

SUSANNA COCROFT
Dept. U 57 Washington St., Chicago
Author of "Character as Expressed in the Body," Etc.

EMELIE

Lingerie and Children's Clothes EXCLUSIVELY

New French model, combination, desirable with Princess gowns

PRICE $18.00

Nainsook and other finer materials.

I embody individuality and painstaking handwork in every garment. Every facility for fitting perfectly by mail. I give my personal attention to all mail orders.

42 West 39th Street
New York

Telephone 2076-38th St.

Nurses' Outfitting Association

52 West 39th St. New York
Near 5th Ave. Telephone, 406-38th

Street Uniforms for NURSES

All Colors Different Styles

The only specialty house in America for

Nurses' Supplies

Correct Uniforms for MAIDS

READY TO WEAR

Uniforms Caps Kerchiefs
Aprons Collars Cuffs

Moderate prices. Send for Catalogue B

I Can Reduce Your Flesh

Would you like to reduce it by natural means and in a dignified manner?

I have reduced 7,000 women in the past 3 years by a series of simple exercises practiced in the privacy of their own rooms and by use of merely a rational diet which will not weaken.

I can reduce you and at the same time strengthen the **stomach, heart** and relieve you of such chronic ailments as **rheumatism, constipation, weak nerves** and such difficulties as depend upon good circulation, strong nerves, strong muscles, good blood, correct breathing.

You can be as good a figure as any woman of your acquaintance — no drugs, no medicine.

Miss Cocroft at Her Desk

"I have reduced 81 lbs. under your instructions. There is not a wrinkle in my face and my husband says I look like the girl he married. You can imagine how happy I am."

"You have simply saved my life, Miss Cocroft. I was a nervous wreck when I began my work with you."

"I have reduced 65 pounds in five lessons. I have only 10 more pounds to reduce to reach your goal."

"My hearing continues to improve."

"My constipation is entirely removed."

"I was weighed yesterday—32 pounds in three lessons I think is pretty good."

"The most noticeable change has been in the complete disappearance of my double chin."

Send 10 cents for **instructive** booklet, with card for your dressing table, showing **correct** lines of a **woman's figure in poise.**

SUSANNA COCROFT
Dept. 17, 57 Washington St., Chicago
As President of the Physical Culture Extension Work in America, Miss Cocroft needs no further introduction.

MAGAZINE READERS AND MAGAZINE ADVERTISING

IN the introductory article in this series of brief talks with our readers on the subject of advertising, we started out with the statement that nearly "every magazine reader

THREE STYLES OF SMART PUMPS
From Frank Bros.

FOR DESCRIPTIONS OF FASHIONS SEE PAGE 584-A

has experienced successive modifications of his or her attitude toward advertising." We might have added that the attitude of the community at large has undergone a transformation along parallel lines. The French have a proverbial personage whom they contemptuously dub an "arracheur de dents," an individual to whom they attribute varied meannesses of character, and some of the odium attaching to this execrable "tooth-puller," still clings in France to the scientifically trained modern dentist. In some such way the sins of the earlier advertisers are visited on their straightforward, truth-telling successors in the field to-day, and there are still people who write to magazine editors pleading for their ideal of an advertisement-free periodical. Suffice it to say at the outset that such a periodical would be as undesirable for the reader at it would be unprofitable to the publisher. Imagine for a moment a law which should forbid absolutely the publication of advertisements in any periodical—and the attitude of certain officials at Washington seems to suggest that such a law would be welcome to the postal department—imagine all the magazines that now come into your home here with their array of fine illustrations and clever descriptions of a thousand and one articles which you would like to have among your possessions, and, if you have ever felt a prejudice against advertising, ask yourself candidly if after all you would not prefer your magazines just at she development of business conditions has made them.

Nowadays the attitude of the magazine readers as a whole towards advertisements is neither that of hostility nor tolerance as a necessary evil, but that of welcome acceptance and frank recognition of their potential value. Advertisements in times past have been variously treated as interlopers; unbidden guests at the literary feast, wearing no wedding garment, unworthy hangers-on, reaching out a furtive hand to pull one by the cloak in order to draw attention to unwanted and unsought wares, or ill-mannerly fellows crying aloud their virtues at unseemly times and in inappropriate places. On the other hand, the advertiser of the old school had little in common with the advertiser of to-day. His sole idea was forcibly to draw the reader's attention to his name or goods, and in order to do this he would perform mountebank tricks, and resort to extravagances of various kinds. Excessive coloring, exaggeration and, indeed, downright falsehood abounded. Present-day advertising, unfortunately, is not altogether free from those blemishes, but taken by and large, it is honest, for the same reason that the business world as a whole is honest—because it has been demonstrated that honest advertising is the only kind that pays in the long run.

It is a far cry from the crude, haphazard, clumsy attempts of the early advertisers to the sure-handed methods of the highly trained experts of to-day, making handmaids of both art and literature. There is done still a lot of deplorably bad advertising—advertising that is more damaging at the butt than at the muzzle; but on the whole it is conducted with a precision and a nice approximation to probable results that would astonish the reader whose occasional or regular scanning of advertising pages constitutes a factor in the play of the law of averages on which it is based.

The properly constructed advertisement aims first to arrest your attention, whether by striking typographical arrangement, ingenious phrase, or beautiful, fanciful, or descriptive illustration, or a combination of these. We may incidentally remark that some of this illustrating is done by artists of national reputation, and distinguished writers have devoted themselves before now to providing advertising "copy." Having attracted attention, the well-built "ad" endeavors to induce a frame of mind that will lead the reader to take steps toward a purchase. The impelling power of advertisements varies widely. There are some advertisement writers who are able to endow their compositions with a peculiar persuasiveness; but their secret is not far to seek, though difficult enough of acquisition, as every one who has tried a hand at ad-writing can testify. It is simply that of making a skilful appeal at the right moment to some strong desire already latent in the reader's mind. They merely, as it were, lift the lid of the tureen and allow fragrant odors to escape. If you do not happen to be hungry the savor will not affect you, but if hungry, these skilled cooks of appetizing advertising dishes will make your mouth water.

Note:—Other phases of the advertising question touched upon in our preliminary article will be elaborated in this column from time to time.

GREAT BEAR SPRING WATER

Its Purity Has Made it Famous.

Crème Naida

The Non-Greasy massage cream and skin food, contains all the essentials necessary to preserve the skin and beautify the complexion, and has the additional advantage of being almost immediately absorbed by the skin, leaving it soft and velvety and free from any gloss or shine.

Crème Naida

Is non-greasy (soluble in cold water) therefore it cannot possibly cause a growth of superfluous hair.

For chapped hands or face, tan, sunburn, roughness or redness of the skin, muddy or sallow complexion, wrinkles, pimples, blackheads, etc.

A sample free upon request. If your dealer cannot supply you we will send upon receipt of fifty cents a full size jar.

Contains no harmful ingredients. Guaranteed under the Pure Food and Drug Law

The Gotham Mfg. & Supply Co.

884 Columbus Avenue, New York City.

JATAMANSI

The Persian Hair Tonic

Jatamansi Hair Tonic is a preparation made from an old Persian recipe, called after its main constituent, Jatamansi, a plant from the Far East.

As a Select Dressing for the Hair its success has been remarkable. It contains absolutely nothing injurious and is free from greasy and sticky substances, and by its application it renders the hair soft and glossy.

Good circulation and plenty of nourishment are what is needed to keep the hair in a healthy condition; the follicles should not be allowed to relax and thus cause an exudation of oil over the scalp.

DANDRUFF IS PARASITICAL and is caused by the failure to remove the dead cuticle and sebaceous matter constantly thrown of by nature, thus retarding new hair. This can be avoided by brushing the hair and scalp thoroughly with a stiff brush and applying Jatamansi, massaging the scalp with the fingers.

Careful attention to this suggestion will not only serve to rid the scalp of DANDRUFF, but will promote the growth of new hair and give it strength and vitality.

The most remarkable feature of Jatamansi lies in the fact that in all cases of fever, when the hair is falling, it brings about a rapid growth of new hair, which in many cases renders clipping the hair quite useless.

Price: 50c. a bottle; by express 75c. On orders for ½ dozen or more, express prepaid.

If you cannot get it at your local drug store, apply direct to us.

WASHINGTON HOMEOPATHIC PHARMACY

1007 H Street, N. W., Washington, D. C.

"Oh! How Good It Feels!"

DR. COGSWELL'S FOOT TONIC

Cools, Soothes, Rests and Quiets Hot, Aching, Tired, Nervous Feet

Promptly allays inflammation, reduces swelling, removes soreness and burning, and will be found an infallible remedy in the treatment of chilblains and bunions. Will relieve cramping of the toes. If one is restless or sleepless at night, one or two applications will bring the desired rest and comfort. The most skeptical are readily convinced of its merits. Price $1.00 per bottle sent securely packed and post-paid to any address in the U. S. If your druggist does not have it send direct to

DR. E. N. COGSWELL

Surgeon Chiropodist

12 West 29th Street

Dr. E. N. Cogswell, the eminent foot and hand specialist, treats skillfully and scientifically all ailments of the hands and feet. Specialty of ingrowing nails and fallen insteps.

Irène

CORSETIÈRE D'ÉLITE

EXCLUSIVE CREATIONS

27 West 35th Street, New York City

MODERN CULTIVATION OF FIGURES

Dyers and Cleaners

—OF—

Fine Gowns, Laces, Lingeries, Draperies, etc. Also, all materials used by the dressmaking trade bleached and dyed at short notice.

Laces Dyed to Match Gowns

REAL LACES CLEANED AND MENDED A SPECIALTY

We refer, by permission, to the leading Department Stores and many representative families in New York City, to whom our work has given satisfaction for many years.

MME. PAULINE

Established 1874

Main Office: 233 West 14th St.

Branches: 21 West 24th St., near Broadway

790 Sixth Avenue, near 45th St.

OUT-OF-TOWN ORDERS PROMPTLY ATTENDED TO

Gerard P. Tollmann

LADIES' TAILOR and HABIT MAKER

Important Announcement

HABITS $55.00

Other Tailored Costumes from $65.00

Samples and sketches on application.

FUR GARMENTS

Remodeled and repaired at moderate prices a specialty.

Estimates cheerfully furnished.

Inspection cordially invited.

432 FIFTH AVE. (near 19th St.) **NEW YORK**

Telephone 6066 38th St.

Spring showing of

Millinery

Originality **Beauty** **Style**

My assured patronage enables me to offer
The Smartest, The Most Sought After
and the Best Styles of the season.

M. Jerome Ahrens, Importer

15 West 30th Street (Near 5th Ave.), New York

Appointments made with out-of-town patrons Telephone 1667 Mad. Sq.

A Skin of Beauty Is a Joy Forever

DR. T. FELIX GOURAUD'S

Oriental Cream

OR MAGICAL BEAUTIFIER

GIVES A FASCINATING AND REFINED COMPLEXION

It is the duty of every woman to preserve her beauty, and even the most beautiful must protect their complexion. A faultless complexion, sweet, pure, and wholesome, is something every woman desires, and which can be readily obtained by using **GOURAUD'S ORIENTAL CREAM.** This well known preparation has been highly recommended by physicians, actresses, singers, and women of fashion for over half a century. It renders the skin like the softness of velvet, leaving it clear and pearly white.

GOURAUD'S ORIENTAL CREAM cures Skin Disease, relieves irritation, soothes and invigorates the skin, beautifies and improves the complexion, and cannot be surpassed when preparing for evening attire.

FOR SALE BY DRUGGISTS AND FANCY GOODS DEALERS

GOURAUD'S
Oriental Toilet Powder

An ideal Toilet Powder for infants and adults. Exquisitely perfumed. Relieves Skin Irritations, cures Sunburn and renders an excellent complexion. Price 25c. by mail.

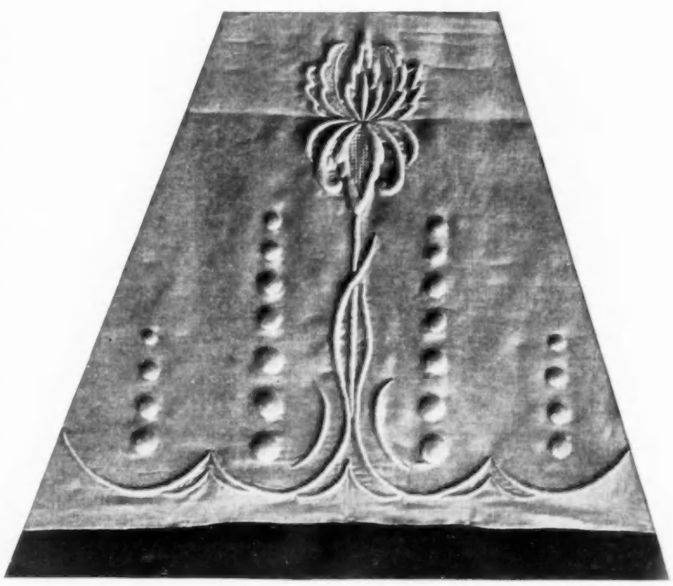
FERD. T. HOPKINS, Proprietor, 37 Great Jones Street, N. Y.

SMART FASHIONS *for* LIMITED INCOMES

[NOTE.—The names of any shops, cleaning or dyeing establishments, milliners, dressmakers, etc., mentioned under this heading will be furnished on application. Inquiries should be accompanied by a stamped and addressed envelope for reply.]

MAking over must of course be duly considered but is given far more importance than it merits by most women. As a matter of fact there is much leakage that may be accounted for in this way, for what with buying new trimmings and materials to eke out an old gown into a new model, paying the seamstress or dressmaker, quite a sum is used up and for what result? In many cases a frock that plainly shows the tide mark of last year's fashion, and fails to strike the eye as really presentable for this year. Judgment never counts more strongly than in deciding what is worth while to do over and what counts for economy if discarded altogether. The prime secret of good dressing on small expenditure is to have few clothes, so that there is never an accumulation of antiquated gowns. Is it not far better to wear one attractive modish gown half a dozen times over, and get the pleasure of having a frock that is timely in cut and modelling, than to indulge in greater variety, and find oneself at the beginning of a new season saddled with things that cry for renovation, whereas one's eyes turn longingly toward something completely new. Wear what you have and have nothing

(Continued on page 658)



LINEN PARASOL PATTERNS

From Contrelli

The two parasol panels illustrated are extremely effective, embroidered either in white or colored cotton or silk, on white or colored linens. The upper pattern has the flowers embroidered solid with either fancy stitches or lace inserted in the bread spaces. The dots may be worked solid or made into eyelets, and if a colored lining is preferred, the color showing through the flowers and dots is very pretty. The lower pattern is embroidered solid except the leaves which are embroidered one-half solid, the other half outlined and the space filled with tiny stitches, or small French knots.

DR. J. PARKER PRAY'S

UNEQUALED

TOILET PREPARATIONS

Established 1868

Rosaline. The marvelous natural healthy coloring it imparts to the cheeks and lips has made it wonderfully popular with fashionable women. The closest scrutiny fails to detect it, nor can it be displaced by perspiration or bathing; of the highest value as a beautifier and purifier of the skin. A 25c. trial box will convince you.

Diamond Nail Enamel. The perfection of all nail polishes, not only giving a brilliant polish to the nails, but a lasting one, and fragrantly perfumed. 25c. and 50c. a box.

Cream Van Ola. The enemy of an impure skin or bad complexion, purifies it and acts as a food, making the skin clear and healthy; does not produce a downy growth. Boxes, 25c and 50c.

There are cheap imitations of the above preparations on the market. Be sure the name Dr. J. PARKER PRAY is on every article.
Send stamp for illustrated booklet.

DR. J. PARKER PRAY CO.
12 East 23d St., N. Y. City
Sole Manufacturers and Proprietors

S. C. Kraus & Co.

Broadway, between 46th and 47th Streets
New York

SMART WEAR FOR WOMEN

Very Special Waist Offering

No. 626

To Command Your Attention

$3.50

Is the Sale Price of These Unusual Waists

Which have been taken from our new Spring Stock.

REGULARLY PRICED AT - $5.00

We want you to know us, and use this means as an introduction to our values.

Sent prepaid to any address in the United States.

Sizes, 32 to 44

No. 627

CLÉMENT

26 WEST 33D ST. New York Opp Waldorf-Astoria

Telephone 426 Madison

Maison à Paris
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HAIR GOODS

My new transformation for Summer wear. Light as a feather, never comes out of curl.

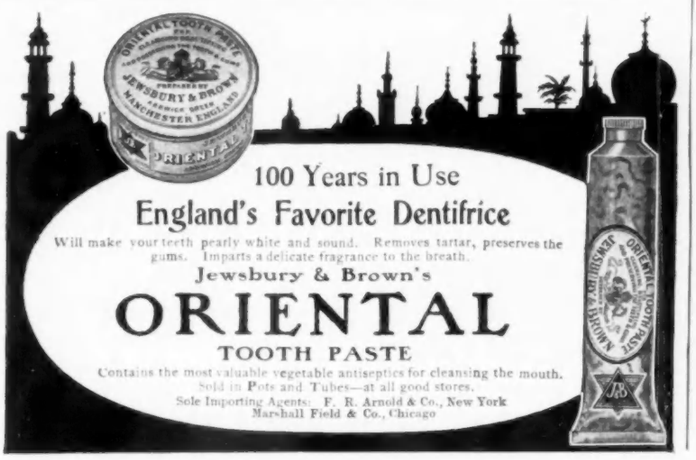
La Plongeuse; small Pompadour
To be worn outside one's hair.

INVENTOR OF THE DIADÈME CURLS

HAIR COLORING

BOOKLET UPON REQUEST

My Mixture Vegetalle restores hair to any desired shades. Perfectly harmless and easy to apply. Does not rub off. **PRICE $2.00**
I also make a special coloring to permanently dye the eye brows and lashes.
PRICE $2.00



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AND

THE Gossard CORSETS

"They Lace In Front"

"They Lace In Front"

Before You Order the New Gown Make This Corset the Foundation

We have created a corset which contributes more style, greater comfort and better health to womankind.

Our New Models

now being shown assure every woman a better figure.

These marvellous corsets for sale throughout the country by the store which ranks first in class in each city and by the best dressmakers.

The H. W. Gossard Co.

Importers - - Manufacturers - - Retailers

Steinway Hall, Chicago

"The only Boot Shop of its kind in America."

William Bernstein

The Women's Short Vamp Boot Shop

509 Sixth Ave. New York

Between 30th and 31st Sts. Telephone 568 Madison

Price, $3.50

My display of **Short Vamp Shoes,** which are constructed on scientific short vamp lasts, are now the reigning fashion. They are being shown in exclusive designs, newest leathers, colors and materials. Short vamp shoes are adapted to every requirement and all occasions, being

Stylish Comfortable Serviceable

SMART FASHIONS FOR LIMITED INCOMES

(Continued from page 656)

that you do not wear, no garments that hang idle in your closet, skeletons to be brought out some day to demand reckoning from cleanser and dressmaker. Even the women who pride themselves upon their economy will find they have been often guilty of this bad habit of hoarding clothes too good to be thrown away and spending money on them from time to time in vain attempts to make them really modish. All of which goes to point out that a well ordered wardrobe will have at no time much to do in making over, and it will be practical and simple to accomplish that which is justly demanded.

THE ENLIVENING OF FADED LINENS

Linens seldom are really worn but nothing is more hopeless to look at than the washed out mauves, blues, greens, etc., that made so gay a showing in their prime. These may be redipped by a reliable cleanser, which is most satisfactory in result, and costs more than $3.50 or $4. This process makes an otherwise useless gown perfectly presentable for ordinary wear.

BLEACHING LINENS

is a wonderful way of rejuvenating those that have lost color. Every vestige of tint is taken out, leaving the fabric as clean and white as if it had never seen a dye. One would imagine that the means to this end would rot the fabric or at least render it less durable, but I can conscientiously state that it is in no wise harmful. It costs not more than a few dollars even at the generally high-priced cleansers. A certain blue linen thus brought to life is to be used this summer in the wardrobe of a very chic young woman. Last year it was Delft color, with stitched bands of itself and large linen buttons. To-day it is a pure dead white, absolutely transformed in appearance, the buttons replaced by pearl ones as the original ones showed a little wear.

AS TO TAILOR SUITS

Money invested in repairing a good tailor suit is always well spent. If the fabric is nice in quality it will respond wonderfully to the ordinary sponging and pressing and if retouched with new facings at collar and cuffs is often transformed. Tobacco color in either suede, kid or taffeta is much in vogue now and is excellent as color accessories with dark cloths, with blue, cinder gray or black for instance. White is always pretty in spring and lightens a last year's suit into quite a prosperous air. Suede is very chic and cleans so well with whitening that it is far from impractical.

GETTING ONE'S MONEY'S WORTH OUT OF TAN SHOES

It has been my sad experience to find that tan low shoes, even though purchased at a first-class shop give far less service than one is intitled to expect; the soles wear off at the toe and through on the ball of the foot in a surprisingly short time. It may be merely coincidence that destruction so invariably overtakes brown leather, but in order to get even with my bad fortune I have them resoled and using the repaired ties for general utility wear their second season. With good polishing and fresh ribbon bows their appearance is very trig. The mending comes to a dollar and a half or so and much prolongs their wear.

WHAT TO DO WITH FRAYED PETTICOATS

All underskirts should be put in perfect order for the summer season when light materials call for underwear that is above criticism. If my advice as to the kind of petticoats to wear with dark skirts has been followed, namely, the simple hand-embroidered French makes, a new stock has already been secured and one that will not give further trouble. But the old ones must be looked to. Where plain hems are worn turn them back and stitch down, making a tidy edge. Lace if badly torn should be removed entirely and replaced by new. This is the time of the year to do it as remnants of good lace may be picked up for a few cents in lengths that just answer the purpose. It will be found worth while to fit petticoats on a band, whether they are new or old as nothing so improves the contour of the figure as the obliteration of fullness at the top of the skirt.

Talks On Interior Decoration

In these columns a series of talks on Interior Decoration will be published from time to time.

The talks will be conducted by Margaret Greenleaf, the consulting decorator of the Chicago Varnish Company, and will be practical, timely, interesting and valuable to the readers of this article.

THE COLONIAL HALL

The hall shown here while wholly Colonial in design and treatment, is entirely suitable to embody in a house of modified Colonial style. The standing woodwork has been treated with *Ivory Eggshel-White Enamel* which harmoniously combines with the birch hand-rail and treads of the stair which have been stained with one coat of Chicago Varnish Company *Mahogany Stain*. The treatment here has been one coat of stain, one coat of *Orange Shellac*, and one coat of *Eggshel-Lac*. In this case, the last coat has been lightly rubbed to give the effect of the rubbed wax used in the old Colonial houses. In the old days labor was cheap and a semi-weekly waxing and rubbing of mahogany was part of the routine of the housework. In these present days of the strenuous life, there is no time for this and gladly the housewife welcomes the finish for woodwork and furniture which once properly applied requires no further care, other than the regular cleaning. *Eggshel-Lac* does not spot with water and is a durable and beautiful finish. Sample panels showing *Mahogany stain* and *Eggshel-Lac* finish on birch will be sent upon request, together with sample panel showing the *Ivory Eggshel-White Enamel*. The walls in this hall are covered with paper of true Colonial design in two tones of yellow. Yellow raw silk over-draperies hang at the windows reaching only to the sill, next the glass white net curtains are set.

The floor of oak is left in its natural color, having been finished with *Floorsatin*, which produces an effect fully equalling the best wax finish. The advantage of *Floorsatin* over other floor finishes is that it is readily applied, easily cared for and is not slippery.

If the readers of these little talks have in mind any special room they desire to see illustrated and discussed, and they will write to Margaret Greenleaf, 40 Vesey Street, New York City, stating their wishes, she will endeavor to meet them in the near future. It is admitted that the standing woodwork of a room is the most important factor in its decoration and makes largely for its beauty or the reverse. The Chicago Varnish Company is ready to meet any color need or any effect in finish that the characteristic architectural detail of a room may require. If you are building or contemplate building, write at once to the Decorative Department of the Chicago Varnish Company. Send a rough draft of your floor plan if you have not yet working drawings. You will receive most careful and competent advice and this service is entirely without charge to *all who use the products of the Chicago Varnish Company*. Advice is given on all the finishes and furnishings of the house. This includes hardware, tiles, fixtures, furniture, as well as wall covering, draperies and rugs. Send your plan today with ten cents to cover cost of postage; likewise be as specific as possible in your description of what you want to know. When writing about decorations address Margaret Greenleaf, 40 Vesey Street, New York. Included with the suggestions will be sent a sample wood panel and a copy of the "Home Ideal." Chicago Varnish Company, 40 Vesey Street, New York; 37 Dearborn Avenue, Chicago, Ill.

Upper Right—"Marie Antoinette" model with lace ruffle front and cuff—made of linen lawn—with new stock collar. **Special at $3.00**

Upper Left—Chiffon over Jap lining with taffeta trimmings and tucked net yoke trimmed with small gilt buttons—in all the light and dark shades to match tailored gowns. **Special at $12.00**

Centre—Full length satin rubber back coat with collar and cuffs of a contrasting color. In blue, brown, green, smoke, silver and red. **Special at $16.50.**

Lower Right—Pony coat of black chiffon taffeta or black imported broadcloth trimmed with soutach braid and lined with peau de cygne. Sizes from 32 to 44. **Special at $14.00**

All orders must be accompanied by check, draft or money order. No goods sent on approval

Bonwit, Teller & Co

56-58 23rd St., West, New York

House Gowns

China silk with fine tucks and hand embroidery, yoke of batiste and 'ace.

This is an exceptionally dainty and graceful gown and is designed for comfort as well as beauty. The skirt is made either in walking length or long for house wear. The lining is thin, making the gown cool enough for the hottest weather.

Children's Dresses

Silk or soft linens, skirt either plaited or plain, giving a full, round effect. Hand embroidery and smocking on waist.

This is a very pretty and dressy gown, without being elaborate or fussy.

These gowns can be made to fit satisfactorily from measure for those living at a distance.

Measurement blanks and samples of material sent on request.

Davis

East India House

373 Boylston Street
Boston, Mass.

FEES

ANY reader can get from Vogue an answer to any question as follows:

(1) Addresses published in Vogue at our convenience without charge.

(2) Ordinary questions. Answers published in Vogue at our convenience without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Two-day questions. Answers sent by mail within two days after receipt. Fee, $1.00.

(5) Confidential questions. Answers sent by mail within two days after receipt. These answers will not be published without permission. Fee, $2.00.

(6) Emergency questions. Answers sent by telegraph within one day after receipt. These answers will not be published later without permission. Tolls paid by Vogue. Fee, $5.00.

RULES

(A) The right to decline to answer is reserved to Vogue.

(B) The writer's full name and address must accompany letters to Vogue.

(C) When so requested by the correspondent neither name, initials, nor address will be published, provided a pseudonym is given as a substitute to identify the reply.

(D) Correspondents will please write only on one side of their letter.

ENTERTAINING

[NOTE.—All questions under this heading will receive prompt attention. Inquiries may be made in regard to the forms observed in entertaining. Menus for breakfasts, luncheons, dinners and suppers will be furnished. Please note fees and rules under Answers to Correspondents. Recipes are furnished at an additional cost of 10 cents each.]

WEDDING SUGGESTIONS

SUggest menu for wedding breakfast, also material for bride's gown and for bridesmaid's gowns.

Ans.—We give you a menu for a wedding breakfast:

Russian Canapes
Iced Bouillon
Soft-shelled Crabs
Creamed Chicken with Asparagus Tips
Salad
Iced Strawberries in Lemon Ice Cups
Bonbons Coffee Fruit
Serve Champagne throughout

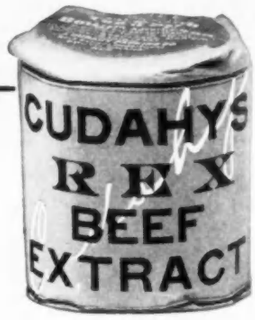
We suggest that the bride wear a gown of white chiffon, mousseline, crepe de chine or fine organdie; satin is too heavy for June. Have the frock of the maid of honor made with a flounced skirt of lace. Use for this either princess, Alencon or a fancy French net lace. The sleeves are also made of lace flounces, and the waist is lovely if draped from the shoulder to waist and hanging loose below the waist to hem of the skirt. Both back and front place bands of hand-embroidered silk about two inches wide. These can be all white if you prefer, but a color makes a lovely gown. Light green would be charming for your wedding, with pale green plumes on a white lace of straw hat. Maiden hair ferns would be lovely for a bouquet.

SUGGESTIONS TO HOSTESS

Please suggest new form of entertainment for one hundred and fifty people in April. We live in Texas, where it is of course quite warm by that time. My house is small. Do not care to give a tea or a reception. Please give menu.

Ans.—There is no particularly original way in which to entertain one hundred and fifty guests unless you go to a good deal of expense and in a small house you are hampered by lack of space. Why not give an Easter breakfast and if you have not room indoors to seat the people, have tables on the lawn. For decorations use spring flowers and have at each woman's place a small basket filled with tulips, buttercups, sweet peas or whatever you may choose. If you are to have men give a boutonnière to each. Tie both these and the baskets with bows of pale green satin ribbon with the name of the guest lettered on one of the ribbon ends in gold, and a quotation suitable to that individual, comic or otherwise. If this plan is too

(Continued on page 662)



FOR

Soups, Sauces, Savory Sundries and Beef Tea

Careful analysis by **U. S. Government Chemist** establishes **Cudahy's Rex Beef Extract** as absolutely pure.

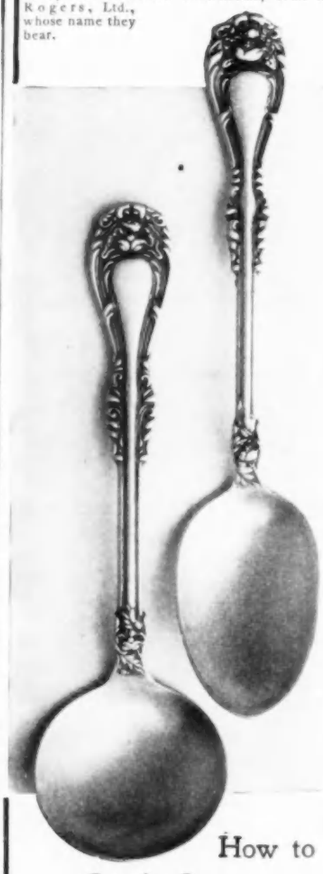
Available always for instant use.

We Furnish These Spoons Without Cost

except the expense of mailing and packing.

See Offer Below

They are A-1 standard silver plate, superbly fashioned, French gray (sterling) finish, free from advertising, and manufactured exclusively for us by the celebrated silversmiths, Wm. A. Rogers, Ltd., whose name they bear.



How to Get the Spoons

For each Spoon desired send a metal cap from a 2-oz. or larger sized jar of **Rex Beef Extract** or Cudahy's Nutritive Beef Extract and 10 cents in silver or stamps to cover packing and mailing expense. (A set of six spoons requires six metal caps and 60c.) When sending more than one cap register your letter.

State plainly whether you want Tea Spoons or Bouillon Spoons.

If you cannot obtain it, send us the name of your dealer and 60 cents in stamps and we will send you the regular size, a 2-oz. jar of **Rex Beef Extract**; or 60 cents and we will mail you spoon and jar.

Cudahy's Rex Beef Extract is sold by grocers and druggists.

The Cudahy Packing Company
Beef Extract Department
No. 7 33d Street,
South Omaha, Neb.

Send 2-cent stamp for "From Ranch to Table," an illustrated cook book.

WILLIAM A. ADLER
DESIGNER AND FITTER

Begs to announce that he has severed his connection with

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Who are prepared to show the Best Materials, Superior Workmanship, and the most Artistic Models
at Reasonable Prices

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CORSET BONING

Is not a Celluloid composition. It does not soften from the heat of the body, nor from hot irons.

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Write for FREE sample to

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"Griffonette-Cloth"

The mark below is stamped on the back of every yard of genuine "GRIFFONETTE-CLOTH," and is your protection against worthless imitations and poor materials merely subjected to a rain-proofing process.

Why take chances? Insist on

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For sale at the Dress Goods Counter, B. ALTMAN & CO., JAMES McCREERY & CO., NEW YORK; L.P. HOLLANDER & CO., BOSTON; STRAWBRIDGE & CLOTHIER, PHILADELPHIA; CARSON, PIRIE, SCOTT & CO., CHICAGO; and all leading Dry Goods stores throughout the country.

Remember "**Griffonette-Cloth,**" although porous to air, sheds dust and rain; it is London sponged and shrunk, and is guaranteed fast dye. It is light in weight, yet exceptionally strong, soft and lustrous. Drapes as beautifully as Henrietta or Broadcloth, and comes in all fashionable shades, from light gray to black. It is not confined to rainy-day wear, but is equally suitable for all occasions, when a smart-looking costume is essential.

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Manufacturers of Dress Goods
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We manufacture only the best grade of Dress Goods. Our reputation is an added guarantee for the worth of "GRIFFONETTE-CLOTH." "Gilt Edge" Superior Quality Black Dress Goods and "Yamagata" (Fibre-line Fancy), are a few of the deservedly well-known Griffon fabrics. Ask your dealer for them.

If your local merchant cannot supply you, send us his name and address.

Samples and booklet telling complete story of "Griffonette-Cloth" sent on request.

GERHARDT & Co.

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Distinctive in Design, Quality,
Material and Finish
ON SALE BY ALL
High-class Millinery and Department Stores

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Is now exhibiting a second importation of especially designed models.

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Flowers *Plants*

Window Boxes *John King Duer* *Ferneries*

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Importing Milliner

Smartest Millinery Shop in the West

Representative for all Leading High-class Tailored Hat Houses Including

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LADIES' HATTER *and* IMPORTING MILLINER

334 West Third Street, Cor. Hill Street

LOS ANGELES, CALIFORNIA

ANSWERS TO CORRESPONDENTS

(Continued from page 660)

elaborate you could have a breakfast served buffet. We give a menu:

Iced Gumbo in Cups
Scrambled Eggs
Lobster a la Newburg
Chicken Croquettes
Roast Quail
Gelatine de volaille
Pate de fois gras en croute
Virginia ham a la gelle
Fruit Salad

Sandwiches Ice Cream Cakes and Coffee

Breakfasts are fashionable and much more out of the common than teas or receptions. If you wish recipes for any of the above dishes we will supply them at a cost of ten cents each. The proper hour for a breakfast is anywhere from one to two o'clock; it is less pretentious in character and menu than a luncheon. (5324)

ETIQUETTE

[NOTE.—All questions under this heading will receive prompt attention. Those letters will be published in this column which do not belong under the several other departments. Please note fees and rules under Answers to Correspondents.]

ON A WOMAN'S GOING TO A HOTEL ALONE

TO L. C.

IN going alone to a large hotel in New York how does a woman proceed to get a room if she has not telegraphed ahead for one? Or if it has been engaged what is the proper way of claiming it?

2 If she should have a man friend in the hotel and whom she wishes to notify of her arrival in order that he may call, how should she send him word? Please explain in your answers.

Ans.—1 By all means telegraph to the hotel beforehand for a room. If you arrive in a cab a porter will come out to open the door and take your hand-luggage to the desk. Walk right up to the desk, give your name and the room that has been assigned you will be given you. The clerk will ask you to register your name, after which a bell boy will show you to your room and carry your hand luggage up for you. If you have not telegraphed for a room before you arrive go to the desk and apply for a room there.

2 It will be much better taste if you do not go to a hotel where you have men friends or acquaintances. Choose, rather, some other hotel. Write a note to your friend, formal or informal, depending upon how well you know him, stating that you have arrived and will be glad to see him. Leave the making of a definite appointment to him.

DIVORCEE'S VISITING CARDS

How should a divorcee have her visiting cards engraved?

Ans.—As a rule a divorcee uses her maiden surname hyphenated with her husband's surname, i. e., Mrs. Smith-Jones, when the maiden name was Smith. Or she can call herself Mrs. Emily Maud Jones. In some instances a divorcee calls herself by her husband's name without any prefix at all, simply Mrs. Jones. (5332)

ON ADDRESSING THE WIFE OF A MAN OF TITLE

Is the wife of a Doctor addressed as Mrs. Doctor Smith, or as Mrs. J. H. Smith?

Ans.—In the United States a wife should never be addressed by her husband's title, whatever his profession may be; such a proceeding is provincial in the extreme. Whether the husband is Dr., Colonel, Major, Professor, etc., the wife is simply Mrs. J. H. Smith.

DRESS

[NOTE.—All questions under this heading will receive prompt attention. Inquiries may be made in regard to models and materials, costumes suitable for various occasions, liveries for servants, etc. Please note fees and rules under Answers to Correspondents.]

VARIOUS QUERIES

TO N. W. W.

ARe Russian Pony coats in brown as correct for mourning wear as mink?

1 Is it permissible to wear amber combs and tan boots in mourning?

(Continued on page 664)

Try this delicious cocktail:

¼ Grand Marnier
Marnier
¾ Dry Gin

Grand Marnier
LIQUEUR

A specially choice luxury. The finest of all liqueurs. It appeals to those of refined taste and discrimination.

Made in France since 1827

Sold Everywhere

LUYTIES BROTHERS, NEW YORK
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Mrs. E. ADAIR

Recommended by the Medical Profession
Patronized by Royalty
SALONS:
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With the marvelous **Ganesh Strapping Muscle Treatment** combined with the wonderful rejuvenating **Ganesh Eastern Muscle Oil**, lines are removed, hollows filled out and muscles strengthened. The muscles and tissues form the padding of the skin and when wasted and weakened, lines are the result. **SPECIAL TREATMENT for tired and lined eyes**, makes lids white and firm. This **Ganesh Massage Oil** is an Eastern secret known alone to Mrs. Adair. **$5.00, $2.50, $1.00, 75c.**

Ganesh Diable Tonic removes puffiness under the eyes; closes the pores; tones, strengthens and whitens the skin, makes it clean, clear and firm. Splendid **wash for tired eyes. $ .00, $2. 00, 7 c.**

Ganesh Eastern Cream, the greatest skin food in the world, feeds the tissues, keeps the skin soft. **$5.00, $2.00, $1.00, 75c.**

Ganesh Forehead Strap cures deep lines on forehead and corners of eyes, **$4.00.**

Ganesh Chin Strap cures double chin; restores lost contours; keeps mouth closed during sleep, **$5.00, double strap $6.50**

Brown Spot Lotion, $1.25, in conjunction with the **Eastern Cream, 75c**, removes brown spots.

Lily Sulphur Lotion (Pink, White and Cream) removes and prevents redness and freckles, and whitens the skin. **$2.50, $1.50**

Carnation and Violet Toilet Water, exquisitely refreshing. . . . . **$1.50, 75 cents.**

Anti-Freckle Lotion $1.25 and Cream $1.00 (to be used alternately)

Marvelle Eye Drops clears the whites of the eyes and gives brilliancy to them. . . . **$1.25**

Hygienic Face Massage and Electrical Face Treatments at Salon, **$2.50.** (Courses by arrangement.)

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With bow or buckle
Cuban heels; welt soles

Style No. 469, Buckskin, with bow	$6.50
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Steel, brass, gun-metal or covered buckles, $1.00 a pair extra.
Our mail order system brings the most fashionable footwear within reach of buyers at a distance.

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MADE TO ORDER

Assuring distinctive individuality and made of our own exclusive materials.

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They constitute an unrivalled exhibit of dainty and beautiful underwear at very moderate cost.

Inexpensive Linens

FOR THE COUNTRY

We are showing new, attractive assortments of Linens for Country Houses and Yachts. Qualities and prices equally attractive.

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Our enormous stock of Hair Goods is more complete and comprehensive than ever before. We carry in stock a large variety of ready-to-wear coiffures and fancy pieces including

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HAIR COLORING

Hair Dressing, Marcel Waving, Scalp Treatment, Facial Massage, Manicuring

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It is a characteristic tone of the Lily of France Corsets that gives the gown an indescribable distinction. The Lily of France Corsets comprise models of the newest cuts, adapted to all sorts of figures. By an improved plan of construction of this model, the close-fitting skirt, rather long in the back, is perfectly smooth over the hips and the waist is given all its round slenderness.

We will refer you to a nearby agent if you will ask

SOLD IN ALL THE PRINCIPAL CITIES

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WHENEVER you see a "Knox Sailor" you will see a woman of accurate taste underneath it. She who wears a

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may not be beautiful, but she is sure to be correctly and becomingly attired.

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18 EAST 45TH ST.
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Real Russian Brass 4½ by 4½ in.

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Beecham's "Almond-Benzoin-Myrrh-Soap"

Made from pure vegetable oils and the tonic qualities of Almond, Benzoin and Myrrh. Promotes circulation and removes impurities from the pores. Used and endorsed by Mme. Emma Eames, the celebrated American Prima Donna. Price 25 cts. at all first-class Dry Goods Stores, or address

BEECHAM'S LABORATORY
Dept. V, Bedford Park, N.Y.City

ANSWERS TO CORRESPONDENTS

(Continued from page 662)

3 Is it premissible to wear any white with one's costume aside from the white crepe ruching? Can one wear the French linen collars with all white cravats?

4 When escorted up the aisle by an usher at a wedding is it correct to speak if one has never met the usher?

5 If bride desires unusually expensive costumes for her attendants, does she pay for them?

6 In speaking of her husband to acquaintances does a woman refer to her husband by his first name as Mr. Jones or as my husband?

Ans.—1 No furs are correct in mourning except all black furs, such as fox, lynx, baby lamb, caracul, black pony skin, etc. Mink is by no means correct in mourning. If you have and wish to wear it a brown pony skin coat, for driving or motoring in the country there is no reason why you should not do so, but do not wear any thing but black in town.

2 Amber is not correct for mourning wear, use either dark shell or jet hair ornaments. Wear white or black shoes. In white wear pumps or Colonial ties in kid, calf skin, or buckskin or canvas. In black wear kid, calf skin or suède.

3 It is perfectly permissible to wear white linen collars, provided these are simple. Choose plain ones or those in severe patterns, only polka dots or conventional eyelets. Do not have lace or very fancy designs. The same applies to the ties worn with them.

4 Such a question must be governed entirely by whatever is the most natural thing to do at the time. It is not necessary to speak but we think it gracious to do so. There is certainly no reason why you should not speak.

5 When a bride wishes bridesmaid's costumes more than usually expensive it is certainly more considerate for her to pay for them, but it is by no means obligatory, nor could she be criticized if she did not do so.

6 If a woman knows the people to whom she speaks to slightly to refer to her husband by his first name, let her by all means say, my husband. Speak of him only to servants and social inferiors as Mr. Jones.

SUGGESTIONS IN REGARD TO WHITE LINEN SUIT AND STREET SUIT

1 Is braid fashionable for trimming linen suits? I am having two white ones made. Shall I use braid on both? 2 What material shall I use for shirt waists? At what cost can you get me a plain linen waist with plaited ruffles on the front and cuffs? 3 What do you suggest for a useful spring suit for spring? What shoes, stocking, gloves and belts shall I wear with it, and what with the white suits? What parasols? What hats.

Ans.—1 Braided suits are very much worn. Use for them soutache braid as this is the most fashionable. Hand-embroidery is also very much used and we advise you to have one suit braided and one hand-embroidered. 2 Make your shirtwaists of handkerchief linen, or if this is too expensive, of white lawn or nainsook. We can get you shirts with a plaited ruffle in heavy linen at $3.95, in handkerchief linen at $4.75. 3 A fancy cheviot in a neutral mixture will make an excellent street suit. Wear either tan or black pumps with stockings to match and tan kid, gray kid, or tan chamois gloves with the street suit. With the white suits wear white buck-skin pumps and white stockings, white glacé or chamois gloves. With street suit wear a leather belt to match in smooth kid or suède. With the white suit wear embroidered belts of linen, ribbon belting or white kid belts. A bright green or red parasol of plain taffeta is good with a neutral-colored suit. Have a white linen one for the white suit. The colored parasols will be pretty also with white suits. Have a plain tailored hat for the street suit and a light straw hat with flowers for the white suit. (5315)

CORRECT DRESS FOR GROOM

Is a black cutaway correct for the groom at a morning wedding, with light striped trousers, white tie, waistcoat and gloves.

Ans.—A black or dark gray coat (cutaway), with striped gray trousers would be the best costume for groom. We should, however, advise a gray tie and gray gloves, instead of white.

HAIR NETS FOR MOTORING

The **Coiffura** "Tidy Wear" is the proper hair-net to wear on all occasions.

It may be had in single or double mesh, the latter being particularly desirable for driving or motoring, in place of a veil.

It is invisible when worn, and is the only perfect fitting human hair-net on the market. The

Coiffura
Tidy Wear

Is the very latest creation in hair-nets, being a distinct improvement on the old style net, because the "Tidy wear" feature keeps the hair securely in position without binding or causing the coiffure to appear stiff and set.

Ask for the **Coiffura "Tidy wear"** at any department store, or if they are unable to supply you, write us.

Dieckerhoff, Raffloer & Co.
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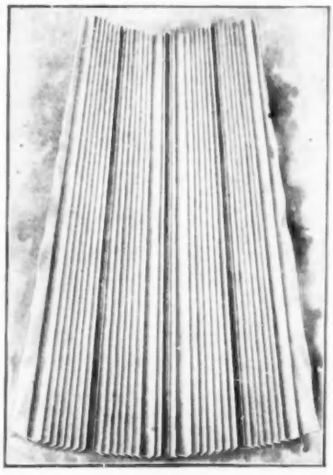
Chic Designs in Dress Plaitings



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They Are Direct from Paris

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Our Handsome Hand-Plaited Models

Every woman who wishes to be correctly dressed should wear them. Everybody is praising our St. Regis and American Beauty designs. There are others as pretty, which our elaborately illustrated booklet will tell you all about, with prices of each. A prompt request brings it to you.

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"La Reussite" Puff is made of 16-inch natural wavy hair in from five to twelve puffs, and can be placed in any of the latest styles of hairdressing.

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PUFF "LA REUSSITE"

Tan Shoes

Women's Tan Russia Calf and Golden Brown Kid Boots and Shoes. Demand unprecedented. Full stock, varied assortment.

Women's Boots, $3.00 to $8.00
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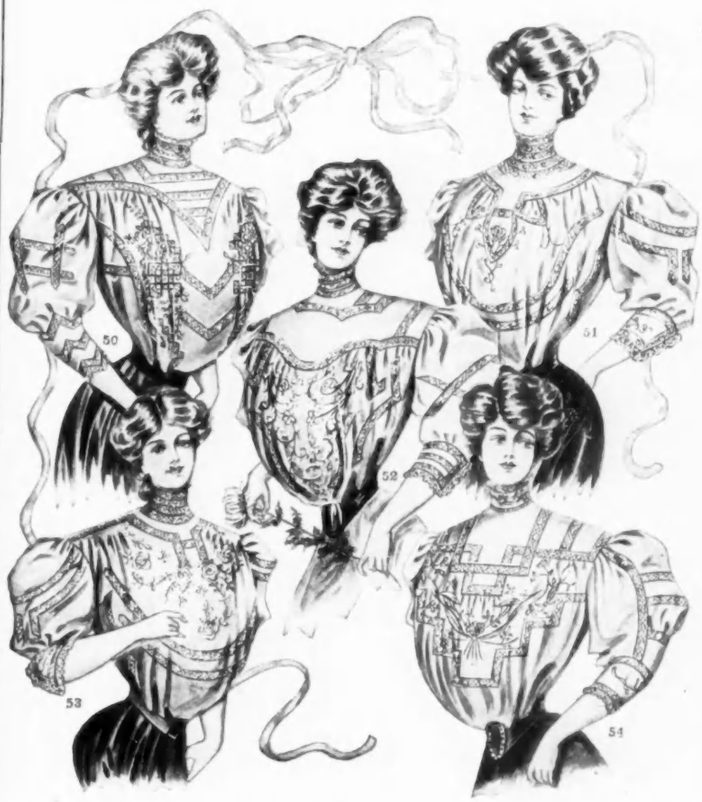

Forsythe's Lingerie Waists

No. 50.—Women's French sheer lawn waist. Japanese hand embroidered front, fine French Val insertion forming yoke. Long or short sleeves, lace trimmed, cuffs and collar to correspond. Buttons in back. **Price, $9.50.**

No. 51.—Women's fine sheer French lawn waist, buttons in back. Entire front trimmed with narrow French Val finished with fine Mexican hand embroidery and drawn work, circular effect trimmed front. Back and sleeves trimmed with French Val, also collar and cuffs to match. **Price, $9.50.**

No. 52.—Women's sheer lawn waist, buttons in back. Entire front and back lace trimmed. Front finished with hand embroidered design. ¾ sleeves lace trimmed, collar and cuffs lace trimmed to match. **Price, $9.50.**

No. 53.—Women's fine French lawn waist, yoke effect of French Val insertion. Front finished with hand embroidered design and Mexican drawn work. Short sleeves, lace trimmed, hand embroidered lace trimmed cuffs, collar to match, buttons in back. **Price, $9.85.**

No. 54.—Women's fine French lawn waist. Back and front trimmed with French Filet insertion. Front, collar and cuffs finished with Japanese hand embroidery, ¾ sleeves trimmed with lace. Buttons in back. **Price, $10.50.**

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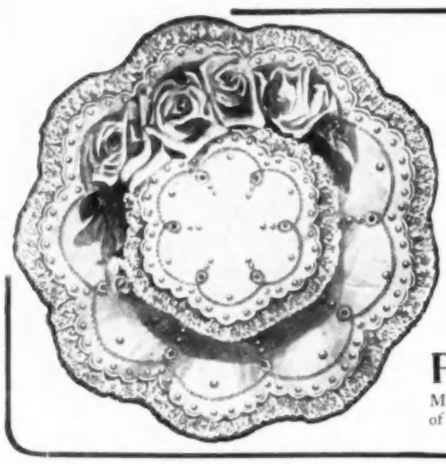

A Dainty Summer Hat

Why pay a big price for a lingerie hat or embroidered waist when you can make it yourself at one-half the cost from the practical patterns and explicit directions for working given in the April issue of the

Home Needlework Magazine

Published Every Other Month. Price only 75c. a year. The only magazine with Colored Plates of Embroidery.

Summer Needlework Designs, such as Embroidered Waists, Gowns, Jumper Suits, Scarfs, Hats, Belts, and Bags are shown in the April number. Also Irish Lace Hat, Bolero, and Collars, Embroidered Curtains, Children's Pique Coats, Hats and Shoes, and the new Holbein Embroidery. Don't miss this number.

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Leaflets of perfumed powder, portable in pocketbook, and applied without attracting notice or sprinkling corsage, Invaluable at dances, golf, on journeys etc., removing dust and smut, leaving the skin cool and delicately perfumed.

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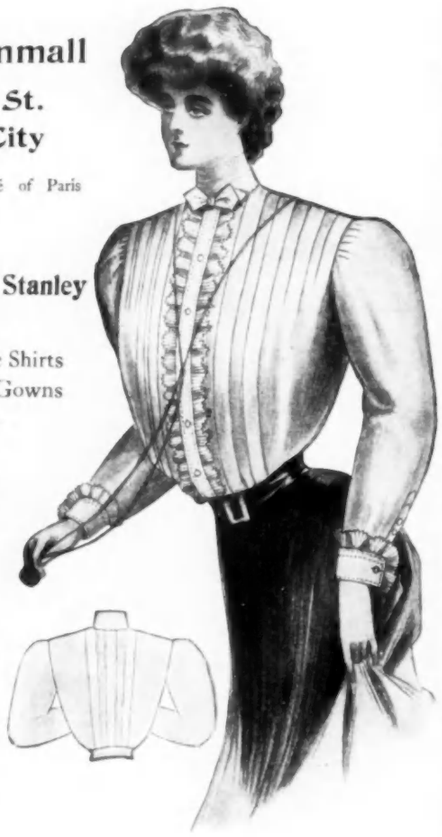

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BEADS FOR BAGS AND CHAINS, Canvases, Gold Threads, Cross Stitch, Materials, Tapestry Silks and Wools, Lace Braids.

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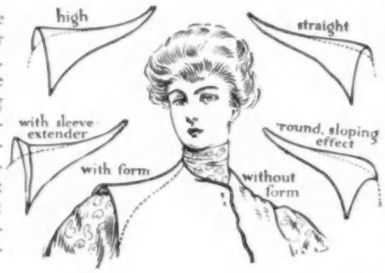

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Dr. Campbell's Safe Arsenic Complexion Wafers and Fould's Medicated Arsenic Complexion Soap are **The World's Greatest Facial Remedies and Restore Injured Complexions to the Beauty and Purity of Youth.**

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Remove double chin, enlarged hips and other local enlargements.

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Applied externally.

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Exclusive assortment of high-grade Imported Gowns, Skirts, Combination Lingerie and Embroidered Waists.

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when inflated inside your fitted waist lining reproduces your exact figure and

IS YOUR SECOND SELF.

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King Edward VII

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Is it getting gray?

Is it sticky and greasy?

Is it dead and breaking?

By Appointment

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Then do not fail to use **Indialina Hair Tonic**
It is used in Royal Households.

This new preparation is made only from pure and healthy ingredients, it prevents the hair from falling out and getting gray, it removes Dandruff, nourishes the roots and gives new life to the hair.

Use INDIALINA No. 1 for dry and gray hair.
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FRENCH HATS

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Alexander's "Perfect" Dry Shampoo

Accomplishes the same result as the Parisian gasolene cleansers, which are not only highly inflammable and therefore dangerous, but also have a most disagreeable odor.

This preparation is non-inflammable and deliciously perfumed, and is the only one of its kind in the world. For oily hair it has no equal, making it LIGHT, FLUFFY and BEAUTIFUL.

Ask your hairdresser or druggist about it or write direct.

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Why don't you let VOGUE defray the charges of a month's trip in Europe for you?

Several of our readers are going abroad this summer at our expense, and there is no reason why you shouldn't go too if you care to devote your spare time for a few weeks to interesting your friends and acquaintances in VOGUE.

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June Brides

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The latest design combination or Lingerie Pantalon Attached One piece.

Miss Watson's patrons being the leaders of fashion, have established this comfortable, sensible and charming method of dressing among their friends in every city of the country, with the result that many of the stores have devised their own imitations of Miss Watson's idea and are making unwarrantable and misleading claims for their respective substitutes. But lest any of my friends be misled, I would remind them that there is but one original

Combinaison de Lingerie

and it is sold only by me. This delightful and attractive lingerie suit needs no commendation.

Miss Watson's success is due to her own idea and plan of simplifying and beautifying women's dress.

COMBINAISON DE LINGERIE
CHEMISE CORSAGE
PANTALON AND JUPON
ALL IN ONE

PRICES OF COMBINAISONS
Peau de Crepe Wash Silks, $25—$40
Handkerchief Linen and French and English Nainsook, $18—$30
Lawn and Dimity, $14—$20

COMBINAISON DE LINGERIE, CHEMISE, CORSAGE, PANTALON ET JUPON

MISS WATSON'S extensive clientele includes patrons in every city of the country and every country within the postal union. She can fit you as well by post as by a personal visit to her establishment.

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CORSET LA JOIE
The Lightest Weight Corset in the World
Can be made higher if desired.
They are so fashioned that the wearer can enjoy the perfect freedom of not being corseted, but at the same time the natural curves of the figure are given an admirable amount of support without any undue pressure. Their effectiveness lies in the cleverness of the cut, boning and assembling.
This corset is Adapted to All Figures

HANLEY

Adaptations From French Creations.

STYLE No. 355—$35.00 UP
Calling Toilette.

Smooth, gray cloth suit. Dressy coat, fitted at back; gray silk braid trimming and fancy vest. Braid forms squares on shaped pocket laps; vest, collar and under cuffs of heavy Venetian lace over light blue. Silk lind.

Skirt, plaits in front, circular sides and back. Pretty braid design worked out on skirt. Skirt unlined.

STYLE No. 357—$32.50 UP
New Short-Waisted Coat Effect.

Green and blue plaited coat, plaits falling loose to waist-line, held in place below bust and in back by pieces of tan cloth, braided in blue and green soutache. Vest and cuffs of tan cloth, braided in blue and green soutache. Fancy braid buttons. Silk lined.

Skirt has two shaped panels down front and sides, finished at bottom with side plaitings. Skirt unlined.

PORTFOLIO of French Designs, our own exclusive creations of summer styles form all order trade only, will be sent complimentary to out-of-town patrons of imported fashions. Write for it to-day.

Walking Suits, Dressy Toilettes
Odd Coats and Blouses

Prices Commence at $22.50

Linen Suits from $15.00 up

We present to our patrons the choicest selection of models, correct adaptations of approved French designs for summer wear. The point of distinction is carried out to the smallest detail.

The materials and trimmings are selected with discriminate skill which warrant our patrons obtaining garments at a saving of fully one-half the prevailing cost charged by houses catering to a particular trade.

Our trade is one well chosen. Our tailoring is of superior quality delineating the genius of dress creation.

We do not use any ready-made trimmings. All our vests, collars, cuffs, tabs and medallions used throughout the costume are made by hand. All work is done in our own workrooms, under our personal supervision.

We would be pleased to send you our Portfolio of French Designs. It is **Free.** If you once become a Hanley patron you will continue to wear exclusive garments.

K. E. HANLEY CO.

572 Fifth Avenue New York

Note. Vogue illustrates in this issue a page of Hanley creations.

APR 13 1907

No. 1909. Same as cut $1.75 each. Other styles $1.50 and $1.00 each.

To Have a Pretty Figure

Wear the

DeBevoise Brassière

The perfect bust-supporter and close-fitting corset cover in one garment, closed in front and open in the back. Made of the most durable, fine, light-weight batiste, beautifully trimmed with lace and embroidery, and lightly boned down the front to give an absolutely smooth surface. The bones are rust-proof but they may be removed from pockets before being laundered if desired. They are set in patent swinging bone pockets attached to the inside of the brassière which are not discernible from the outside, a very important feature when the brassière is worn under sheer lingerie waists.

Beautifully darted and shaped, it pulls down snugly over the figure and fastens to the corset clasp by means of a straight front eyeletted tab, confining the bust within the corset without undue pressure. At the back, one side crosses over the other and a tape fastened at the lower edge is brought around and tied in front. This insures a smoothly fitting back, holding in the shoulder blades and prevents any ridge from forming at top of corset.

They are made in two lengths—regular and extra long, the "extra long" are intended only for exceptionally long-waisted figures and are one inch longer than the regular styles. All styles are graded in sizes from 32 to 48 inches bust measure to fit all kinds of figures. Measurement should be taken just over the corset. The difference in styles is the quality of batiste used and the different designs of laces or embroideries with which they are trimmed.

They last much longer than an ordinary corset cover, smooth out all wrinkles and ridges, give poise and symmetry to the figure, producing beautiful lines over which the outer garments may be fitted and worn with most charming grace and beauty.

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or the

DeBevoise Combination Brassière

An undergarment of fashion, comfort and beauty for the well-dressed woman. Beautifully tailored, it fits without a wrinkle over the bust and around the waist and hips. A full circular French Pantalon is attached to the Brassière at the waist line, and being "bias-cut" it adjusts itself to the figure with perfect smoothness, falling in graceful folds to just below the knee. The combination thus effected is a Brassière, Corset-cover, Drawer and Under-petticoat all in one garment, close-fitting and shapely, giving greater freedom of action than any other undergarment made.

In appearance it is refined and graceful. Made of finest nainsook, trimmed in a variety of ways with best quality embroideries and laces. Open in the back, the front is shaped to the figure and tapes at the back are crossed and brought around and tied in front, allowing the back to lap over and close neatly together. Also made with a short circular skirt in place of pantalon.

They are quickly and easily adjusted and save much time in dressing; there are no gathers, gores or draw strings as employed in the usual makes of underwear, but when on, present a charmingly graceful and chic appearance not found in any other undergarment.

No. 22. Same as cut, $7.50 each. Other styles same shape, not trimmed so elaborately, $6.00, $4.50 and $3.00 each.

Readers of "Vogue" undoubtedly appreciate the value of perfect fitting underwear, the one "axiom" of America's best dressed women, thousands of whom are now wearing the DeBevoise Brassière and Combination Brassière. We would like to send you (free of charge) our beautifully illustrated catalogue giving full description of the many styles we make.

Chas. R. DeBevoise Company

New York Salesroom: 33 Union Square. Dept. F. Factory: Newark, N. J.

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SPECIALS

Children's ribbed stockings, black, light or medium weight. Very special values, 25 cents.

Ladies' extra quality black silk lisle, 39 cents; $2.25 half dozen.

Our pure thread black silk stockings for ladies; with double soles, toes and heels, can't be beaten, $1.19.

Light weight silk lisle socks for men in black, tan, navy or gray, extra values, 35 cents.

Our famous Sea Island cotton, black, tan, white. Ladies' 85 cents. Men's 69 cents.

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359. Ladies' fine lisle thread in black, tan or white, hand-embroidered, 85 cents pair.

Same in pure thread silk, black only, with any color embroidery, $2.00.

360. Ladies' pure thread silk, black, white, tan, self or colored embroidery, $4.00 pair.

361. Pure thread silk; black, with ribbon, hand-embroidery, self or colors, $5.00.

362. Fine lisle thread, in black, white or tan, hand-embroidered butterflies, $1.75 pair.

363. Fine pure thread silk, black, white or tan, with 5 rows self-colored clocks. These are very smart, $4.00.

364. Pure thread silk, black only, with self or colored hand-embroidery, $2.00.

365. Pure thread silk, black, tan or white. Self or colored embroidery, $5.00.

366. Black pure silk. Self or colored embroidery, $2.00. Same in lisle thread, 85 cents.

368. Pure thread silk in black, white or colors, self or any color embroidery, $3.50. Same in lisle thread $1.50.

369. Pure thread silk, black, with self or any color embroidery, $3.50.

371. Pure thread silk, black with self or any color embroidery, $2.00. Same in black lisle thread, 85 cents.

372. Black silk lisle openwork usually sold for 75 cents, 39 cents pair.

370. Pure thread silk socks, black with self or colored embroidery, $2.50 pair.

357. Fine lisle thread gray or colored with silk clocks, 69 cents.

367. Special lisle thread tan, navy or black, colored embroidery, 45 cents.

358. Children's fancy lisle thread socks, white with colored stripes, 35 cents.

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Spring colorings are unusually numerous, yet all are found, woven of pure silken thread, exquisitely embroidered in your favorite Brand of HOSE— *"ONYX"*

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